

Starting A Business



CELLPHONE REPAIR SHOP

Starting a Business

Cell phones have become a necessity throughout the country. Opportunities now exist for entrepreneurs to start their own **cellular phone repair shop**.

To start this type of business, it is a must to have a background knowledge on electronics repair, hire a qualified technician to start your business, or enroll yourself in a cellular phone repair course.

Here are some tips in starting your cellphone repair business:

Start-up costs

With the exception of obtaining the necessary licenses from government agencies (see registration requirements) to make your business legitimate, there is not much to spend for your business to become fully operational. To minimize rental costs, you can establish your business at home with your neighbors as your initial target customers. Later on, as you expand your business, you can locate inside malls or commercial spaces accessible to a larger target clients. The basic equipment you need (see tools and equipment) is also not that expensive. You can start with second-hand tools or equipment.

Advertise

There are many ways to advertise your services – distribute leaflets, flyers, brochures, business cards to friends, family members, neighbors, or go door-to-door around your *barangay*. Post a sign outside your home so that people are aware that you offer such services.

Keep updated

With the fast pace of technology development, it is important to keep your knowledge or your technician's updated. One way is to search the internet for information or purchase manuals or tool kits that will help hone your skills or your technicians' in your repair shop.

I. Estimated Investment Costs

Tools and Equipment*		Cost
Hot air soldering tool	P	3,000.00
Power supply-variables		4,000.00
Soldering iron with stand		500.00
Desoldering tool		300.00
Tweezers		100.00
Screwdrivers (assorted e.g. Set of torx/starbit, Allen wrench/ key, etc.)		1,000.00
Soldering lead		100.00
Personal Computer		20,000.00
Multi-tester		1,000.00
Pliers (assorted)		500.00
Software flasher		4,000.00
Magnifying glass with lamp		1,500.00
Total	P	36,000.00

* Based on 2009 prices.

Actual price may vary depending on make and brand of the tool/equipment.

II. Estimated Costing and Pricing

Current market repair/servicing fees of cellphones vary. They range from P100 to P500 or higher depending on the defect/damage and model of the phone. High-end phones may cost more to repair. Cellular phone system defects may include but are not limited to the following: no power, no signal, not charging, defective user interface (e.g. LCD, keypads, etc.), and software related troubles.

Sample Monthly Income computation

Assuming that you can repair 5 phones in a day with an average service fee of P200 per phone.

Gross Sales		P20,000.00
(5 phones @P200 x 20 days)		
Less: Operating Expenses		
Salaries and Wages		
(P382 x 20 days)	7,640.00	
Electricity and Water	2,000.00	
Supplies	1,000.00	
Miscellaneous	1,000.00	11,640.00
Estimated Monthly Net income	P	8,360.00

CELLPHONE REPAIR SHOP

Note: Figures used in this computation are hypothetical, it may vary from actual operation of the business.

Salaries and wages are based on NCR minimum wage rates as per Wage Order No. NCR-14 effective 14 June 2008.

III. Registration Requirements

For Single Proprietorship

Business Name Registration Certificate

Department of Trade & Industry (DTI) within NCR

- a) 2/F, Park N' Ride, Lawton, P. Burgos Avenue
cor. Dr. Basa St., Ermita, Manila
Tel. No.: 536.7153

- b) 2/F, Atrium of Makati Bldg., Makati Ave.,
corner Paseo de Roxas St., Makati City
Tel. No.: 501.5135

- c) G/F, Highway 54 Plaza, EDSA,
Mandaluyong City
Tel. No.: 706.1767

- d) 5/F, Araneta Square Mall, Bonifacio
Monumento Circle, Rizal Avenue Ext. cor
Samson Road, Caloocan City
Tel. No.: 332.0854/332.0829

DTI-Provincial Office where the business is located
or log on to www.bnrs.dti.gov.ph for online
registration

Validity: 5 years

**For Partnership/Corporation
Securities and Exchange Commission (SEC)
Certificate**

Securities and Exchange Commission
SEC Building, EDSA, Greenhills,
Mandaluyong City
Tel. No.: (632) 584.0923 / Fax No. : 584.5293
Email: mis@sec.gov.ph
www.sec.gov.ph

Mayor's/Business Permit

Local municipality/city where the business is
located
Validity: 1 year

Tax Identification Number (TIN)

Bureau of Internal Revenue (BIR)
Bureau of Internal Revenue, National Office,
Agham Road, Diliman, Quezon City
Trunkline: (632)981.7000 / 981.8888
Email: contact_us@cctr.bir.gov.ph
www.bir.gov.ph

Social Security System (SSS) Certificate

Social Security System (SSS)
SSS Building, East Avenue,
Diliman, Quezon City
Tel. Nos.: (632) 920.6401 / 920.6446
Email: member_relations@sss.gov.ph
www.sss.gov.ph

**Department of Labor and Employment (DOLE)
Registration**

Muralla St., cor. Gen. Luna St., Intramuros, Manila
or contact DOLE Office where the business
is to be located
Hotline No.: (632) 527.8000 / 908.2917
Fax No. : (632) 339.2015
www.dole.gov.ph

Other Agencies

Bureau of Trade Regulation and Consumer Protection (BTRCP)

(For accreditation of service repair shops.)

Only accredited repair shops and licensed technical personnel are authorized to operate in the Philippines.

Department of Trade and Industry –

Bureau of Trade Regulation and Consumer Protection (DTI-BTRCP)

2/F, Trade and Industry Bldg.,

361 Sen. Gil Puyat Ave., Makati City

Tel. No.: (632) 751.3238

Fax No.: (632) 751.3234

National Telecommunications Commission (NTC)

NTC Building, BIR Road, East Triangle

Diliman, Quezon City

Tel. No.: 926.7722 / 436.7722

www.ntc.gov.ph

IV. Technical Assistance

Philippine Trade Training Center (PTTC)

PTTC Building, Sen. Gil J. Puyat Avenue corner

Roxas Blvd., Pasay City

Tel. No.: (632) 468.8962 to 70

Fax No.: (632) 834.9988

Email: info@pttc.gov.ph

www.pttc.gov.ph

Technical Education and Skills Development Authority (TESDA)

TESDA Complex, East Service Road South Super Highway, Taguig, Metro Manila

Tel. Nos.: (632) 887.7777 / 817.4078

Email: contactcenter@tesda.gov.ph

www.tesda.gov.ph