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DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES

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DTI participates in the 120th PHL Independence Day celebration



DTI employees proudly wave the Philippine flag during the Civic-Military parade of the 120th Philippine Independence Day celebration.

The Department of Trade and Industry (DTI) joined the celebration of the 120th Philippine Independence Day last 12 June 2018, highlighted by the conduct of Trabaho, Negosyo, Kabuhayan, and Konsyumer (TNKK) job and business fairs in 21 sites locally and two sites abroad.

“The Department of Trade and Industry continues to deliver enabling programs to promote Trabaho, Negosyo, Kabuhayan, at Konsyumer (TNKK) even as we empower the engine of Philippine economic growth and equitable development by focusing on the country's micro, small, and medium enterprises (MSMEs),” DTI Secretary Ramon M. Lopez said in his Independence Day message.

During the celebration at the Quirino Grandstand in Manila, the Department installed Diskwento Caravan booths that offered products such as sandals, leather shoes, bags, accessories, fruits and vegetables, and various delicacies at 10% to 50% discounted rates. A Philippine Business Registry (PBR) kiosk was also put up for Business Name (BN) Registration concerns. Advisory on basic entrepreneurship was also provided to micro, small, and medium enterprises (MSMEs) through the distribution of information and education materials. Consumers were also able to lodge their complaints at the Consumer Complaints Booth.

At three o'clock in the afternoon, members of the DTI family participated in the Civic and Military Parade which was attended by various national government agencies, local government units, and the academe.



Job seekers flock the Trabaho, Negosyo, Kabuhayan, at Konsyumer (TNKK) job and business fair during the 120th Independence Day celebration at Rizal Park, Manila; while a Business Name (BN) Registration Booth serves MSME clients.

To enflame more passion and rally the support of DTI Family in relation to this year's Independence Day with the theme: *Kalayaan 2018: Pagbabagong Ipinaglaban, Alay sa Masaganang Kinabukasan*, Sec. Lopez invites all to be part of the country's continuous growth.

"I encourage all of you to continue to participate in the Philippine's ongoing growth by working together towards our goal of providing equal opportunities, a better quality of life, and shared prosperity for all," he said.

TNKK is a government and private sector partnership that aims to provide employment. It was implemented to support Ambisyon 2040: *Matatag, Maginhawa at Panatag na Buhay*, and the 2030 Agenda for Sustainable Development, particularly ensuring decent work and economic growth, among others. For the year 2017, 82 TNKK events were held that resulted in 9,445 individuals hired on the spot, 3,680 MSMEs assisted, and P18.83M sales generated from trade fairs.

The sites where TNKK was held during the 120th Philippine Independence Day were:

NATIONAL:

- NCR - Senior Citizen's Garden, Rizal Park, Manila
- CAR - Porta Vaga Mall Veranda, Baguio City
- Region 1 - Nepo Mal, Dagupan City; Candon Civic Center, Ilocos Sur; Pacoy Ortega Gymnasium, La Union
- Region 2 - Tuguegarao People's Gym, Cagayan
- Region 3 - Metro Town Mall, Tarlac City
- Region 4A - Freedom Park, Cavite; Sunstall Mall, Laguna
- MIMAROPA - Marinduque Convention Center, Marinduque
- Region 5 - Ayala Mall, Albay
- Region 6 - 888 China Town Square, Bacolod City
- Region 7 - Negros Oriental Convention Center; Cebu City Sports Complex
- Region 8 - Provincial Covered Court, Samar (June 15)
- Region 9 - KCC Mall de Zamboanga Zamboanga City; Zamboanga del Norte Cultural Convention and Sports Center, Dipolog City
- Region 10 - Mindanao State University – Iligan Institute of Technology Gymnasium, Lanao del Norte
- Region 11 - Davao City Recreation Center (Almendras Gym), Davao City
- Region 12 - KCC Mall Convention Center, General Santos City
- CARAGA - Provincial Capitol Training Center, Butuan City (June 15)

OVERSEAS:

- East Asia – Beijing, China
- Central Europe – Geneva, Switzerland