

# What's up @



An internal information service by the **Knowledge Management and Information Service** for DTI employees

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## DTI participates in the Privacy Awareness Week



*The Department of Trade and Industry (DTI) took part in the 1<sup>st</sup> National Data Privacy Conference held at the Philippine International Convention Center (PICC) in celebration of the Privacy Awareness Week (PAW) 2018.*

The Department of Trade and Industry (DTI) joins the National Privacy Commission (NPC) in celebrating the Privacy Awareness Week (PAW) on 28-31 May 2018 with the theme “Protecting the Filipino’s Right to Data Privacy.”

**Consumer Protection Group (CPG) Undersecretary Ruth B. Castelo**, together with **DTI Data Protection Officer (DPO) and Knowledge Management and Information Service (KMIS) Director Patricia May M. Abejo**, represented DTI in the 1<sup>st</sup> National Data Privacy Conference held at the Philippine International Convention Center (PICC) that was attended by over 2,000 DPOs from both the public and private sectors.

During the conference, NPC launched the “Privacy, Safety, Security, and Trust (PSST)” campaign focusing on digital citizenship among Filipinos. It aims to arm Filipinos with information and self-help tools they can use to protect themselves when using online applications and services on their mobile and desktop devices. The Conference also covered topics on practical steps to implement data privacy measures, regardless of industry.

As one of the Conference’s speakers, Usec. Castelo shared that the advent of e-commerce has resulted in consumer issues and challenges that DTI continues to address.



*DTI Consumer Protection Group (CPG) Undersecretary Ruth B. Castelo (left) addresses the audience during the 1<sup>st</sup> National Data Privacy Conference at the Philippine International Convention Center (PICC); and Knowledge Management and Information Service (KMIS) Director Patricia May Abejo promotes #privacy@dti advocacy during the flag raising ceremony on 28 May 2018.*

*“More than just a library of information, the internet has evolved over the years and has become the number one platform in doing business. As the vanguard agency of consumer protection, DTI has proposed legislative measures and consumer protection mechanisms that would safeguard the rights and welfare of consumers while increasing confidence with e-commerce,” Usec. Castelo said.*

As the Department’s DPO, Director Abejo had announced during the 28 May flag raising at the DTI Head Office the Department’s participation in PAW through the launch of the #privacy@dti brand, a campaign which aims to inform DTI employees regarding Republic Act 10173 or the Data Privacy Act of 2012 as well as obtain support and buy-in on implementing data privacy within the Department.

*“This week, we are celebrating Privacy Awareness Week, an advocacy of the National Privacy Commission. As data subjects who entrust our personal information to different organizations, we should be aware of our rights. At the same time, here at DTI, it is also our job to gather the personal information of our clients and we should be well-informed of our responsibility as data processors. We will consolidate all information and everything we need to know about Data Privacy and share in our Knowledge Resource Hub,” Abejo said.*

Data privacy and protection is an ongoing endeavor in the Department. In order to raise awareness on the subject, KMIS will continue to advocate for the conduct of sessions, including privacy impact assessment workshops with concerned Bureaus and Offices, and provide advisories and templates. These initiatives are expected to empower and earn the trust of DTI stakeholders when transacting with their personal data.

As both data subjects and processors, all employees are encouraged to support data-privacy related activities. There is a need to empower data subjects by advocating their rights and that the Department, through the implementation of Data Privacy initiatives, can help ensure that these rights are protected.

As there are consumer rights, there are also rights that data subjects may exercise, and these are, as provided for in the DPA 2012: the right to be informed, right to access, right to object, right to erasure or blocking, right to rectify, and the right to damages.

For more information on data privacy, visit our Knowledge Resource Hub at [bit.ly/privacyatDTI](http://bit.ly/privacyatDTI). Watch out for other advocacies on Yammer with #privacy@DTI.