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DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES

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DTI, DOST tie up to widen markets for Filipino MSMEs



DTI Secretary Ramon M. Lopez (left) and DOST Secretary Fortunato T. de la Peña (right) ink an agreement to boost the promotion of Filipino MSME products through oneStore.ph on 5 April 2018 in Taguig City. Witnessing the ceremony were (from left to right) DTI Assistant Secretary Demphna Du-Naga, DTI Regional Operations Group (ROG) Undersecretary Zenaida Cuison Maglaya, and DOST Undersecretary for Regional Operations Brenda L. Nazareth-Manzano.

In line with **President Rodrigo Roa Duterte's** whole-of-government approach on micro, small, and medium enterprise (MSME) development, the Department of Trade and Industry (DTI) teamed up with the Department of Science and Technology (DOST) to help Filipino entrepreneurs widen their markets through the online shop, oneStore.ph.

DTI Secretary Ramon M. Lopez and **DOST Secretary Fortunato T. de la Peña** inked a memorandum of agreement (MOA) last 5 April 2018 at 3M Philippines Incorporated, Bonifacio Global City, Taguig City, during the event 'Innovation Partners: DTI-DOST.'

"Synergy, like this one, is the way to go to really empower MSMEs to become successful. We don't give fish, instead we teach the people how to fish and that will feed them in their lifetime," Lopez said.

Do you have an inspiring story to share with the DTI family? Is there a DTI staff or experience you want to brag about? Please tell us by e-mail to KMIS@dti.gov.ph

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The MOA aims to strengthen the partnership between the two Departments in promoting and developing the products of the country's MSMEs through oneStore.ph, *Negosyo Centers*, and the One Store, One Product (OTOP) Philippines Hub.

Under the agreement, DTI, through its over 800 *Negosyo Centers* nationwide, shall endorse oneStore.ph to MSMEs as a venue for marketing their products online. OTOP Philippine Hubs across the country will also be available for these clients to display and dispatch their products with its payments and logistics partners, as well as for the promotion of oneStore.ph and the oneStore Hub.

OTOP Philippines is an initiative of DTI, in partnership with other government agencies and local government units, aiming to drive inclusive local economic growth through levelling up the products of different localities.

For its part, DOST is expected to continue developing and maintaining oneStore.ph, as well as building partnerships with its logistics and payment partners.

DOST is likewise expected to promote OTOP Philippines Hub and prioritize jointly identified OTOP products for product development initiatives like enhancements on packaging and labeling, subsidy on testing fees, equipment support, and research and development efforts.



*DOST formally turns over their S&T Nook to DTI. Same kiosks will be placed in selected *Negosyo Centers* to promote DOST knowledge products and services for MSMEs.*

oneStore.ph, accessible through <http://onestore.ph>, is a government-initiated online shop that features high quality products from Filipino MSMEs. These products are also being showcased and sold in oneStore Hubs located in several areas in the country such as DOST regional offices and selected partner organizations and MSMEs.

DTI Regional Operations Group (ROG) Undersecretary Zenaida

Cuison Maglaya and **DOST Undersecretary for Regional Operations Brenda L. Nazareth-Manzano** also graced the ceremony, presenting the services their respective agencies offer to MSMEs. **DTI-ROG Assistant Secretary** and **OTOP Philippines Focal Person Demphna Du-Naga** also attended the event.

A ceremonial turnover of the DOST's S&T Nook to DTI's *Negosyo Center* also took place. The kiosk, intended to be placed in selected Centers, contains promotional materials of the DOST knowledge products and services.