

What's up @ dti

DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES

An internal information service by the Knowledge Management and Information Service for DTI employees

DTI celebrates Women's Month

The Department of Trade and Industry (DTI) celebrated the National Women's Month with gender enhancing events, highlighting the contribution of women in the Department as well as in the country.

On 14 March, the DTI commemorated the event with **Resource Generation and Management Service (RGMS) Director Lydia R. Guevarra** giving a short inspirational speech to encourage DTI women to continue the work of excellence in the workplace.

This was followed up by RGMS' organized Gender and Development (GAD) Focal Point Assembly on 16 – 18 March 2016 at the Ace Hotel and Suites, Pasig City. In the assembly, they discussed the Department's GAD strategy within the DTI mandate.



DTI-Head Office GAD Representatives discussed various GAD-related topics such as plan, budget, and the current situation or gender equation at the Focal Point Assembly.



(l-r) BSMED Director Jerry T. Clavesillas received the awards in behalf of the photo contest winners from the DTI Regions. The winners were announced by KMIS and PMT-BR Director Patricia May M. Abejo, CorPlan Director Mary Jean T. Pacheco, and RGMS Director Lydia R. Guevarra.

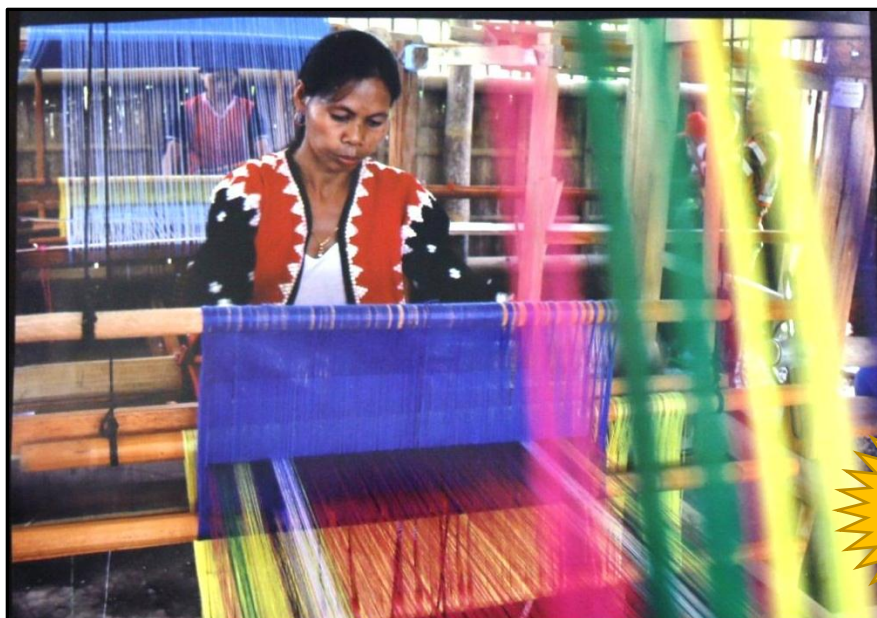
To cap the celebration, RGMS hosted a photo contest with the theme, *"Juana, Itaguyod Mo ang Pagiging Mapanuring Mamimili at Tagagawa ng Kalidad na Produkto."*

The contest spotlights women's consumer and entrepreneurial spirit in photo snippets from various DTI offices nationwide. It showcased the *Juanas*, modern *Filipina* women who are vigilant consumers of goods and services and producers of quality world-class products.

A total of 46 DTI employees joined the contest and all their entries were exhibited at the G/F Trade and Industry Building, Makati City. Entries were rated based on Adherence to the theme (35%), Technical quality and visual elements (40%), and Impact (25%).

A panel of judges, namely: **Philippine International Trading Corporation (PITC) President Maria Lourdes T. Baua**, **Management Services Group (MSG) Assistant Secretary and Officer-in-Charge Ireneo V. Vizmonte**, **Financial and Management Service (FMS) and RGMS Director Lydia R. Guevarra**, **Knowledge Management and Information Service (KMIS) and Program Management Team for Business Registration (PMT-BR) Director Patricia May M. Abejo**, and **Employee's Union Vice President Edmund Cabral**, were formed to rate the entries. From their ratings, the entries were ranked with the top three and six consolation awards.

The 1st Prize winning entry was submitted by **DTI-South Cotabato Provincial Director Flora P. Gabunales**. The photo was taken at the T'boli indigenous community in Lake Sebu, Municipality of Surallah.



1st

PD Gabunales's entry portrayed a woman from Lake Sebu working keenly in a surrounding full of cotton fibers in various colors, which reflects the vibrant design of decorated cloth of indigenous T'boli creativity. This handwoven cloth made by the T'bolis had a prominent geographical designs known around the world representing the love of T'bolis for the environment.

The 2nd placer is **Richelyn B. de los Santos** from **DTI – Soccsksargen**. She photographed the Kiblat Women's Association's members while they are making plastic *bayong* out of recycled plastics.



2nd



3rd

The 3rd placer is **Ralph B. Altuyen** of **DTI - Cordillera Administrative Region (CAR)**. His photo featured **DTI-Benguet Provincial Director Freda M. Gawisan** and **Baguio City Councilor Elaine Sembrano** in action as they lead in the inspection of weighing scales of the Baguio City Public Market.

There were six consolation prizes awarded to the following winners:



Photo by: Catherine Mae
Roncal
Board of Investments



Photo by: Jun Magpili
Regional Operations Group
(ROG) – Yolanda Program Office



Photo by: Michellyn Malikchan
Cordillera Administrative Region
(CAR)



Photo by: Eddie S. de Asis
Region 12



Photo by: Ranielle Panganiban
Fair Trade Enforcement Bureau
(FTEB)



Photo by: Cynthia Marcelo
Region 12

Notably, the Employee's Choice Award was given to **DTI-FTEB Director Danilo B. Enriquez**. He captured a Lady Enforcer in action who is ensuring the consumer products' quality and standard conformance. This category invited employees to choose their three favorite photos.



Employee's
Choice