

WHAT'S UP@DTI

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Secretary Roque graces the first DTI flag raising ceremony for 2025



Department of Trade and Industry (DTI) Secretary Ma. Cristina A. Roque leads the Department's first flag-raising ceremony on Monday, 6 January 2025, along with other DTI officials at the Filinvestland grounds in Makati City.

Department of Trade and Industry (DTI) Secretary Ma. Cristina A. Roque led the special flag-raising ceremony to welcome a promising year for the DTI family on Monday, 6 January 2025 at the new DTI headquarters in Makati City.

In her address, she reflected on the significant DTI milestones last year, guided by strategic priorities, including investment promotions, industry development, consumer protection, fair trade, and micro, small, and medium enterprises (MSME) development.

“As we step into 2025, I am filled with immense pride and gratitude for your dedication, resilience, and unwavering commitment to driving the nation’s economic growth and development. I am deeply honored to celebrate these achievements with you, to lead this Department, and to serve our country,” Secretary Roque said.

Further, she rallied the DTI family to carry forward the momentum created in 2024 and outlined the Department’s key priorities in 2025 focusing on digital transformation, attracting foreign investments, and regional and local enterprise development, among others.

“May we all uphold our positive outlook and work together towards our shared vision of a prosperous and inclusive ‘Bagong Pilipinas.’ Let us continue to provide a ‘serbisyong higit pa sa inaasahan’—a service for our fellow Filipinos that goes beyond expectations,” she added.



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