

# WHAT'S UP@DTI

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## DTI Secretary Pascual rated Top 4 Cabinet official



Department Trade and Industry (DTI) Secretary Alfredo E. Pascual came out fourth best performing Cabinet official in the recent "Boses ng Bayan" survey conducted by the RP-Mission and Development Foundation (RPMD).

Photo source: RP-Mission and Development Foundation Inc. (RPMD)'s Facebook Page



**Department of Trade and Industry (DTI) Secretary Alfredo E. Pascual** emerged as the Top 4 best performing Cabinet official based on the "Boses ng Bayan" Annual Performance Report 2023, with his satisfaction rating continuing to rise.

The survey was conducted by the RP-Mission and Development Foundation (RPMD) from 27 December 2023 to 5 January 2024 which gauged the achievements of Cabinet officials in public satisfaction ratings.

Remarkably, Secretary Pascual's rating continued to improve, with a two-notch improvement from the 6th place ranking in March 2023. In March last year, the DTI Chief received a 68% rating, which rose to 71% in July 2023, and to 81% in January 2024.

His improvement in satisfaction rating is attributed to the foreign and local investment leads, as well as to the public's trust on its mandate on jobs creation, business, and consumer welfare.

The Secretary continues to lead the Department with focus on science, technology, and innovation (STI) driven approaches to deliver DTI's mandates, aligned with **President Ferdinand Marcos Jr.** administration's socio-economic agenda.

The "Boses ng Bayan" survey spanned across cities in every region, engaging 10,000 adult participants. The findings are characterized by a margin of error of +/-1% and are reliable at a 95% confidence level.