

DTI hosts GAD mini-trade fair 2024



The Department of Trade and Industry (DTI) officials and Kawanis posed for a photo opportunity during the ribbon-cutting/opening of the 2024 GAD Mini-Trade Fair.

The Department of Trade and Industry (DTI) through the Resource Generation and Management Service (RGMS) and the Bureau of Market Development, Promotion, and OTOP (BMDPO) formally inaugurated the Gender and Development (GAD) mini trade fair as part of the 2024 National Women's Month celebration on 21-22 March, 2024 at the DTI Head Office, Makati City.

Banking on the success of last year's mini-trade fair, the DTI once again staged a two-day event that featured women-led enterprises, offering a wide-range of food and non-food products from Nueva Vizcaya, Bataan, Cavite, Laguna, Rizal, Marinduque, and NCR.

Exhibitors include the Four H Handicraft, Alion Kapit Bisig Sea-K Association, Glorias Delicacies, Ruthy's Food Products, and Terios Food Products from Region 2; Luckygemsbiz General Merchandise, Project Beans, SWTSIS Food Products, JMU Belt Collection and Pangalatok Enterprises from Region 4-A; Ibato Olresaykel Handicraft from MIMAROPA; and several from NCR namely Minyang's Homemade Food Trading, RLM7 Enterprise, Princess Ilona Shoes and Bags MFG., SQM Shoes Shop, Papapings Baked Boneless Bangus, and Kyla Amazing Soybeans Co. Ltd.

In addition to the wide array of product offerings, RGMS provided complimentary coffee and snacks from Project Beans, the official café of OTOP Hub to all *Kawanis* who visited the site. The thoughtful gesture symbolized camaraderie and highlighted the commitment to promote women entrepreneurs within DTI community.