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## DTI conducts Oplan Undas Bantay Presyo 2023



*Department of Trade and Industry (DTI) Undersecretary for Communications Maria Blanca Kim B. Lokin, Consumer Protection Group (CPG) Officer-in-charge Assistant Secretary Mary Jean T. Pacheco, and Fair Trade Enforcement Bureau (FTEB) Director Fhillip T. Sawali conducted a market monitoring on Undas-related products on 26 October 2023 in select spots in Metro Manila.*

Department of Trade Industry (DTI) **Secretary Fred E. Pascual** ordered the nationwide monitoring of Undas-related commodities on 26 October 2023 in preparation for the observance of All Saint's Day.

In the National Capital Region (NCR), the DTI team led by **DTI Communications Group Undersecretary Maria Blanca Kim Lokin**, **DTI Consumer Protection Group (CPG) Officer-in-Charge Asst. Secretary Mary Jean T. Pacheco**, and **Fair Trade Enforcement Bureau (FTEB) Director Fhillip D. Sawali** visited the Dangwa

flower market in Dimasalang, supermarket in Blumentritt, Manila, a bus terminal in Monumento, Caloocan to check the prices and supplies of these items.

Secretary Pascual underscored the Department's commitment in safeguarding consumers and ensuring fair pricing on all Undas-related commodities during this solemn occasion.

*"Today, as we simultaneously monitor prices across the country, we reaffirm our dedication to this cause by ensuring that no one feels the burden of high prices of these essential items during this solemn occasion,"* he said.

In celebration of Consumer Welfare Month (CWM), Regional and Provincial Offices nationwide conducted simultaneous price and supply monitoring through Oplan Undas Bantay Presyo to ensure fair pricing for candles, flowers, and bottled water and to increase public awareness of consumer rights and responsibilities.

*"The goal of this nationwide sweep is to ensure that consumers in the entire country are not faced with unfair or unconscionable pricing practices and that there is an ample supply of these commodities during this significant time,"* the Secretary said.

*"These proactive measures were taken to let the public know that the DTI is here to protect consumers against retailers selling unreasonable prices of commodities, especially during holidays and special occasions where there is a higher demand for certain goods,"* he added.

The DTI encourages consumers to report retailers, distributors, and manufacturers that sell basic necessities above their SRPs or uncertified items, through the Consumer Care Hotline at DTI (1-384) or [consumercare@dti.gov.ph](mailto:consumercare@dti.gov.ph). **END**