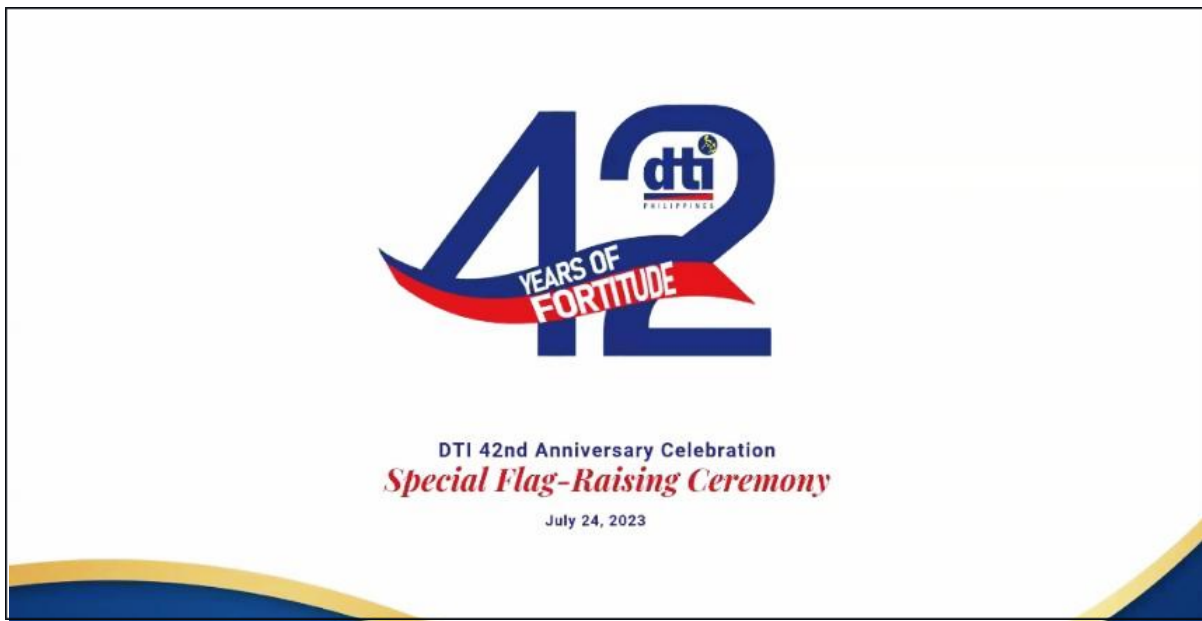


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DTI celebrates “42 Years of Fortitude”



The Department of Trade and Industry (DTI) kicked off the week-long celebration of its 42nd anniversary with a special flag raising ceremony held on 24 July 2023 via Zoom.

Department of Trade and Industry (DTI) Secretary Alfredo E. Pascual led the commemoration of the Department’s 42nd year anniversary in a special flag raising ceremony held on 24 July 2023 via Zoom that was joined by other DTI Executive Committee members, together with officials and employees from the Head Office and the Regions.

Organized by the Management Services Group – Human Resource and Administrative Service (MSG-HRAS), the week-long celebration bannered the theme: DTI “42 Years of Fortitude”, featuring a rich lineup of daily activities that resonated to the inner strength and spirit that the DTI has exhibited in times of challenges and adversity.

From July 24 - 28, the major activities included:

- Thanksgiving Mass and Divine Mercy Enthronement
- Amazing Business Name Registration (BNR) Awards and Recognition

- Wellness Clinic Sessions
- Government Frontline Services (Pag-ibig, LTO, GSIS Webinar, NBI, and PSA)
- Online and on-site games

During the online flag raising ceremony, Secretary Pascual delivered a heartfelt message to all DTI *kawani* through Zoom despite his ongoing international engagements. In his speech, he reflected upon the journey and milestones of the Department.

“Forty-two years ago, the DTI was born out of a vision – to build an organization that would work tirelessly toward our nation's economic growth and prosperity. Today, we are a testament to that vision, and we hold firm to our mission, embracing the responsibility to create opportunities, foster innovation, and drive equitable economic progress,” he said.

He also proudly announced that DTI's progress is deeply rooted in loving the country and is aligned with the Marcos administration's 8-point socio-economic agenda as declared by **President Ferdinand R. Marcos, Jr.** in the recently concluded State of the Nation Address (SONA).

With this, he emphasized that DTI officials and employees play a pivotal role in shaping the future of the nation through more investment and livelihood opportunities. *“A civil servant's love for his own country is reflected in his determination at work, the integrity he upholds, and the resilience he demonstrates against all odds,”* he added.

In closing, he rallied the DTI Family to continue to perform our duties with patriotism, dedication, and compassion.