

# What's Up @ dti PHILIPPINES

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## DTI 2023-2028 strategies mapped out



*Department of Trade and Industry (DTI) Secretary Alfredo E. Pascual (center, first row) leads other DTI Officials in crafting the Department's strategies for 2023-2028 during the DTI-Wide Strategy Execution Planning held last 23-24 February 2023 at the First Pacific Leadership Academy in Antipolo City.*

Department of Trade and Industry (DTI) officials laid out specific action plans, deliverables, and targets for implementation in the medium term during its agency-wide Strategy Execution Planning held last 23-24 February 2023 at the First Pacific Leadership Academy in Antipolo City.

With the theme, "Sustaining and Accelerating Economic Progress through Inclusive Industrialization, Innovation, and Digital Transformation," the Strategy Execution Planning focused on transformative change for the future, an investment-led, Regional-Economic Belts (REB)-based, and consumer centric growth and development.

*"We plot what we want to do in the next five-and-a-half-years. We will not overhaul DTI's way of doing things. We will make our own contributions and new breakthroughs with some adjustments in the direction," said DTI Secretary Alfredo E. Pascual.*

Secretary Pascual emphasized the need to make breakthroughs and dramatic shifts, build on what has been done in the past administration, move forward, and set goals to further transform the country.

He outlined his direction for the rest of his term in the administration, namely 1) introduce reformative changes in the next five-and-a-half-years; 2) embrace Industry 4.0 technologies; 3) Regional Industrialization; 4) Roadmap execution; 5) Re-skilling and upskilling the workforce; 6) Integration of trade, industrialization, and investment policies; 7) MSME ECatalog and permanent e-commerce platform; and 8) Focus on foreign and local investments for industry growth to generate employment.

During the two-day session, all leaders in different thematic groups presented their roadmap deliverables based on the pre-working and synergy session outputs, vetted and approved by the DTI Management Committee (ManCom).

Likewise, a presentation on the DTI 2016-2022 Performance, strategic communications, and a class photo was covered. After this two-day activity, all groups shall convene to fine-tune everything and present to the DTI-Excom before releasing the Enterprise Scorecard, after which, a cascading session to all units will commence.

Members of the DTI Executive Committee, together with Bureau/Office Directors, Regional Directors, Functional Group Planning Coordinators, and heads of attached agencies and corporations also enjoyed a light social night to cultivate friendship and cooperation among themselves.

**Mr. Anthony Pangilinan**, a celebrated speaker in the management training and consulting industry, challenged the entire DTI leadership to move forward in creating breakthroughs and working towards achieving the strategic direction with his leadership talk during the last part of the two-day activity.

The strategic sessions meanwhile, were facilitated by the **Institute for Solidarity in Asia (ISA)**, with **Practice Leader Christian P. Zaens** leading the discussions. The DTI-Planning and Management Service (PMS) organized the event, with directions laid down by **MSG Undersecretary Ireneo V. Vizmonte**.

In closing, Usec. Vizmonte expressed his gratitude to the DTI Mancom for attending and even staying despite the holiday. He reiterated the call to remain passionate in serving the public while maintaining integrity, make changes felt even for the people at the bottom of the pyramid, and give the best for the love of country.