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## Sec. Pascual revs up the DTI Family for 2023



*Department of Trade and Industry (DTI) DTI Secretary Alfredo E. Pascual (inset) addressed the DTI Family with a message of renewed vigor, gratitude, and hope as he graced the Department's flag raising ceremony on Monday, 9 January 2023 at the DTI Main Building in Makati City.*

**Department of Trade and Industry (DTI) Alfredo E. Pascual** graced the flag raising ceremony on Monday, 9 January 2023 at the DTI Main Building in Makati City, rekindling the spirit of the DTI Family to continue delivering excellent service this year on the back of the Department's accomplishments in the last six months.

*"Nawa'y nagkaroon kayo ng sapat na panahon na makasama ang inyong mga kapamilya at mga kaibigan. Alam n'yo naman na doon tayo nakakakuha ng energy kapag nakakasama natin ang ating mga minamahal sa buhay,"* the Secretary said referring to the Christmas break.

*"Ngayong nag-umpisa na ang trabaho sa taong ito, ang makakasama naman nating madalas ay ang ating DTI Family. Sa totoo lang, mas maraming oras ang nauubos natin sa ating pakikipag-ugnayan sa ating mga kasamahan sa trabaho, kaya napaka-importante na magkaroon tayo ng magandang samahan dito sa ating organisasyon,"* he said.

Guided by the Department's mantra of *Trabaho, Negosyo, at Konsyumer* (TNK), the Secretary reiterated the key role of DTI in the country's economic recovery and growth, underlining the importance of industrialization strategy.

He cited the four priority clusters that can be the fuels for growth for the country, namely (1) the Industrial, Manufacturing and Transport (IMT) cluster; (2) the Technology, Media, and Telecommunication (TMT) cluster; (3) the Health and Life Sciences (HLS) cluster; and (4) the Major Basic Needs, Resilient Economy cluster.

*"Malaki ang inaasahan ng ating bayan sa atin. Gampanan natin ang ating responsibilidad nang buong husay, nang buong sigla, at buong puso, at sa pamamagitan n'yan ay malaki ang magiging kontribusyon natin sa pag-unlad ng ating bayan,"* he concluded.