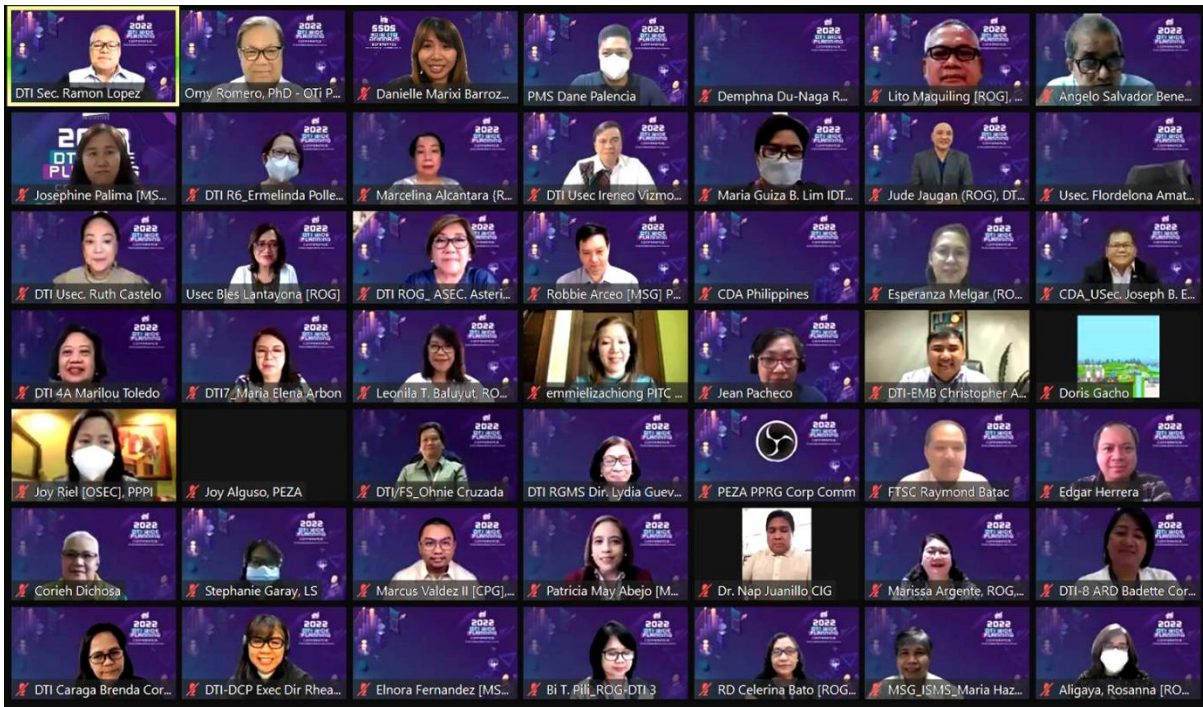


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DTI-wide Planning sets the course for the 1st half of 2022



Department of Trade and Industry (DTI) Secretary Ramon M. Lopez led the conduct of the 2022 DTI-wide Planning to set the course for the Department for the first six (6) months of the year. During the last day of the planning session, Functional Groups and Attached Agencies presented their respective refined commitments and mid-year deliverables to the Secretary and to the DTI ManCom members.

Led by **Department of Trade and Industry (DTI) Secretary Ramon M. Lopez** himself, the Department conducted its annual agency-wide planning session on 7, 9, and 25 March 2022 via Zoom to craft the direction of the Department for the first half of the year.

Organized by the Planning and Management Service (DTI-PMS) and facilitated by OTI Philippines, the three-day planning session focused on the status and recommitment of the 2021 goals of DTI units, especially on deliverables related to digital transformation, and realignment of DTI personnel and officials with the Department's next objectives.

Joined as well by the leaders of respective DTI Functional Groups and Attached Agencies, the DTI-wide planning served as a platform for collaboration that produced viable outputs and a clear direction for the Department.

During the sessions, Secretary Lopez presented the blueprint for DTI for the first half of 2022. He identified his [10-priority deliverables](#) for the next 100 days, namely 1) Central Business Portal; 2) Regional Comprehensive Economic Partnership (RCEP); 3) Bilateral free trade areas (FTAs); 4) Sustainability Plan; 5) Livelihood Seeding Program; 6) Strategic Investment Priorities Plan (SIPP) Marketing Surge; 7) Philippine Export Development Plan (PEDP) Diversification Priority List; 8) Start-up Venture Fund; 9) Pursue Hoarders and Profiteers, and 10) Government Procurement Policy Board (GPPB) Local Preference Reforms.

Secretary Lopez emphasized that the ultimate goal of all these plans is to attain prosperity for all. *“Service delayed is service denied,”* he said.

To further rally the Department, he commended the DTI Family for possessing the ICE philosophy – Integrity, Competence, and Energy – which continues to propel DTI to greater heights.

He also reminded the importance of complying with the recently released 10-point policy agenda of the Duterte administration to accelerate and sustain economic recovery.

On the same note, **DTI Management Services Group (MSG) Undersecretary Ireneo V. Vizmonte** said the DTI should be able to respond to advance the Philippine economy as the country shifts to Alert Level 1.

“This year, we continue our proud tradition. We look ahead to finishing strong in the remaining term of our beloved Secretary. We look ahead to not just a new normal, but a better normal,” Usec. Vizmonte said.

During the presentations, OTi presented DTI Vision and Mission and the DTI Mission Model Canvass. The Mission Model Canvass is composed of four (4) main areas/components: Key Trends (Technology Trends, Regulatory Trends, Societal and Cultural Trends, and Socioeconomic Trends); Market Forces (Market Segments, Needs and Demands, Market Issues, Switching Costs; Revenue Attractiveness); Macroeconomic Forces (Global Market Conditions, Capital Markets, Commodities, and other resources, Economic Infrastructure); and Industry Forces (Suppliers and other Value Chain Actors, Stakeholders, Competitors, New Entrants, and Substitute Products and Services).

Based on the assessment by OTi, the 10-priority deliverables of S/RML will address the four (4) main areas/components of the Mission Model Canvass. The Central Business Portal, Crafting of Sustainability Plans, and Startup Venture Fund would address the Key Trends that are happening. Initiatives such as the Livelihood Seeding Program, Pursuing Hoarders and Profiteers, and GPPB Local Preference Reforms will comprise the Market Forces component. Meanwhile, Bilateral FTAs and SIPP Marketing Surge shall cover the Macroeconomic Forces, then RCEP and PEDP Diversification Priority List to cover the Industry Forces component.

OTi emphasized that to successfully execute the 10-priority deliverables, the DTI must be agile, with all the units being able to adapt quickly to changes and act swiftly to deliver the needed results.

As to the updates on several deliverables, most are considered on track in 2022 to achieve the initial commitments of the Functional Groups.

During the last session, the Functional Groups and Attached Agencies responded with a set of aligned and comprehensive midyear goals which address Secretary Lopez's and the administration's priority issues.

Secretary Lopez said collaboration, exchange of ideas, and sharing of best practices could be the key to the continued success of DTI in delivering vital services to the communities, noting that the DTI needs to work harder to achieve its commitments and deliverables.

In closing what could be his final DTI-planning, Secretary Lopez expressed his utmost gratitude to the DTI Family for exemplifying integrity, competence, and excellence during his term, reiterating the call that the important thing is for DTI to truly penetrate and affect positive change in the lives of the Filipino people.