

What's Up @ dti PHILIPPINES

An internal information service by the Knowledge Management and Information Service for DTI Employees

Follow us on your favorite social networks:  DTI.Philippines  @DTIPhilippines  @DTI.Philippines  DTIPhilippines

Go Lokal! Concept Store is back!



The Go Lokal! Concept Store is back at the Ground Floor of the DTI - Trade and Industry Building, 361 Sen. Gil Puyat Avenue, Makati City.

The Go Lokal! Concept Store reopened on 22 August 2022 at the Ground Floor of the DTI Trade and Industry Building in Makati City, now with a broader and richer selections of well-curated new products.

In line with the top priorities pronounced by **Department of Trade and Industry (DTI) Secretary Alfredo E. Pascual** to support the promotion of micro, small, and medium enterprises (MSMEs), the reopening of the Go Lokal! Concept Store is aimed at stimulating the demand for local products and help the economy recover from the lingering effects of the COVID-19 pandemic.

The store is a brick-and-mortar resource to serve as an incubation and market testing facility, a sourcing hub for the program's partner establishments and a retail store for walk-in clients.

Buy Local – Go Lokal is a platform designed to promote the use of products made in the Philippines and the sourcing of raw materials from local suppliers to give opportunities to local businesses and save local employment.



A rich selection of products ranging from snacks, chocolates, coffee, condiments, gourmet products, health and wellness, cosmetics, fashion accessories, wearables, woven items, and home décor are displayed at the Concept Store.

In October this year, the store will host Christmas shopping tours for various corporate, retail, and industry partners. Go Lokal suppliers will offer their Christmas gift sets as well as their existing top-of-the-line collections that can be featured in the Go Lokal! Concept Store.

The Concept Store is open from Monday to Friday, 9:00 a.m. to 6:00 p.m. Come visit the DTI's Go Lokal Concept Store. Let's Buy Local, Go Lokal!

You may now like the Go Lokal Concept Store Facebook page! Also, the public is invited to join the Go Lokal Viber community and get weekly updates on Go Lokal products, brands, sales events, and more!



GO LOKAL CONCEPT STORE
COMMUNITY VIBER

GO LOKAL CONCEPT STORE
FACEBOOK PAGE