

# SUGGESTED RETAIL PRICES OF BASIC NECESSITIES AND PRIME COMMODITIES AS OF 12 JANUARY 2024

BASIC NECESSITIES	UNIT	SRP	BASIC NECESSITIES	UNIT	SRP	BASIC NECESSITIES	UNIT	SRP	PRIME COMMODITIES	UNIT	SRP			
<b>CANNED SARDINES IN TOMATO SAUCE</b>			<b>SALT</b>			<b>BOTTLED WATER</b>			<b>MEAT LOAF</b>					
Family's Budget Pack Plain	130g	15.25	<b>IODIZED ROCK SALT</b>			<b>MINERALIZED WATER</b>			Gusto					
Young's Town Bonus	155g	13.25	Fidel Coarse (Red) - Visayas & Mindanao	500g	22.50	Summit	350mL	11.00	Winner - Supermarket (SMKT)					
Hakone Regular Lid	155g	13.40	Lasap Rock Salt	1kg	23.00	Refresh	500mL	8.25	555					
Saba Phil. Sardines - NCR	155g	17.25	<b>IODIZED SALT</b>			Supersavers Nature's Pure	500mL	8.70	CDO					
Saba Phil. Sardines - Luzon/Viz/Min	155g	17.50	Lasap Iodized Salt	100g	4.50	Robinsons Mall	500mL	10.45	Argentina					
Atami Regular Lid	155g	17.77	Lasap Iodized Salt	250g	9.00	Hidden Spring	500mL	12.10	Argentina					
Mikado Regular Lid	155g	17.77	Fidel Refined (Blue) - Luzon	250g	11.75	Viva - Nationwide	500mL	13.00	<b>CORNED BEEF</b>					
King Cup Regular Lid	155g	18.00	Fidel Refined (Blue) - Visayas & Mindanao	250g	12.25	Summit	500mL	14.50	Bingo					
Mariko Regular Lid	155g	18.00	Fidel Free Flowing (Green) - Luzon	250g	12.75	Viva - Nationwide	1L	19.00	El Rancho - SMKT					
Sallenas Regular Lid	155g	18.50	Fidel Free Flowing (Green) - Visayas & Mindanao	250g	13.50	Summit	1L	22.50	Winner - SMKT					
Atami EOC	155g	18.56	Lasap Iodized Salt	500g	16.00	Summit	6L	75.00	Star Corned Beef					
Mikado EOC	155g	18.56	Fidel Refined (Blue) - Luzon	500g	23.00	<b>CANDLES</b>			Young's Town Premium					
Toyo Regular Lid	155g	18.72	Fidel Refined (Blue) - Visayas & Mindanao	500g	23.25	Export Vigil Candles White/Yellow (12pcs./pack)	#01	60.50	Argentina					
555 Bonus Pack	155g	18.75	Fidel Free Flowing (Green) - Luzon	500g	25.00	Manila Wax Votive White/Yellow (6pcs./pack)	#01	82.76	Ligo Premium - Luzon					
Lucky 7	155g	18.75	Fidel Free Flowing (Green) - Visayas & Mindanao	500g	25.50	Manila Wax Sperma White (10pcs./pack)	#02	54.11	Ligo Premium - VizMin					
Toyo EOC	155g	19.58	Lasap Iodized Salt	1kg	29.00	Export Candles White (20pcs./pack)	#03	39.00	Argentina					
<b>PROCESSED MILK</b>			<b>DETERGENT SOAP/LAUNDRY SOAP</b>			5-Star Esperma White (20pcs./pack)	#03	49.83	<b>BEEF LOAF</b>					
<b>CONDENSED MILK</b>			Sulit Bar (Blue, White, Kalamansi, Speckled Blue) - Visayas & Mindanao	360g	17.75	Manila Wax Votive White/Yellow (6pcs./pack)	#03	59.41	Purefoods					
Jersey Sweetened Condensed Creamer			390g	42.00	Bareta Bar (Blue, Speckled Blue, White, Kalamansi) - Visayas & Mindanao	360g	18.25	Manila Wax Sperma White (20pcs./pack)	#03	64.72	Bingo			
<b>CONDENSADA</b>			Budget Bar (White Anti Bac, With Fabcon, Kalamansi, Power Blue, Speckled Blue) - Luzon Only	360g	18.50	Liwanag Esperma Candle White (20pcs./pack)	#03	65.78	555					
Alaska			168mL	33.50	Bareta Bar FabCon - Visayas & Mindanao	360g	19.75	Manila Wax Sperma White (20pcs./pack)	#04	47.74	CDO			
Liberty			168mL	34.75	Speed Long Bar Blue - Luzon	360g	20.00	Export Candles White (20pcs./pack)	#05	60.50	Argentina			
Cow Bell			300mL	41.00	Speed Long Bar Blue - Visayas & Mindanao	360g	20.50	5-Star Esperma White (25pcs./pack)	#06	106.10	El Rancho - SMKT			
Alaska			300mL	51.50	Speed Long Bar (White, Speckled Blue, Kalamansi) - Luzon	360g	21.00	Export Candles White (12pcs./pack)	#08	60.50	Argentina			
Liberty			300mL	53.00	Speed Long Bar (White, Speckled Blue, Kalamansi) - Visayas & Mindanao	360g	21.50	5-Star Esperma White (5pcs./pack)	#08	137.93	Purefoods			
<b>EVAPORATED MILK</b>			<b>BOTTLED WATER</b>			Surf Oxybubbles Bar (Blue)	360g	21.75	Export Candles White (10pcs./pack)	#10	72.75	<b>CONDIMENTS</b>		
<b>EVAPORADA</b>			<b>DISTILLED WATER</b>			Surf Oxybubbles Bar (Kalamansi)	360g	23.00	Export Candles White (10pcs./pack)	#12	72.75	<b>VINEGAR - GIN AND PET BOTTLE</b>		
Cow Bell			370mL	28.50	Champion Bar (Supra Clean and Citrus Fresh)	370g	23.00	Export Candles White (4pcs./pack)	#16	36.25	Amihan Cane - SMKT			
Alaska			370mL	31.56	Bonux - Flower Fiesta, Kalamansi Zest	380g	21.00	Liwanag Esperma Candle White (20pcs./pack)	#16	46.42	Amihan Cane - Wetmarket (WMKT)			
<b>POWDERED MILK</b>			<b>PURIFIED WATER</b>			Tide Bar Original Scent	380g	24.00	Export Candles White (8pcs./pack)	#14	72.75	Datu Puti - White Vinegar - SMKT		
Bear Brand			135g	50.00	SM Bonus	325mL	6.00	5-Star Esperma White (4pcs./pack)	#14	54.10	Silver Swan Sukang Puti - SMKT			
Birch Tree Full Cream Milk			150g	64.75	Wilkins	330mL	12.00	Manila Wax Sperma White (2pcs./pack)	#16	59.41	Purefoods			
Anchor Full Cream Milk			150g	73.30	Absolute	350mL	12.00	Export Candles White (4pcs./pack)	#18	48.50	<b>VINEGAR - DOY / REFILL PACK</b>			
Alaska Fortified Powdered Milk Drink			165g	44.00	SM Bonus	500mL	8.00	Liwanag Esperma Candle White (4pcs./pack)	#18	76.13	Silver Swan Sukang Puti Doy Pack - SMKT			
Jersey Fortified Instant Powdered Milk Drink			300g	96.25	Absolute	500mL	16.25	Export Candles White (4pcs./pack)	#19	97.00	Silver Swan Sukang Puti Doy Pack - WMKT			
<b>COFFEE REFILL</b>			<b>MINERALIZED WATER</b>			Wilkins	500mL	17.00	Export Candles White (2pcs./pack)	#20x2	66.75	<b>PATIS - GIN / PET BOTTLE</b>		
Nescafe Classic			23g	20.00	Wilkins	1L	25.00	5-Star Esperma White (2pcs./pack)	#22	108.22	Lorins PET Bottle			
Blend 45 - Supermarket			25g	18.50	Absolute	1L	27.50	Liwanag Esperma Candle White (2pcs./pack)	#24	177.71	Silver Swan Special			
Great Taste (Premium) SMKT			25g	19.75	Wilkins Pure	500mL	11.00	Export Vigil Candles White/Yellow (4pcs./pack)	#2x4	54.50	Datu Puti - SMKT			
Great Taste (Granules) SMKT			25g	21.00	Natures Spring	500mL	9.90	Export Vigil Candles White/Yellow (6pcs./pack)	#2x6	85.00	Datu Puti - WMKT			
Nescafe Classic			46g	40.00	Magnolia Pure	500mL	10.50	<b>PRIME COMMODITIES</b>			Datu Puti - White Vinegar - SMKT			
Great Taste (Premium) SMKT			50g	38.50	Refresh	500mL	6.75	<b>LUNCHEON MEAT</b>			Silver Swan Sukang Puti - SMKT			
Great Taste (Granules) SMKT			50g	41.00	Natures Spring	500mL	10.50	Purefoods Chinese Style			Silver Swan Sukang Puti Doy Pack - WMKT			
<b>COFFEE 3-in-1 ORIGINAL</b>			<b>PURIFIED WATER</b>			Wilkins Pure	7L	88.00	CDO Chinese Style			<b>PATIS - DOY PACK / BUDGET PACK</b>		
Café Puro			17g	4.70	SM Bonus	300mL	5.00	Eveready Heavy Duty Small Red - Pack of 2			Lorins - Pouch			
Blend 45			18g	4.10	Magnolia Pure	355mL	8.50	Eveready Heavy Duty Red - Blister Pack of 4			Lorins - Budget Pouch			
San Mig Coffee 3-in-1 Original			20g	6.50	Refresh	500mL	6.75	Eveready Super Heavy Duty Small Black - Pack of 2			Silver Swan Special			
Nescafe Original			28g	7.25	Natures Spring	500mL	9.90	Energizer Max - Blister Pack of 4			Datu Puti - SMKT			
Kopiko Black			30g	8.00	Magnolia Pure	500mL	10.50	Eveready Heavy Duty Red - Blister Pack of 2			Datu Puti - WMKT			
Great Taste Original Twin Pack			33g	8.25	Wilkins Pure	500mL	11.00	Eveready Super Heavy Duty Black - Blister Pack of 2			Nelicom Special - SMKT			
<b>BREAD</b>			<b>MINERALIZED WATER</b>			Natures Spring	1L	15.40	Nelicom Special - WMKT			<b>PATIS - DOY PACK / BUDGET PACK</b>		
Pinoy Pandesal (10pcs./pack)			250g	25.00	Wilkins Pure	1L	18.00	Lorins - Pouch			Lorins - Budget Pouch			
Pinoy Tasty			450g	40.50	Magnolia Pure	1L	19.50	Silver Swan Special			Datu Puti - SMKT			
<b>INSTANT NOODLES CHICKEN &amp; BEEF FLAVOR</b>			<b>MINERALIZED WATER</b>			Supersavers Nature's Pure	330mL	7.15	Datu Puti - WMKT			Nelicom Special - SMKT		
Payless (Instant Mami Chicken and Instant Mami Beef)			55g	7.00	Hidden Spring	330mL	8.80	Nelicom Special - WMKT			<b>PATIS - DOY PACK / BUDGET PACK</b>			
Quick Chow (Instant Mami Beef and Instant Mami Chicken)			55g	7.25	Viva - Nationwide	330mL	10.00	Lorins - Pouch			Lorins - Budget Pouch			
Ho-Mi (Instant Mami Chicken & Garlic, Instant Mami Beef Brisket)			55g	8.40	Refresh	350mL	6.00	SOY SAUCE - GIN / PET BOTTLE			Datu Puti - SMKT			
Lucky Me! (Instant Mami Chicken na Chicken and Instant Mami Beef na Beef)			55g	8.75	<b>CONSUMER TIPS:</b>			SOY SAUCE - DOY PACK / REFILL PACK			Datu Puti - WMKT			
<b>SALT</b>			• SRPs apply nationwide unless specified.			• SRPs apply to both supermarkets and wet markets, unless specified.			SOY SAUCE - DOY PACK / REFILL PACK			Silver Swan - SMKT		
<b>IODIZED ROCK SALT</b>			Lasap Rock Salt			Great Taste Original Twin Pack			TOILET SOAP			Green Cross (Pure Care)		
Lasap Rock Salt			250g	7.00	BREAD			Green Cross (Pure Care)			Palmolive Naturals - Pinkish Glow (pink), Hydrating Glow (green), White with Natural Papaya, and White with Natural Milk			
Fidel Coarse (Red) - Luzon			250g	11.00	Pinoy Pandesal (10pcs./pack)			Green Cross (Pure Care)			Safeguard Pure White			
Fidel Coarse (Red) - Visayas & Mindanao			250g	11.75	Pinoy Tasty			Green Cross (Pure Care)			Green Cross (Pure Care)			
Lasap Rock Salt			500g	12.50	INSTANT NOODLES CHICKEN & BEEF FLAVOR			Safeguard Pure White			Green Cross (Pure Care)			
Fidel Coarse (Red) - Luzon			500g	21.25	PAYLESS (Instant Mami Chicken and Instant Mami Beef)			Green Cross (Pure Care)			Safeguard Pure White			
<b>CONSUMER TIPS:</b>			Quick Chow (Instant Mami Beef and Instant Mami Chicken)			HO-MI (Instant Mami Chicken & Garlic, Instant Mami Beef Brisket)			BATTERIES			Eveready Heavy Duty Small Red - Pack of 2		
• SRPs apply nationwide unless specified.			Lucky Me! (Instant Mami Chicken na Chicken and Instant Mami Beef na Beef)			SALT			Eveready Heavy Duty Red - Blister Pack of 4			Eveready Super Heavy Duty Small Black - Pack of 2		
• SRPs apply to both supermarkets and wet markets, unless specified.			Lasap Rock Salt			IODIZED ROCK SALT			Energizer Max - Blister Pack of 4			Eveready Heavy Duty Red - Blister Pack of 2		
Lasap Rock Salt			250g	7.00	MINERALIZED WATER			Eveready Super Heavy Duty Black - Blister Pack of 2			Eveready Heavy Duty Red - Blister Pack of 2			
Fidel Coarse (Red) - Luzon			250g	11.00	PRIME COMMODITIES			Purefoods Chinese Style			Eveready Super Heavy Duty Black - Blister Pack of 2			
Fidel Coarse (Red) - Visayas & Mindanao			250g	11.75	LUNCHEON MEAT			CDO Chinese Style			Eveready Heavy Duty Red - Blister Pack of 2			
Lasap Rock Salt			500g	12.50	Purefoods Chinese Style			Eveready Heavy Duty Red - Blister Pack of 2			Eveready Super Heavy Duty Black - Blister Pack of 2			
Fidel Coarse (Red) - Luzon			500g	21.25	CDO Chinese Style			Eveready Super Heavy Duty Black - Blister Pack of 2			Eveready Heavy Duty Red - Blister Pack of 2			