

PRICE FREEZE OF BASIC NECESSITIES IN NATIONAL CAPITAL REGION (NCR)

In view of the Metro Manila Council (MMC) and the Department of the Interior and Local Government's (DILG) declaration of State of Calamity in NCR effective 24 July 2024 due to the devastating effects of Super Typhoon Carina and the southwest monsoon.



The Department of Trade and Industry (DTI) informs all consumers and retailers that based on Section 6 of the Republic Act 7581 or the Price Act, prices in an area or under a state of calamity or under an emergency shall be automatically frozen at their prevailing prices under automatic price control for a period of 60 days unless sooner lifted

Product Name	Unit	Price Freeze (Supermarkets and Groceries)
CANNED SARDINES IN TOMATO SAUCE		
555 (EOC) Sardines	155g	25.25
555 BONUS Pack Sardines	155g	18.75
ATAMI Sardines EOC	155g	20.50
ATAMI Sardines Regular Lid	155g	20.50
FAMILY'S Brand Bonus Pack Plain Sardines	155g	23.00
FAMILY'S Brand Premium Pack Sardines EOC	155g	23.70
FAMILY'S Budget Pack Plain Sardines	130g	15.25
HAKATA Sardines EOC	155g	24.50
HAKONE Sardines Regular	155g	13.40
KING Cup Sardines (Regular Lid)	155g	18.00
KING Cup Sardines EOC	155g	21.75
LIGO Sardines EOC	155g	25.50
LUCKY 7 Sardines	155g	18.75
MARIKO Sardines Regular Lid	155g	18.00
Master Sardines EOC	155g	23.75
MEGA Sardines EOC	155g	23.75
MIKADO Sardines Easy-Open-Can	155g	21.25
MIKADO Sardines Regular Lid	155g	20.50
ROSE BOWL Sardines	155g	22.15
SABA Philippine Sardines	155g	17.25
SABA Sardines - NCR	155g	22.75
SALLENAS Sardines Regular Lid	155g	18.50
SM BONUS Sardines	155g	22.95
TOYO Sardines EOC	155g	19.58
TOYO Sardines Regular Lid	155g	18.72
UNI-PAK Premium Sardines EOC	155g	23.50
YOUNG'S TOWN Bonus Sardines	155g	13.25
Young's Town Sardines (EOC)	155g	23.00
PROCESSED MILK		
CONDENSED MILK		
ALASKA Classic Sweetened Filled Milk	160ml	49.50
ALASKA Classic Sweetened Filled Milk	377g	72.50
COW BELL Condensarap Sweetened Condensed Creamer	374g	45.00
JERSEY Sweetened Condensed Creamer	390g	42.00
NESTLE Carnation Condensada (Sweetened Condensed Creamer)	300ml	66.50
NESTLE Milkmaid Full Cream (Recombined Sweetened Condensed Milk)	300ml	105.00
CONDENSADA		
ALASKA Condensada (Sweetened Condensed Creamer)	168ml	33.50
ALASKA Condensada (Sweetened Condensed Creamer)	300ml	51.50
ALASKA Condensada (Sweetened Condensed Creamer)	160ml	37.00
ALASKA Condensada (Sweetened Condensed Creamer)	370g	56.00
ANGEL Condensada	380g	58.50
COW BELL Condensada	300ml	41.00
DOREEN Condensada	390ml	49.30
GOOLAIT Sweetened Condensed Creamer	390g	43.80
JOLLY COW Condensada	390ml	50.00
LIBERTY Condensada (Sweetened Creamer)	168ml	34.75
LIBERTY Condensada (Sweetened Creamer)	300ml	53.00
Liberty Condensada (Sweetened Creamer)	374g	59.50
EVAPORATED		
Alaska Classic Evaporated Filled Milk	140ml	32.00
Alaska Classic Evaporated Filled Milk	360ml	58.25
Alpine Reconstituted Evaporated Full Cream Milk	140ml	41.00
Alpine Reconstituted Evaporated Full Cream Milk	360ml	69.00
ANGEL Evaporated Filled Milk	410ml	44.00
COW BELL Evapsarap Evaporated Creamer	360ml	30.00
EVAPORADA		
ALASKA Evaporada (Evaporated Creamer)	140ml	20.50
ALASKA Evaporada (Evaporated Creamer)	360ml	34.95
ALASKA Evaporada (Evaporated Creamer)	370ml	31.56
ANGEL Evaporada (Evaporated Liquid Creamer)	410ml	34.95
ANGEL Evaporada (Evaporated Liquid Creamer)	360ml	29.15
COW BELL Evaporada (Evaporated Creamer)	370ml	28.50
JERSEY Evaporada	370ml	34.95
POWDERED MILK		
ALASKA Fortified Powdered Milk Drink	165g	44.00
ALASKA Fortified Powdered Milk Drink	300g	100.00
ALASKA Fortified Powdered Milk Drink	150g	44.00
ANCHOR Full Cream Powder Milk	150g	73.30
BEAR BRAND Fortified Powdered Milk Drink	135g	50.00
BEAR BRAND Fortified Powdered Milk Drink	300g	109.50
BIRCH TREE Full Cream Milk	150g	70.75
BIRCH TREE Full Cream Milk	300g	159.50
JERSEY Fortified Instant Powdered Milk	300g	96.25
MILK MAGIC Instant Full Cream Milk Powder	350g	162.50
COFFEE 3-IN-1		
BLEND 45 3-in-1 Coffee Mix	18g	4.10
CAFE PURO 3-in-1 Instant Coffee Mix	17g	4.70
GREAT TASTE Original 3-in-1 Coffee Mix - Twin Pack	33g	8.25
KOPIKO Black Coffee 3-in-1 Original	30g	7.50
NESCAFE Original 3-in-1	26g	7.25
SAN MIG Super Coffee 3-in-1 Original	20g	6.50
COFFEE (REFILL)		
BLEND 45 (Soluble Coffee)	25g	18.50
BLEND 45 (Soluble Coffee)	100g	70.00
CAFE PURO (100% Pure Instant Coffee)	25g	22.50
CAFE PURO (100% Pure Instant Coffee)	50g	42.50
CAFE PURO (100% Pure Instant Coffee)	100g	84.50
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	25g	21.00
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	50g	41.00
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	100g	84.50
GREAT TASTE Premium Classic (Coffee Powder)	25g	19.75
GREAT TASTE Premium Classic (Coffee Powder)	50g	38.50
GREAT TASTE Premium Classic (Coffee Powder)	100g	78.50
NESCAFE Classic	23g	20.00
NESCAFE Classic	46g	40.00
NESCAFE Classic	92g	79.50
BREAD - LOAF		
GARDENIA Classic	400g	58.50
GARDENIA Classic (Regular/Thick Slice)	600g	85.00
MARBY JOHN Pullman Special Pinoy Loaf	450g	55.75
MARBY Super Loaf	600g	79.75
PINOY Tasty	450g	40.50
SM BONUS White Bread	450g	46.00
BREAD - PANDESAL		
COCO Pinoy Pandesal (10pcs./pack)	250g	23.50
GARDENIA Soft Delight Pandesal	300g	54.00
PINOY Pandesal (10pcs./pack)	250g	25.00
INSTANT NOODLES - CHICKEN & BEEF		
HO-MI Instant Mami Noodles	55g	8.40
LUCKY ME! Instant Mami	55g	8.75
NISSIN RAMEN Instant Noodles	55g	10.65
PAYLESS Instant Mami	55g	7.00
QUICK CHOW Instant Mami	55g	7.25
SALT (IODIZED ROCK SALT)		
FIDEL Coarse (RED)	250g	11.00
FIDEL Coarse (RED)	500g	21.25
FIDEL Coarse (RED)	1kg	32.50
LASAP Iodized Rock Salt	250g	7.00
LASAP Iodized Rock Salt	500g	12.50
LASAP Iodized Rock Salt	1kg	23.00

Product Name	Unit	Price Freeze (Supermarkets and Groceries)
SALT (IODIZED SALT)		
FIDEL Free Flowing (GREEN)	250g	12.75
FIDEL Free Flowing (GREEN)	500g	25.00
FIDEL Free Flowing (GREEN)	1kg	42.00
FIDEL Refined (BLUE)	250g	11.50
FIDEL Refined (BLUE)	500g	23.00
FIDEL Refined (BLUE)	1kg	35.50
LASAP Iodized Salt	100g	4.50
LASAP Iodized Salt	250g	9.00
LASAP Iodized Salt	500g	16.00
LASAP Iodized Salt	1kg	29.00
Mc CORMICK Iodized Salt	150g	13.50
Mc CORMICK Iodized Salt	1kg	54.00
Mc CORMICK Iodized Salt	500g	32.50
DETERGENT/LAUNDRY SOAP		
BONUX Bar Flower Fiesta	380g	21.00
BONUX Bar Kalamansi Zest	380g	21.00
BUDGET Bar Kalamansi	360g	18.50
BUDGET Bar Power Blue	360g	18.50
BUDGET Bar Speckled Blue	360g	18.50
BUDGET Bar White Anti Bac	360g	18.50
BUDGET Bar with Fabcon	360g	18.50
CHAMPION Bar Citrus Fresh	370g	23.00
CHAMPION Bar Supra Clean	370g	23.00
CHAMPION Bar Supra Power Blue Original	370g	22.50
PRIDE Bar Fabric Conditioner Sakura Blossom	370g	26.00
PRIDE Bar Power Blue	370g	23.50
SPEED Bar Blue	330g	20.00
SPEED Bar Blue	360g	20.00
SPEED Bar Kalamansi	330g	21.00
SPEED Bar Kalamansi	360g	21.00
SPEED Bar Power Whitener	330g	21.00
SPEED Bar Power Whitener	360g	21.00
SPEED Bar Speckled Blue	330g	21.00
SPEED Bar Speckled Blue	360g	21.00
SURF Active Clean Blue	360g	21.75
SURF Active Clean Kalamansi	360g	23.00
SURF Active Clean Tawas	360g	23.00
SURF Oxybubbles - Blue	360g	21.75
SURF Oxybubbles - Kalamansi	360g	23.00
SURF Oxybubbles - Tawas Puti	360g	23.00
TIDE Original Scent	380g	24.00
TIDE with Freshness of Downy - Garden Bloom	380g	39.75
TIDE with Freshness of Downy - Perfume Fantasy	380g	40.00
BOTTLED WATER		
DISTILLED WATER		
ABSOLUTE PURE Distilled Drinking Water	350ml	12.00
ABSOLUTE PURE Distilled Drinking Water	500ml	16.25
ABSOLUTE PURE Distilled Drinking Water	1L	27.50
ABSOLUTE PURE Distilled Drinking Water	6L	82.00
SM BONUS Distilled Drinking Water	325ml	6.00
SM BONUS Distilled Drinking Water	500ml	8.00
SM BONUS Distilled Drinking Water	6L	50.00
SM BONUS Distilled Drinking Water	6.6L	50.00
WILKINS Distilled	330ml	12.00
WILKINS Distilled	500ml	17.00
WILKINS Distilled	1L	25.00
WILKINS Distilled	7L	88.00
PURIFIED WATER		
MAGNOLIA Pure Purified Water	355ml	8.50
MAGNOLIA Pure Purified Water	500ml	10.50
MAGNOLIA Pure Purified Water	1L	19.50
NATURES SPRING Drinking Water - Purified	500ml	9.90
NATURES SPRING Drinking Water - Purified	1L	15.40
REFRESH Purified Water	500ml	6.75
SM BONUS Purified Water	300ml	5.00
WILKINS Pure Purified Water	500ml	11.00
WILKINS Pure Purified Water	1L	18.00
MINERALIZED WATER		
HIDDEN Spring Mineral Water	330ml	8.80
HIDDEN Spring Mineral Water	500ml	12.10
REFRESH Mineral Water	350ml	6.00
REFRESH Mineral Water	500ml	8.25
ROBINSONS Mall Mineral Water	500ml	10.45
ROBINSONS SUPERSAVERS NATURE'S Pure Mineral Water	330ml	7.15
ROBINSONS SUPERSAVERS NATURE'S Pure Mineral Water	500ml	8.70
SUMMIT Natural Drinking Water	350ml	11.00
SUMMIT Natural Drinking Water	500ml	13.50
SUMMIT Natural Drinking Water	1L	21.50
SUMMIT Natural Drinking Water	6L	72.00
VIVA Mineral Water	1L	19.00
VIVA Mineral Water	330ml	10.00
VIVA Mineral Water	500ml	13.00
CANDLES		
5-STAR Esperma (White) #6	25pcs./pack	106.00
5-STAR Esperma (White) #8	5pcs./pack	137.93
5-STAR Esperma (White) #14	4pcs./pack	33.42
5-STAR Esperma (White) #22	2pcs./pack	108.22
5-STAR Esperma (White) #3	20pcs./pack	49.83
EXPORT Candles & Esperma (White) # 03	20pcs./pack	39.00
EXPORT Candles & Esperma (White) # 06	20pcs./pack	85.00
EXPORT Candles & Esperma (White) # 12	10pcs./pack	72.75
EXPORT Candles & Esperma (White) # 14	8pcs./pack	72.75
EXPORT Candles & Esperma (White) # 16	4pcs./pack	36.25
EXPORT Candles & Esperma (White) # 18	4pcs./pack	48.50
EXPORT Candles & Esperma (White) # 19	4pcs./pack	97.00
EXPORT Candles & Esperma (White) # 20 x 2	2pcs./pack	66.75
EXPORT Candles & Esperma (White) # 20 x 4	4pcs./pack	121.50
EXPORT Candles White # 05	20pcs./pack	60.50
EXPORT Candles White # 08	12pcs./pack	60.50
EXPORT Candles White # 10	10pcs./pack	72.75
EXPORT Vigil Candles # 01 White	12pcs./pack	60.50
EXPORT Vigil Candles # 01 Yellow	12pcs./pack	60.50
EXPORT Vigil Candles # 2 x 4 White	4pcs./pack	54.50
EXPORT Vigil Candles # 2 x 4 Yellow	4pcs./pack	54.50
EXPORT Vigil Candles # 2 x 6 White	6pcs./pack	85.00
EXPORT Vigil Candles # 2 x 6 Yellow	6pcs./pack	85.00
LIWANAG Esperma #03 - White	20pcs./pack	64.75
LIWANAG Esperma #05 - White	20pcs./pack	87.75
LIWANAG Esperma #16 - White	4pcs./pack	45.00
LIWANAG Esperma #18 - White	4pcs./pack	74.75
LIWANAG Esperma #24 - White	2pcs./pack	177.50
MANILA WAX Sperma #02 - White	10 pcs./pack	53.75
MANILA WAX Sperma #03 - White	20pcs./pack	63.75
MANILA WAX Sperma #04 - White	20pcs./pack	46.75
MANILA WAX Sperma #14 - White	4pcs./pack	53.75
MANILA WAX Sperma #16 - White	2pcs./pack	58.75
MANILA WAX Votive #01 - White	6 pcs./pack	81.75
MANILA WAX Votive #01 - Yellow	6 pcs./pack	82.76
MANILA WAX Votive #02 - White	6 pcs./pack	71.00
MANILA WAX Votive #02 - Yellow	6 pcs./pack	71.09
MANILA WAX Votive #03 - White	6 pcs./pack	58.75
MANILA WAX Votive #03 - Yellow	6 pcs./pack	59.41

The DTI enjoins consumers to report retailers that sell basic necessities more than the specified prices to DTI - Fair Trade Enforcement Bureau. The Price Act provides that any retailers found selling more than the listed prevailing prices shall be imposed with an administrative fine up to One Million Pesos (P1,000,000.00) and/or a maximum of 10-year imprisonment.

For more information, you may call Consumer Care hotline at 1-DTI (1-384) or (+639) 17.8343330, email us at consumercare@dti.gov.ph, or visit us at www.fairtrade.dti.gov.ph.

