

FOR THE INFORMATION OF RETAILERS AND CONSUMERS: NOCHE BUENA PRODUCTS PRICE GUIDE

As of 23 November 2022

PRODUCTS	UNIT	SRP	PRODUCTS	UNIT	SRP	PRODUCTS	UNIT	SRP
HAM			KESO DE BOLA			ELBOW MACARONI		
CDO American Ham	500g	163.00	MAGNOLIA Gold Edam Cheeseball	500g	445.00	SUNSHINE Elbow Macaroni	400g	39.25
PUREFOODS Brick Ham	500g	165.00	DANES Queso de Bola	750g	472.00	AMIGO SEGURADO Elbow Macaroni	400g	39.80
KING SUE Hawaiian Ham Loaf	500g	168.00	CHE - VITAL Cheese Ball	750g	513.75	EL REAL Elbow Macaroni	400g	41.00
VIRGINIA Pear Shaped Ham	500g	199.00	MAYONNAISE			FIESTA Elbow Macaroni	400g	41.00
VIRGINIA Pear Shaped Ham (SRP in Palawan)	500g	204.00	BEST FOODS Regular Mayonnaise Mayo Magic	80ml	24.00	ROYAL Premium Elbow Macaroni	400g	59.00
VIRGINIA Brick Ham	500g	219.00	EDEN Mayo	80ml	31.00	DEL MONTE Elbow Macaroni	400g	70.75
VIRGINIA Brick Ham (SRP in Palawan)	500g	224.00	MAGNOLIA Real Mayonnaise	80ml	32.00	IDEAL GOURMET Elbow Macaroni	500g	69.25
KING SUE Pear Shaped	700g	230.00	LADY'S CHOICE Regular Mayonnaise	80ml (POUCH)	33.50	AMIGO SEGURADO Elbow Macaroni	900g	86.00
CDO Pear Shaped Ham	800g	233.00	BEST FOOD Regular Mayo Magic	220ml (DOY)	60.60	EL REAL Elbow Macaroni	1kg	79.00
PUREFOODS Pear Shaped Ham	800g	235.00	EDEN Mayo Stand-up Pouch (SUP)	220ml (POUCH)	82.50	FIESTA Elbow Macaroni	1kg	79.00
VIRGINIA Pear Shaped Ham	800g	269.00	LADY'S CHOICE Regular Mayonnaise	220ml (DOY)	90.65	SUNSHINE Elbow Macaroni	1kg	86.00
PUREFOODS Pear Shaped Chicken	800g	275.00	EDEN Mayo	220ml (JAR)	95.00	ROYAL Premium Elbow Macaroni	1kg	99.00
VIRGINIA Pear Shaped Ham (SRP in Palawan)	800g	277.00	BEST FOOD Regular Mayonnaise	220ml (DOY)	113.40	IDEAL GOURMET Elbow Macaroni	1kg	117.00
VIRGINIA Chicken Pear Shaped Ham	800g	339.00	LADY'S CHOICE Regular Mayonnaise	220ml (JAR)	115.50	DEL MONTE Elbow Macaroni	1kg	119.00
VIRGINIA Chicken Pear Shaped Ham (SRP in Palawan)	800g	347.00	EDEN Magic Whirl APD	470ml (JAR)	96.50	SALAD MACARONI		
KING SUE Sweet Ham, Whole Meat	800g	436.00	BEST FOOD Regular Mayo Magic	470ml (DOY)	118.50	ROYAL Salad Macaroni	200g	36.50
KING SUE Piña Ham, Whole Meat	800g	520.00	LADY'S CHOICE Regular Mayonnaise	470ml (DOY)	190.00	IDEAL GOURMET Salad Macaroni	200g	39.00
CDO Jamon de Bola	850g	313.00	EDEN Mayo	470ml (JAR)	190.00	SUNSHINE Salad Macaroni	400g	39.25
CDO Chicken Ham	850g	315.00	LADY'S CHOICE Regular Mayonnaise	470ml (JAR)	234.15	EL REAL Salad Macaroni	400g	40.00
SWIFT Noche Buena Ham	1kg	314.00	EDEN Magic Whirl APD	700ml (JAR)	140.00	FIESTA Salad Macaroni	400g	41.00
PUREFOODS Fiesta Whole Chicken	1kg	350.00	BEST FOODS Regular Mayonnaise Mayo Magic	700ml (JAR)	176.15	ROYAL Premium Salad Macaroni	400g	59.00
VIRGINIA Pear Shaped Ham	1kg	359.00	SANDWICH SPREAD			IDEAL GOURMET Salad Macaroni	500g	69.25
SWIFT Jamon de Bola	1kg	362.00	CHEEZ WHIZ Regular (Stand -up Pouch)	60g	26.00	EL REAL Salad Macaroni	1kg	79.00
PUREFOODS Jamon de Bola	1kg	365.00	BEST FOOD Sandwich Spread	80ml (DOY)	27.00	FIESTA Salad Macaroni	1kg	79.00
PUREFOODS Jamon de Bola Chicken	1kg	365.00	EDEN Sandwich Spread	80ml	33.50	SUNSHINE Salad Macaroni	1kg	86.00
VIRGINIA Pear Shaped Ham (SRP in Palawan)	1kg	369.00	LADY'S CHOICE Sandwich Spread	80ml (DOY)	33.60	ROYAL Premium Salad Macaroni	1kg	99.00
VIRGINIA Jamon de Bola	1kg	399.00	LADY'S CHOICE Sandwich Spread (CHICKEN / HAM / BACON / TUNA)	80ml (DOY)	36.50	IDEAL GOURMET Salad Macaroni	1kg	117.00
VIRGINIA Jamon de Bola (SRP in Palawan)	1kg	409.00	CHEEZ WHIZ Regular (Stand-up Pouch)	105g	41.00	SPAGHETTI SAUCE		
PUREFOODS Chicken Ham	1kg	465.00	CHEEZ WHIZ Pimiento (Stand-up Pouch)	105g	43.25	DEL MONTE Carbonara	200g	35.50
VIRGINIA Seasons Delight	1kg	485.00	CHEEZ WHIZ Pimiento (Stand-up Pouch)	200g	79.00	AMIGO SEGURADO - Italian Style	250g	23.55
VIRGINIA Seasons Delight (SRP in Palawan)	1kg	495.00	CHEEZ WHIZ Regular (Stand-up Pouch)	200g (POUCH)	73.50	AMIGO SEGURADO - Sweet Blend Style	250g	23.55
KING SUE Sweet Ham, Whole Meat	1kg	535.00	CHEEZ WHIZ Regular	210g (JAR)	85.00	UFC Spaghetti Sauce	250g	28.00
SWIFT Festival Ham	1kg	577.00	BEST FOOD Sandwich Spread	220ml (DOY)	68.30	DEL MONTE Filipino Style	250g	31.25
CDO Holiday Whole - Meat Ham	1kg	595.00	EDEN Sandwich Spread - Stand-up Pouch (SUP)	220ml (POUCH)	69.00	DEL MONTE Italian Style	250g	33.75
CDO Holiday Whole - Meat Ham (Pre-Sliced)	1kg	595.00	BEST FOOD Sandwich Spread	220ml (JAR)	73.00	DEL MONTE Sweet Style	250g	33.75
PUREFOODS Fiesta Ham	1kg	595.00	LADY'S CHOICE Sandwich Spread	220ml (DOY)	76.65	SUNSHINE Sweet Style	500g	42.00
PUREFOODS Fiesta Ham, Pre-sliced	1kg	595.00	EDEN Sandwich Spread	220ml (JAR)	77.50	FIESTA Sweet Blend	500g	46.00
KING SUE Piña Ham, Whole Meat	1kg	637.00	LADY'S CHOICE Sandwich Spread	220ml (JAR)	94.50	UFC Spaghetti Sauce	500g	52.50
ROBINA Farms Premium Ham	1kg	650.00	LADY'S CHOICE Sandwich Spread (CHICKEN / HAM)	220ml (DOY)	102.95	DEL MONTE Filipino Style	500g	59.25
PUREFOODS Fiesta Ham	1.5kg	892.50	LADY'S CHOICE Sandwich Spread (CHICKEN / HAM / BACON / TUNA)	220ml (JAR)	126.00	DEL MONTE Creamy & Cheese	500g	66.50
FRUIT COCKTAIL			CHEEZ WHIZ Regular	440g (JAR)	165.00	DEL MONTE Spaghetti - Italian Style	500g	66.50
SEASONS Tropical Fruit Cocktail	432g	56.00	CHEEZ WHIZ Pimiento	440g (JAR)	170.00	DEL MONTE Spaghetti - Sweet Style	500g	66.50
TODAY'S Mixed Fruits	432g	59.50	LADY'S CHOICE Sandwich Spread	470ml (DOY)	155.55	AMIGO SEGURADO - Sweet Blend Style	850g	71.50
DOLE Tropical Fruit Cocktail	432g	63.00	EDEN Sandwich Spread	470ml (JAR)	157.00	SUNSHINE Pinoy Style	900g	66.00
DEL MONTE Fiesta in Extra Light Syrup	432g	63.85	LADY'S CHOICE Sandwich Spread	470ml (JAR)	191.05	TODAY'S Spaghetti Sauce	900g	66.25
SEASONS Tropical Fruit Cocktail	822g	80.00	LADY'S CHOICE Sandwich Spread (CHICKEN / HAM)	470ml (DOY)	208.95	AMIGO SEGURADO - Italian Style	900g	71.50
DOLE Tropical Fruit Cocktail	822g	84.00	LADY'S CHOICE Sandwich Spread (CHICKEN / HAM / BACON / TUNA)	470ml (JAR)	252.00	FIESTA 3 Cheese Sauce	900g	82.00
TODAY'S Mixed Fruits	836g	83.35	PASTA / SPAGHETTI			FIESTA Sweet Blend Sauce	900g	82.00
DEL MONTE Fiesta in Extra Light Syrup	836g	86.10	AMIGO SEGURADO Spaghetti	200g	25.50	ROYAL 4 Cheese Sauce	900g	86.95
TODAY'S Mixed Fruits	3kg	247.50	SUNSHINE Spaghetti	400g	39.25	DEL MONTE Creamy & Cheese	900g	95.25
DEL MONTE Fiesta in Extra Light Syrup	3kg	279.95	EL REAL Spaghetti	400g	41.00	SUNSHINE Sweet Style	1kg	75.00
SEASONS Tropical Fruit Cocktail	3.06kg	248.00	FIESTA Spaghetti	400g	41.00	IDEAL GOURMET Sweet Style	1kg	80.00
DOLE Tropical Fruit Cocktail	3.06kg	288.00	AMIGO SEGURADO Spaghetti	400g	42.00	UFC Spaghetti Sauce	1kg	82.50
CHEESE			ROYAL Premium Spaghetti	400g	57.00	ROYAL Filipino Style	1kg	86.95
EDEN Filled Cheese	160g	55.00	DEL MONTE Spaghetti	400g	61.50	ROYAL Sweet Style	1kg	86.95
EDEN Meltsarap	160g	87.00	BALDUCCI Spaghetti	500g	69.00	DEL MONTE Filipino Style	1kg	89.00
KRAFT Cheddar Cheese	160g	92.00	IDEAL GOURMET Spaghetti	500g	69.25	CLARA OLE Filipino Style	1kg	90.25
QUES - O Cheese Food	200g	54.35	SAN REMO Spaghetti	500g	90.00	DEL MONTE Italian Style	1kg	95.25
CHE - VITAL Cheese Food	200g	71.60	FIESTA Spaghetti	800g	69.00	DEL MONTE Sweet Style	1kg	95.25
CHE - VITAL Cheese Quickmelt	200g	76.20	AMIGO SEGURADO Spaghetti	850g	83.00	CLARA OLE Italian Style	1kg	95.50
EDEN Filled Cheese	430g	138.00	EL REAL Spaghetti	900g	69.00	CLARA OLE Sweet Style	1kg	95.50
KRAFT Cheddar Cheese	430g	199.00	SUNSHINE Spaghetti	900g	72.50	CLARA OLE Three Cheese Style	1kg	95.50
EDEN Meltsarap	430g	219.00	ROYAL Premium Spaghetti	900g	99.00	TOMATO SAUCE		
QUES - O Cheese Food	500g	136.00	DEL MONTE Spaghetti	900g	108.00	UFC Tomato Sauce	115g	17.25
CHE - VITAL Cheese Food	500g	178.80	IDEAL GOURMET Spaghetti	1kg	111.00	DEL MONTE Original Style	115g	17.75
CHE - VITAL Cheese Quickmelt	500g	190.30	ELBOW MACARONI			DEL MONTE Filipino Style	200g	19.50
EDEN Original	900g	287.00	AMIGO SEGURADO Elbow Macaroni	200g	23.00	UFC Tomato Sauce	200g	22.25
EDEN Meltsarap	900g	371.00	FIESTA Elbow Macaroni	200g	26.00	DEL MONTE Original Style	200g	22.75
KESO DE BOLA			SUNSHINE Elbow Macaroni	200g	26.00	AMIGO SEGURADO Tomato Sauce	250g	21.00
QUES - O De Bola	300g	199.50	ROYAL Premium Elbow Macaroni	200g	36.50	DEL MONTE Filipino Style	250g	22.75
DANES Queso de Bola	350g	220.00	IDEAL GOURMET Elbow Macaroni	200g	39.00	DEL MONTE Original Style	250g	26.00
MAGNOLIA Queso De Bola	350g	220.00	DEL MONTE Elbow Macaroni	200g	43.75	AMIGO SEGURADO Tomato Sauce	1kg	70.00
MAGNOLIA Gold Edam Cheeseball	350g	350.00	EL REAL Elbow Macaroni	250g	24.00	DEL MONTE Filipino Style	1kg	79.00
MAGNOLIA Queso De Bola	500g	310.00	ELBOW MACARONI			CLARA OLE Tomato Sauce	1kg	79.50
DANES Queso de Bola	500g	314.00	AMIGO SEGURADO Elbow Macaroni	200g	23.00	DEL MONTE Original Style	1kg	88.00
QUES - O De Bola	500g	329.50	FIESTA Elbow Macaroni	200g	26.00	UFC Tomato Sauce	1kg	92.25
CHE - VITAL Cheese Ball	500g	345.00	SUNSHINE Elbow Macaroni	200g	26.00	CREAMER/ALL PURPOSE CREAM		
DANES Edam Cheese Ball	500g	407.00	ROYAL Premium Elbow Macaroni	200g	36.50	ALASKA Crema	250ml	63.00
			IDEAL GOURMET Elbow Macaroni	200g	43.75	NESTLE All Purpose Cream	250ml	75.00
			EL REAL Elbow Macaroni	250g	24.00			

CONSUMER TIPS:

- Examine the expiry date and the price tag of products prior to purchase.
- Ensure that the item/shelf price and the price at the cashier are the same. If prices differ, pay the lesser amount
- You have the power to choose: Read the labels carefully and compare competing brands.

- SRPs apply nationwide unless specified.
- SRPs apply to both supermarkets and wet markets, unless specified.

For inquiries and/or complaints, visit the nearest DTI Regional/Provincial office or DTI-FTEB at NCR or contact:

DTI Direct 751.3330 / 0917.8343330 or

CONSUMER HOTLINE:
1 - DTI
1 - 384



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