

LOCALLY-FUNDED PROJECTS AND FOREIGN-ASSISTED PROJECTS

as of 31 December 2021 *(except where indicated)*

PROJECT	PROJECT DESCRIPTION	STATUS	FY2021 GAA BUDGET (PhP M)	2021 TARGETS	2021 ACCOMPLISHMENTS
Go Lokal	<p>Go Lokal! is a concept retail store showcasing quality and innovative Philippine products crafted, designed, and produced by the country's micro, small, and medium enterprises (MSMEs). It serves as a marketing platform for our MSMEs to gain access to the lucrative local consumer market, and ultimately, to the global export market.</p> <p>Initiated by the DTI in collaborating with selected retail partners. Go Lokal! is an excellent marketing avenue provided for free by the DTI and its retail partners for MSME incubation, marketing, and branding.</p>	Ongoing	9.24	<ul style="list-style-type: none"> - 90 MSMEs introduced in retail stores and e-commerce sites - 90 MSMEs mainstreamed and enlisted as regular suppliers by retail partners - 6 Go Lokal! Brands recognized - 5 retail partners - 20 Go Lokal! retail stores launched 	<ul style="list-style-type: none"> - 43 MSMEs introduced in retail stores and e-commerce sites - 110 MSMEs mainstreamed and enlisted as regular suppliers by retail partners - 2 Go Lokal! Brands recognized - 6 retail partners - 33 Go Lokal! retail stores launched - PhP 82.03 million sales generated <i>(as of Nov 2021)</i>
Livelihood Seeding Program- Negosyo Serbisyo sa Barangay (LSP- NSB)	<p>Through this program, relevant DTI offices will capacitate Barangay Development Councils (BDCs) under their jurisdiction to be able to assist clients in the locality availing of services provided by DTI and other government agencies. Some MSMEs are also to be given livelihood starter kits to help them expand their business or restart it after disasters. It aims to develop 200,000 new enterprises and provide more than 500,000 new jobs in 2022.</p>	Ongoing	243.00	<ul style="list-style-type: none"> - 3,754 barangays covered - 367,200 individuals provided with information/training on various livelihood opportunities - 28,208 MSMEs assisted - 24,601 livelihood kits provided 	<ul style="list-style-type: none"> - 5,935 barangays covered - 365,637 individuals provided with information/training on various livelihood opportunities - 80,179 MSMEs assisted - 33,451 livelihood kits provided
Establishment of Negosyo Centers	<p>The Go Negosyo Act aims to bring government services closer to MSMEs, particularly the small businesses, through the establishment of Negosyo Centers in all provinces, cities, and municipalities nationwide.</p> <p>The Negosyo Centers will:</p>	Ongoing	627.83	<ul style="list-style-type: none"> - 121 Negosyo Centers established - 803,000 clients assisted - 257,400 MSMEs assisted 	<ul style="list-style-type: none"> - 166 Negosyo Centers established - 907,737 clients assisted - 430,089 MSMEs assisted

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	<p>1. Be responsible for promoting ease of doing business and facilitating access to services for MSMEs within its jurisdiction;</p> <p>2. Facilitate and expedite the business application process of MSMEs</p> <p>3. Facilitate access to financial assistance and grants and design and undertake programs that will promote entrepreneurship</p> <p>4. Provide assistance to MSMEs in the availment of technology transfer, production and management training program and marketing assistance of various government agencies</p>				
OTOP: Next Generation	<p>OTOP Philippines is a priority stimulus program for Micro and Small and Medium-scale enterprises (MSMEs) as government's customized intervention to drive inclusive local economic growth. The program enables localities and communities to determine, develop, support, and promote culturally-rooted products or services where they can be best at or best renowned for.</p> <p>Building from the gains of OTOP first generation, this initiative aims to offer a package of public-private assistance in order for MSMEs with minimum viable products to come up with new or better offerings with significant improvement and innovation in the areas of quality, product development, design, standards compliance, marketability, production capability, brand development, among others.</p> <p>OTOP Philippines Hub or OTOP.PH, a retail store, will serve as a marketing vehicle to promote and champion OTOP Products.</p>	Ongoing	131.50	<ul style="list-style-type: none"> - 46 OTOP PH Hubs established - 12,662 MSMEs assisted - 6,219 products developed/improved - 1,066 brands developed - 130 trade fairs conducted - PhP 1.29 billion sales generated 	<ul style="list-style-type: none"> - 23 OTOP PH Hubs established - 19,663 MSMEs assisted - 7,612 products developed/improved - 1,384 brands developed - 469 trade fairs conducted - PhP 2.15 billion sales generated
Shared Service Facilities (SSF) Project	<p>One of the collaborative projects involving the government and the private sector that have been introduced to address the gap for MSMEs to reach their full potential is the Shared Service Facilities (SSF) Project, one of the flagship projects of the Department of Trade and Industry through the Regional Operations Group. SSF is one of the strategies of DTI's 7Ms (Mindset, Mastery, Mentoring, Markets, Money, Machines, and Models), a framework to help MSMEs start up, sustain, expand, and internationalize their respective businesses. The primary objective of the SSF Project is to improve MSME competitiveness by providing them with machinery, equipment, tools, systems, accessories and other auxiliary items, skills and knowledge under a shared system. Specifically, this provision should help target beneficiaries increase their production capacities and improve product quality, resulting to</p>	Ongoing	623.13	<ul style="list-style-type: none"> - 400 SSFs established - 22,057 MSMEs assisted - 20,934 employment generated 	<p><i>Preliminary</i></p> <ul style="list-style-type: none"> - 177 SSFs established - 34,168 MSMEs assisted - 42,885 employment generated

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	increased markets, increased sales, and further contributing to jobs generation.				
Rural Agro-Enterprise Partnership for Inclusive Development (RAPID) Growth	<p>Aligned with the Philippine Development Plan 2017-2022, RAPID Growth Project aims to trigger agro-enterprise development in the rural areas. Anchored on the Value Chain Approach, it will adopt a whole-of-government approach in the delivery of services, expand economic opportunities, create more agro-enterprises particularly in the rural areas, facilitate easy access to market, technology financing and other business development support services.</p> <p>The RAPID Growth Project's development goal is to increase the income level of small farmers and unemployed rural women and men across selected agri-based value chain. This can be done by executing collaborative action plans and build commercial partnerships that will sustain the growth of agri-based MSMEs due to the strong backward linkages to farmers. With the enabling condition put in place for businesses to grow, the project hopes to achieve an inclusive and a sustainable rural economic development.</p> <p>The project is being implemented in seven (7) regions (Regions 8, 9, 10, 11, 12, Caraga and BARMM) covering 21 provinces. The International Fund for Agricultural Development (IFAD) is DTI's development partner in implementing the project.</p>	Ongoing; 2019-2025	111.89	<ul style="list-style-type: none"> - 67 Commercial Partnership Agreements (CPAs) signed - 26 RSIPs completed - 125 farmer organizations engaged - 61 anchor firms engaged on market and technical support - 50,194 smallholder farmers profiled - 1,371 MSMEs profiled/identified 	<ul style="list-style-type: none"> - 214 Commercial Partnership Agreements (CPAs) signed - 22 RSIPs completed - 211 farmer organizations engaged - 57 anchor firms engaged on market and technical support - 30,066 smallholder farmers profiled - 1,010 MSMEs profiled/identified