




DTI 2019 PROGRAMS AND PROJECTS
Status of Implementation

Exports and Investment Development Program

Programs and Projects	Description/Objective	Status of Implementation (As of ___ 2019)
Halal Export Industry Development and Promotion Program	A project to develop and promote PH Halal certified products for major Islamic Markets (GCC and ASEAN – Malaysia, Indonesia and Brunei) negotiate market access through MRAs and compliance with the emerging trend of country specific Halal Accreditation and Certification in conformity to prescribed metrology and standards.	<p>Ongoing. As of July 2019</p> <p>Launched the official Philippines’ national ‘Halal’ logo.</p>  <p>Product logo, will be mandatory for export and optional for domestic.</p>  <p>Corporate logo, will be used for official communications such as letterhead, brochures, leaflets and other collateral for promotions</p>

		The use of the logo for product label will be mandatory in February 2020. The use of it will be granted for the companies that have product, process, or service certified as Halal by PAB accredited HCBs. Also, existing logos of the Halal Certification Bodies (accredited by PAB or not, will still be allowed. But for exports, the official logo which is the plain green and white color must be used, together with the own logo of the HCBs, if they require the use of it, for product, process or service intended for exports.
Slingshot Philippines	Slingshot Philippines is a government-initiated platform for public dialogue and partnership, building and nurturing the innovation ecosystem as an enabling environment with policies and programs for the start-up and innovation sectors.	<p>Ongoing. As of 30 September 2019</p> <p>Slingshot Philippines event is happening on 22 November 2019 at Crowne Plaza as part of this year's celebration of PH Startup Week.</p> <p>Slingshot will comprise of a plenary, startup world cup pitching competition, and B2B meetings. The Philippine Startup Week is being organized by 3 agencies (DOST, DICT, and DTI) as one of the key deliverables of the Memorandum of Understanding (MOU) among the three agencies signed last December 2018 to assist and promote the Philippine startup ecosystem.</p>
RIPPLES Plus	RIPPLES Plus is designed to expand the supply base of globally-competitive Philippine products and services and increase international market shares. It covers established and potential manufacturers and exporters in all regions of the Philippines, and includes products and services considered priority or viable for export development and promotion under the proposed 2015-2017 Philippine Export Development Plan (PEDP).	<p>Ongoing. (Jan-Jul 2019)</p> <p>Participated in 5 Outbound Business Matching Missions in USA, Gulf Cooperation Council (GCC) countries, and Germany. Exporters also participated in 15 local trade promotion events.</p>
Doing Business in Free Trade Areas (DBFTA)	Massive information sessions on the country's current FTA engagements cover discussions on market opportunities, tariff reductions, rules of origin and customs procedures. This program is designed to encourage the international business community that doing business in the Philippines is a lucrative option.	<p>Ongoing. (Jan-July 2019)</p> <p>Conducted 39 DFTA Information Sessions, and assisted 155 exporters and 246 companies.</p>
Start-up Ecosystem Development Program	PEDP2018-2022 Strategy 3 highlights the need to enhance the innovative capacity of the export sector through an efficient system of national innovation. The national innovation system (NIS) refers to a	<p>ONGOING.</p> <p>Activities under the Five-Point Program:</p>

<p>(SEDP), rebranded as STARTUP PILIPINAS</p> 	<p>network of institutions in the public and private sectors that jointly and individually contribute to the development and diffusion of new technologies. It refers in particular to the interaction among industries, universities and private and public research institutions to produce, diffuse, and utilize knowledge and information to achieve societal goals.</p> <p>Startup Ecosystem Development Program (SEDP), rebranded as Startup Pilipinas, aims to usher in a new breed of businesses that will thrive in the digital/algorithm economy and create an enabling environment conducive to sustainable growth of Philippine startups.</p> <p>The Startup Pilipinas is a five-point program developed by the Department of Trade and Industry or (“DTI”) to foster inter-enterprise linkages among MSMEs and strengthen collaborative networks. With this action plan, the Philippine Government aims to create high-growth and high-impact innovative startups that would contribute to sustainable economic growth and generate employment opportunities.</p> <p>The Five-Point Program is divided across the following areas of development: Action No. 1: Increase culture and collaboration; Action No. 2: Address legal and regulatory barriers; Action No. 3: Support through government services, capital and resources; Action No. 4: Create a national startup business council; and Action No. 5: Establish a Philippine startup economic zone.</p>	<p>Action No. 1: Startup PH Community Meetups/Hackathon (c/o OUCIG) Community Mapping (c/o OUCIG) Slingshot PH (c/o OUCIG/OUTPG)</p> <p>Action No. 2: Consultations on various innovation bills. (c/o OUCIG/OUTPG) Public consultations on IRR of Innovative Startup Act. (c/o OUCIG/OUTPG)</p> <p>Action No. 3: 20x2020 Scale-up and Market Acceleration Program (includes Startup Pinay) (c/o OUTPG-EMB)</p> <p>Action No. 4: DOST-DTI-DICT Partnership (MOU Signed last 9 Dec 2018) PH Membership to the Startup Genome’s Global Startup Ecosystem Report (GSER) and Consensus global startup ecosystem development network (c/o OUTPG/OUCIG)</p> <p>Action No. 5: Public-Private Partnership: QBO Innovation Hub (c/o OUTPG/OUCIG)</p>
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Industry Development Program

Programs and Projects	Description/Objective	Status of Implementation (As of ___ 2019)
Industry Cluster Enhancement (ICE)Program	This project will enable private-sector stakeholders particularly MSMEs to upgrade their firms and collectively create a competitive value chain that contributes to economic growth with poverty	The eight (8) industry clusters were able to generate 80,197 jobs, PhP 1.56B investments, US\$ 201M export sales, and PhP 5.44B domestic sales. It also assisted 26,242 MSMEs , and facilitated

	<p>reduction; facilitate/promote the establishment of more value-adding business dispersed throughout the country; capacitate the cluster-based MSMEs to develop and produce globally competitive products and establish new market destinations and be part of the global chain; build the productivity and competitiveness of MSMEs through capability improvement and compliance to standards; and continuously develop existing priority, market driven industries. The National Priority Industry Clusters are: 1. Rubber, 2. Coffee, 3. Cacao, 4. Coco Coir, 5. Processed Fruits and Nuts, 6. Wearables and Homestyles, 7. Bamboo, and 8. Palm Oil.</p> <p>Under this project, industry clustering and value chain analysis are considered as key strategies for MSME development as it can lead to the following: a) focus on market-driven production; b) a platform for convergence and collaboration including the alignment of LGU direction to the national thrust, policy rationalization, Public-Private Partnerships, among others; c) emphasis on “Green Industry for a Green Economy” approach; and , d) an environment conducive to a private sector- led industrial governance.</p>	<p>loans amounting to PhP 15.03B. 911 trainings were conducted benefitting 39,549.</p>
<p>Philippine Quality Award Program</p>	<p>This project shall increase the number of Philippine Quality Award (PQA) awardees particularly Small and Medium Enterprises. It is necessary to guide SMEs in managing organizational performance and ensure sustainability and growth of the organization.</p> <p>PQA will:</p> <ul style="list-style-type: none"> a) Create a Criteria and Scoring system tailor fit for SMEs to ensure the relevance and applicability of the requirements b) Capacitate SMEs as preparation for the PQA assessment (Self-assessment) c) Increase the number of PQA SME applicants from 2 to 50 d) Build a larger pool of PQA assessors and judges. e) Strengthen promotion and rebranding of PQA 	<p>As of Sept 2019 , a total of 85 assessor were calibrated, with 47 new assessors and 38 returning and active. The DTI through the Competitiveness Bureau was able to reach an accomplishment of 29 applicant organization (23 eligible) this year. Moreover, PQA Criteria for SMEs last July 16, 2019 during the MSME Summit at PICC, Pasay and recently conducted the 4th Philippine Quality Award Forum in Batangas City last Aug. 22.</p>

MSME Development Program

Programs and Projects	Description/Objective	Status of Implementation (As of ____ 2019)
Domestic Trade Fairs	This project will provide opportunities for SMEs to increase their ability to compete in the domestic market while gradually entering the global market. The project will provide promotional value, trade fair, where SMEs in the regions will be introduced to the commercial, industrial and institutional buyers, as well as the domestic consumers.	
Go Lokal	<p>Go Lokal! is a retail concept store showcasing quality and innovative Philippine products crafted, designed, and produced by the country's micro, small, and medium enterprises (MSMEs). It serves as a marketing platform for our MSMEs to gain access to the lucrative local consumer market, and ultimately, to the global export market.</p> <p>Initiated by the Department of Trade and Industry (DTI) in collaboration with selected retail partners, Go Lokal! is an excellent marketing avenue provided for free by the DTI and its retail partners for MSME incubation, marketing, and branding.</p> <p>DTI envisions Go Lokal! as an opportunity for the country's micro and small enterprises to go mainstream and test the marketability of their products without incurring the high costs of operating a retail outlet. By offering only products of quality, unique design and compelling narratives, Go Lokal! aims to inspire our entrepreneurs to level up and meet global standards. It is likewise a vehicle to discover emerging suppliers and new products with high market potential.</p>	The Go Lokal! Programs provides 365 days exposure in retail stores in prime locations, free product development assistance, free training on retail market with no enlistment fees, no stockroom charges and no fixture and manpower requirement. As of July 2019, the Go Lokal! Program assisted 540 MSMEs, mainstreamed 225 MSMEs, developed 1355 new products, and recognized 8 Go Lokal! Brands. Go Lokal! also generated Php 182.96 million sales. Go Lokal! has 116 stores opened with 15 retail partners nationwide.
Negosyo Center (NC)	To promote ease of doing business and facilitate access to services for MSMEs, Negosyo Centers, being established nationwide by virtue of Republic Act No. 10644 (Go Negosyo Act), support MSMEs with business registration assistance, business advisory, business matching, information and advocacy, among others.	There are already 1,073 Negosyo Centers established nationwide , including BARM, of which 826 were set up since President Duterte assumed office. These NCs have assisted a total of 688,980 clients , of which 417,338 are MSMEs. NCs provide MSMEs with the following services depending on the type of center: (1) business name

		<p>registration; (2) business advisory; (3) business information and advocacy; (4) product development; (5) trade promotion; (6) financing facilitation; and (7) investment promotion</p>
Negosyo Serbisyo sa Barangay	<p>Recognizing the need for MSME development to be more inclusive that will promote greater linkage and capacitate more entrepreneurs to scale up, the NSB was crafted. Through this initiative, relevant DTI offices will capacitate BDCs under their jurisdiction to be able to assist clients in the locality in availing of services provided by DTI.</p> <p>The program is aimed at supporting the goals of MSMED plan 2017-2022 to double the number of registered entrepreneurs and create more than four million jobs. This likewise intends to maximize the potential of barangays to become economically independent and make them more effective partners in the attainment of national goals. This shall provide an opportunity for these units to actively participate in the implementation of national programs and projects.</p>	<p>As of August 23, 2019, DTI reached 720 barangays and 40,440 individuals within 4th to 6th income classification municipalities including barangays in disaster prone areas like Eastern Visayas and Cluster 2 and 3 poor provinces in Cordillera Administrative Region (CAR), Zamboanga Peninsula, Davao Region, Soccsksargen, and Caraga. This is 26.81% of the target number of barangays covered for 2019 implementation.</p> <p>Participants were provided with orientation on programs for MSME development and services for consumer protection and advocacy. Matching of participants' needs with partner agencies involved in the economic improvement of barangays and their constituents were also initiated.</p> <p>Specific DTI services provided include one-on-one business consultancy, entrepreneurial mind setting sessions, orientation on Republic Act No. 9178: Barangay Micro Business Enterprise Act of 2002, business registration assistance, assistance in filling Pagbabago at Pag-Asenso (P3) applications, and skills training from bead working to weaving.</p>
Shared Service Facilities	<p>The Shared Service Facilities (SSF) Project, implemented by regional and provincial offices, is aimed at increasing the productivity and improving the competitiveness of MSMEs by providing them with machinery, equipment, tools, systems, accessories and other auxiliary items under a shared system.</p> <p>SSF projects are managed by cooperators (e.g., NGO, people's organizations, cooperatives, industry/trade/ business associations, LGUs, state universities/ colleges) for the common use of MSME beneficiaries engaged in the processing of abaca, bamboo, cacao, kalamansi, ceramics and pottery, coconut/coco coir, coffee, dairy, fashion accessories, furniture and furnishings, gifts, décor and</p>	<p>2,448 Shared Service Facilities (SSF) valued at Php 1.46 billion supported MSMEs with machines and equipment. SSF provides MSMEs with machinery, equipment, tools, systems, accessories and other auxiliary items under a shared system. Of the total 2,448 SSFs established across the country, 439 SSFs worth Php 427 million were established under the Duterte administration. These SSFs serve 301,936 beneficiaries.</p>

	housewares (GDH), handicrafts, meat (fresh and processed), metal and metal works, milkfish, muscovado, organic fertilizer, pineapple, processed food, renewable energy, rubber, seaweeds, tuna, and veggie noodles.																																																													
Pondo sa Pagbabago (P3)	Pondo sa Pagbabago at Pag-asenso or P3 is a funding program to provide micro entrepreneurs an alternative source of financing that is easy to access and made available at a reasonable cost. This program gives a boost to the development of the MSME sector, particularly the microenterprises that comprise about 90% of registered enterprises in the country.	Through the P3 Program, Php 3.74 billion loans were released to 94,138 microenterprise borrowers.																																																												
Kapatid Mentor ME (KMME)	<p>Kapatid Mentor ME (KMME) aims to strengthen the mentorship program for micro and small entrepreneurs and link them to the value chain of medium and large corporations through inclusive business models.</p> <p>KMME started in the last quarter of 2016 wherein 10 regions and 11 provinces were identified as roll out areas. The pioneer batch determined the viability and effectiveness of the program.</p> <p>In the successful and positive conduct of all roll-out in 2016, the program is now set to be steered in 5 cities of Manila and all 80 provinces of the Philippines starting with the first launch in Samar on 8 March 2017. All the mentees selected will graduate after the completion and attendance to 10 modules and 2 activities, the last graduation day will be held on 13 December 2017 in Cagayan de Oro. All mentors from module 1 to activity 12 were prudently and proficiently selected from all regions to ensure excellence of mentees graduated.</p>	<p>7,663 mentees provided with intensive mentoring and coaching program through Kapatid Mentor ME (KMME). A program that provides coaching and mentoring to micro and small entrepreneurs. As of August 2019, a total of 339 mentoring runs were conducted with a total of 7,663 mentees, of which 6,679 graduated. The program has a total of 677 mentors who are accomplished business owners and practitioners in different functional areas of entrepreneurship.</p> <table border="1"> <thead> <tr> <th></th> <th>2016 (2nd Sem)</th> <th>2017 (January to December)</th> <th>2018 (January to December)</th> <th>2019 (January to August)</th> <th>TOTAL</th> </tr> </thead> <tbody> <tr> <td>No. of Regions covered</td> <td>11</td> <td>16</td> <td>17</td> <td>16</td> <td>17</td> </tr> <tr> <td>No. of Provinces/Cities reached</td> <td>13</td> <td>92</td> <td>101</td> <td>82</td> <td>101</td> </tr> <tr> <td>No. of Batches Conducted</td> <td>13</td> <td>112</td> <td>112</td> <td>102</td> <td>339</td> </tr> <tr> <td>Total no. of Participants</td> <td>4,124</td> <td>24,078</td> <td>9,061</td> <td>6,761</td> <td>44,024</td> </tr> <tr> <td>- MSMEs</td> <td>2,709</td> <td>17,144</td> <td>6,307</td> <td>4,820</td> <td>30,980</td> </tr> <tr> <td>- Others</td> <td>1,415</td> <td>6,934</td> <td>2,754</td> <td>1,941</td> <td>13,044</td> </tr> <tr> <td>No. of Selected Mentees</td> <td>253</td> <td>2,605</td> <td>2,504</td> <td>2,301</td> <td>7,663</td> </tr> <tr> <td>No. of Graduates</td> <td>244</td> <td>2,419</td> <td>2,358</td> <td>1,658</td> <td>6,679</td> </tr> <tr> <td>No. of Additional Certified Mentors</td> <td>40</td> <td>426</td> <td>135</td> <td>76</td> <td>677</td> </tr> </tbody> </table>		2016 (2 nd Sem)	2017 (January to December)	2018 (January to December)	2019 (January to August)	TOTAL	No. of Regions covered	11	16	17	16	17	No. of Provinces/Cities reached	13	92	101	82	101	No. of Batches Conducted	13	112	112	102	339	Total no. of Participants	4,124	24,078	9,061	6,761	44,024	- MSMEs	2,709	17,144	6,307	4,820	30,980	- Others	1,415	6,934	2,754	1,941	13,044	No. of Selected Mentees	253	2,605	2,504	2,301	7,663	No. of Graduates	244	2,419	2,358	1,658	6,679	No. of Additional Certified Mentors	40	426	135	76	677
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Livelihood Seeding Program	Provision of livelihood assistance, entrepreneurial trainings & starter kits for MSMEs in disaster affected areas.	Since 2017, DTI already provided a total of 31,563 livelihood starter kits to beneficiaries affected by Typhoon Yolanda, Mayon volcano																																																												

		eruption, Boracay closure, and Marawi Seige. Beneficiaries also include those in the 18 Resettlement Sites in NCR, Bulacan, Cavite, Rizal and Eastern Visayas.
OTOP Next Gen	<p>The OTOP Next Generation project offers a comprehensive assistance package, empowering MSMEs through product development, online marketing, standards compliance, and training through the convergence of services of our regional operations, Design Center, Negosyo Centers, and Tindahang Pinoy.</p> <p>The OTOP: Next Generation project shall have various components that address multiple issues. The ultimate goal of the project is to alleviate poverty through the promotion of profitable goods and services, thereby developing MSMEs, creating jobs and stimulating both local and international trade.</p>	OTOP Philippines established 23 OTOP Philippines Hub and developed over 11,000 products. Through the extensive product development offered under the OTOP Next Gen Program since 2017, 11,163 new and/or improved products with globally competitive packaging designs were introduced. It also assisted a total of 16,603 MSMEs and generated Php 1.94 billion in sales. 23 OTOP.PH retail stores were also established to provide space to MSMEs where they can sell their OTOP products.
Bamboo Project	<p>The project's goals and objectives are aligned to the priorities and goals of the 2017 Budget Priorities Framework and DTI's Objectives which are as follows:</p> <ol style="list-style-type: none"> 1. Poverty Reduction and Inclusive Growth 2. Foster an enabling business environment that is responsive to new ways in which goods and services are produced and delivered and that promotes inclusiveness, especially for MSMEs 3. Build sustainable and disaster-resilient economies and communities 4. Value chain management <p>The bamboo industry cluster is one of the major industry sectors being developed and promoted by almost all the regions in the country. Various programs and activities have been implemented in the different regions to enhance the competitiveness of the bamboo industry.</p>	The Bamboo Industry Cluster was able to generate 3,818 jobs, PhP 34.83M investments, and PhP 46.47M domestic sales. It also assisted 750 MSMEs , and facilitated loans amounting to PhP 2.64M. 68 trainings were conducted benefitting 1,317.
Strike Team Program for IPs	This is a project intended to help the Indigenous People and those Micro-entrepreneurs who do not have access to existing Negosyo Centers in the 30 Poorest Provinces enhance their products by	Through the Strike Team project, DTI has assisted a total of 998 IPs and 58 tribal groups from Regions 9 to 13.

	<p>assisting them in the field of product design and development, introduction of their products to local and international markets and providing them capability training to be effective entrepreneurs. Also, this project will help in encouraging informal business players turn into formal business enterprises.</p> <p>In order to provide the needed interventions to micro entrepreneurs and IP beneficiaries, a Strike Team composed of coaches/experts in the areas of Entrepreneurship, Product Design and Development, Business and Financial Management, among others is hereby proposed.</p> <p>Coaches will be deployed by DTI-ROs/POs in the remote areas. They will provide/conduct one-on-one learning/coaching sessions and/or mini-lectures for at least 2-4 hrs per week in their field of expertise.</p> <p>For 2017, this project will be piloted in the poorest provinces in Mindanao Regions.</p>	
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Consumer Protection Program

Programs and Projects	Description/Objective	Status of Implementation (As of ___ 2019)
Price Monitoring	DTI conducts regular price monitoring for basic necessities and prime commodities under RA 7581, or “An act providing protection to consumers by stabilizing the prices of basic necessities and prime commodities and by prescribing measures against undue price increases during emergency situations and like occasions.” Regular dialogues with suppliers, retailer associations, and major establishments, coupled with aggressive monitoring and media campaign initiatives are done to guarantee stable supply and prices. To ensure that prices remain stable, the DTI has published Suggested Retail Prices of basic necessities and prime commodities. Guide prices are regularly posted in the DTI website	<p>Increased the stores Monitored in NCR averaging 511 firms monthly. DTI also assisted the National Food Authority (NFA) and the Department of Agriculture (DA) in monitoring the prices and supply of rice and basic and prime agricultural products. Firms with notices of above SRP are immediately issued Letters of Inquiry (LOI). They will be apprehended should they fail to respond and correct their pricing.</p> <p>To ensure product quality and consumer safety especially on construction materials such as cement, steel bars, angle bars, uPVC pipes, and sanitary wares, DTI conducted more monitoring and</p>

	and published in the newspapers for proper information dissemination to the public.	enforcement activities. From January to April 2019, DTI-FTEB has confiscated and sealed a total 35,112 pieces of steel bars, equal-leg angle bars, uPVC pipes, G.I. wires, and electrical cords valued at P7 million. Some 1,173 firms were monitored where 138 were served with Notices of Violation (NOVs). Out of these NOVs, 118 were filed with administrative cases.								
Resolution of Consumer Complaints	The protection of the rights of the consumers necessitates that avenues for redress are available for the consumers. To resolve complaints received by the department, the DTI either endorses, mediates or even adjudicates consumer complaints.	From January to June, DTI-FTEB has received 2,282 consumer complaints, of which 1,169 were resolved within 10 days for mediation and 82 were resolved within 20 days for adjudication. Other than those not under DTI jurisdiction, nature of most complaints received were on Consumer Act, followed by non-delivery of balikbayan boxes, and Price Act								
Business Registration and Licensing	Doing business in the Philippines, either as single proprietorship, partnership or corporation, calls for licenses or permits from government. An investor or businessman needs to obtain a business license in the locality where he will establish his business, as well as register his business with the Department of Trade and Industry in case of sole proprietorship, or with the Securities and Exchange Commission in the case of partnerships and corporations. The Department aims to achieve 100% of applications for permits, registrations, accreditation, certificates, authorities processed within prescribed time. As of March, 2016, 97.25% of applications processed within prescribed time.	100% of applications for permits/ accreditation/ licenses/ authorities were processed within the prescribed time: <table border="1" data-bbox="1429 703 1906 847"> <tr> <td>1st Quarter</td> <td>99.99%</td> </tr> <tr> <td>2nd Quarter</td> <td>100.00%</td> </tr> <tr> <td>3rd Quarter (As of August)</td> <td>100.00%</td> </tr> <tr> <td>Cumulative as of August</td> <td>100.00%</td> </tr> </table>	1st Quarter	99.99%	2nd Quarter	100.00%	3rd Quarter (As of August)	100.00%	Cumulative as of August	100.00%
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1-DTI Hotline	This is an effort of the DTI to ensure the protection of consumers against unlawful trades, among others.	The program is implemented through the following platforms: <ol style="list-style-type: none"> 1.1 DTI Hotline (1384); 2.Consumer Care Email; and 3.Consumer Care Official Social Media Account 								
Alternative Dispute Resolution (ADR) Program	The Alternative Dispute Resolution (ADR) Program was introduced in handling consumer complaints by way of mediation. The ADR system was institutionalized and implemented since June 2007.	FTEB, along with ROs/POs, conduct Mediation of Consumer Complaints as part of the Alternative Dispute Resolution Program. The accomplishment of which forms part of the figures for Resolution of Consumer Complaints.								

		<i>(i.e. 1. Total Consumer Resolution Rate and 2. % of Consumer Complaints Resolved within Prescribed Time through Mediation and Adjudication)</i>
Expansion of the coverage of the Product Certification Scheme and upgrade of the Product Certification Information Management System (PCIMS)	The expansion of the coverage of the mandatory product certification schemes translates to better protected consumers. The PCIMS facilitates ease in applying for the ICC/PS license certificates resulting to enhanced business and trade regulation services.	ICC stickers may now be verified through a mobile application called ICC Verification System – available to Android only as of the moment. The mobile application can confirm legitimate ICC stickers in products sold in the market through the QR code accompanying each sticker. This will assist DTI market enforcers and monitors during market enforcement activities, as well as consumers in verifying a certified product.

Consumer Education and Advocacy Program

Programs and Projects	Description/Objective	Status of Implementation (As of ___ 2019)
DTI Bagwis Program	The DTI Bagwis Program (formerly known as the DTI - Certified Business Establishment Program) was launched on 26 July 2006. The program aims to give due recognition to establishments that uphold the rights of consumers and practice responsible business where consumers get value for money.	As of August 2019, there are 6,401 Bagwis awardees, of which 1,609 are Gold, 1,778 Silver, and 3,014 Bronze.
Consumer Advocacy through Quad-Media	This project addresses the need to heighten the awareness of the consumers in terms of their rights, responsibilities, and avenues for their grievances. In heightening consumers' knowledge and awareness on their rights, responsibilities and protection under the law, DTI develops and disseminates Information, Education and Communication materials for the consuming public. The Department intends to optimize the use of Quad-media for mass communication to ensure that messages are conveyed and transmitted to consumers across all areas of the country. This project will also include the development of new IEC materials such as radio plugs, infomercials, modernized posters, flyers and other print sources	From January to July 2019, DTI (CPAB) has undertaken 76 consumer advocacy initiatives. It also had 67 media pick-ups and guestings.
Promotion and Mainstreaming of Product Standards	Involves the conduct of information dissemination / awareness and capability building on PNS and BPS relevant matters. Tracks growth rate of subscribers to social media (unique visitors to the Standards	As of July 2019, BPS has taken 65 consumer awareness and advocacy initiatives. The Standards and Conformance Portal had

	and Conformance Portal including weekly TBT Notification among others) as a result of awareness and capability building programs conducted.	over 56,000 unique visitors. [BPS has no June accomplishment, there is missing data]
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