

DTI 2019 PROGRAMS AND PROJECTS

Exports and Investment Development Program

Programs and Projects	Description/Objective
Halal Export Industry Development and Promotion Program	A project to develop and promote PH Halal certified products for major Islamic Markets (GCC and ASEAN – Malaysia, Indonesia and Brunei) negotiate market access through MRAs and compliance with the emerging trend of country specific Halal Accreditation and Certification in conformity to prescribed metrology and standards.
Slingshot Philippines	Slingshot Philippines is a government-initiated platform for public dialogue and partnership, building and nurturing the innovation ecosystem as an enabling environment with policies and programs for the start-up and innovation sectors.
RIPPLES Plus	RIPPLES Plus is designed to expand the supply base of globally-competitive Philippine products and services and increase international market shares. It covers established and potential manufacturers and exporters in all regions of the Philippines, and includes products and services considered priority or viable for export development and promotion under the proposed 2015-2017 Philippine Export Development Plan (PEDP).
Doing Business in Free Trade Areas (DBFTA)	Massive information sessions on the country's current FTA engagements cover discussions on market opportunities, tariff reductions, rules of origin and customs procedures. This program is designed to encourage the international business community that doing business in the Philippines is a lucrative option.
Start-up Ecosystem Development Program (SEDP)	<p>PEDP Strategy 2015-2017 highlights the need to enhance the innovative capacity of the export sector through an efficient system of national innovation. The national innovation system (NIS) refers to a network of institutions in the public and private sectors that jointly and individually contribute to the development and diffusion of new technologies. It refers in particular to the interaction among industries, universities and private and public research institutions to produce, diffuse, and utilize knowledge and information to achieve societal goals.</p> <p>It is DTI's SEDP which aims to usher in a new breed of businesses that will thrive in the digital/algorithm economy and create an enabling environment conducive to sustainable growth of Philippine start-ups.</p> <p>The Start-up Ecosystem Development Program (SEDP) is a five-point program developed as the industry cluster program to foster inter-enterprise linkages among MSMEs and strengthen collaborative networks. With this action plan, the Philippine Government aims to create high-growth and high-impact start-ups that will nurture innovation, sustain economic growth and generate large-scale employment opportunities.</p> <p>The Five-Point Program is divided across the following areas of development: Action No. 1: Increase culture and collaboration Action No. 2: Address legal and regulatory barriers Action No. 3: Support through government services, capital and resources Action No. 4: Create a national start-up business council Action No. 5: Establish a Philippine start-up economic zone</p>

Industry Development Program

Programs and Projects	Description/Objective
Inclusive Innovation-led Industrial Strategy (i ³ S)	<p>Inclusive (i³S) aims at growing innovation and globally competitive manufacturing, agriculture, and services while strengthening linkages into domestic and global value chain</p> <p>The Philippine Inclusive Filipinnovation and Entrepreneurship Roadmap aims to establish an inclusive innovation and entrepreneurship ecosystem in the country</p>
Industry Cluster Enhancement (ICE)Program	<p>This project will enable private-sector stakeholders particularly MSMEs to upgrade their firms and collectively create a competitive value chain that contributes to economic growth with poverty reduction; facilitate/promote the establishment of more value-adding business dispersed throughout the country; capacitate the cluster-based MSMEs to develop and produce globally competitive products and establish new market destinations and be part of the global chain; build the productivity and competitiveness of MSMEs through capability improvement and compliance to standards; and continuously develop existing priority, market driven industries. The National Priority Industry Clusters are: 1. Rubber, 2. Coffee, 3. Cacao, 4. Coco Coir, 5. Processed Fruits and Nuts, 6. Wearables and Homestyles, and 7. Bamboo.</p> <p>Under this project, industry clustering and value chain analysis are considered as key strategies for MSME development as it can lead to the following: a) focus on market-driven production; b) a platform for convergence and collaboration including the alignment of LGU direction to the national thrust, policy rationalization, Public-Private Partnerships, among others; c) emphasis on “Green Industry for a Green Economy” approach; and , d) an environment conducive to a private sector- led industrial governance.</p>
Philippine Quality Award Program	<p>This project shall increase the number of Philippine Quality Award (PQA) awardees particularly Small and Medium Enterprises. It is necessary to guide SMEs in managing organizational performance and ensure sustainability and growth of the organization.</p> <p>PQA will:</p> <ul style="list-style-type: none"> a) Create a Criteria and Scoring system tailor fit for SMEs to ensure the relevance and applicability of the requirements b) Capacitate SMEs as preparation for the PQA assessment (Self-assessment) c) Increase the number of PQA SME applicants from 2 to 50 d) Build a larger pool of PQA assessors and judges. e) Strengthen promotion and rebranding of PQA

MSME Development Program

Programs and Projects	Description/Objective
Domestic Trade Fairs	<p>This project will provide opportunities for SMEs to increase their ability to compete in the domestic market while gradually entering the global market. The project will provide promotional value, trade fair, where SMEs in the regions will be introduced to the commercial, industrial and institutional buyers, as well as the domestic consumers.</p>
Go Lokal	<p>Go Lokal! is a retail concept store showcasing quality and innovative Philippine products crafted, designed, and produced by the country's micro, small, and medium enterprises (MSMEs). It serves as a marketing platform for our MSMEs to gain access to the lucrative local consumer market, and ultimately, to the global export market.</p>

	<p>Initiated by the Department of Trade and Industry (DTI) in collaboration with selected retail partners, Go Lokal! is an excellent marketing avenue provided for free by the DTI and its retail partners for MSME incubation, marketing, and branding.</p> <p>DTI envisions Go Lokal! as an opportunity for the country's micro and small enterprises to go mainstream and test the marketability of their products without incurring the high costs of operating a retail outlet. By offering only products of quality, unique design and compelling narratives, Go Lokal! aims to inspire our entrepreneurs to level up and meet global standards. It is likewise a vehicle to discover emerging suppliers and new products with high market potential.</p>
Negosyo Center (NC)	To promote ease of doing business and facilitate access to services for MSMEs, Negosyo Centers, being established nationwide by virtue of Republic Act No. 10644 (Go Negosyo Act), support MSMEs with business registration assistance, business advisory, business matching, information and advocacy, among others.
Negosyo Serbisyo sa Barangay	<p>Recognizing the need for MSME development to be more inclusive that will promote greater linkage and capacitate more entrepreneurs to scale up, the NSB was crafted. Through this initiative, relevant DTI offices will capacitate BDCs under their jurisdiction to be able to assist clients in the locality in availing of services provided by DTI.</p> <p>The program is aimed at supporting the goals of MSME plan 2017-2022 to double the number of registered entrepreneurs and create more than four million jobs. This likewise intends to maximize the potential of barangays to become economically independent and make them more effective partners in the attainment of national goals. This shall provide an opportunity for these units to actively participate in the implementation of national programs and projects.</p>
Shared Service Facilities	<p>The Shared Service Facilities (SSF) Project, implemented by regional and provincial offices, is aimed at increasing the productivity and improving the competitiveness of MSMEs by providing them with machinery, equipment, tools, systems, accessories and other auxiliary items under a shared system.</p> <p>SSF projects are managed by cooperators (e.g., NGO, people's organizations, cooperatives, industry/trade/ business associations, LGUs, state universities/ colleges) for the common use of MSME beneficiaries engaged in the processing of abaca, bamboo, cacao, kalamansi, ceramics and pottery, coconut/coco coir, coffee, dairy, fashion accessories, furniture and furnishings, gifts, décor and housewares (GDH), handicrafts, meat (fresh and processed), metal and metal works, milkfish, muscovado, organic fertilizer, pineapple, processed food, renewable energy, rubber, seaweeds, tuna, and veggie noodles.</p>
SME Roving Academy	<p>The SME Roving Academy is a management training program for would-be entrepreneurs, SME owners and managers of MSMEs. This initiative is meant to provide a continuous learning program for entrepreneurs to help them better set up and step up their operations and improve their competitiveness, thereby facilitating easier access to domestic and international markets. In boosting and intensifying efforts to help MSMEs, the Department formed partnerships with the private sector to make this a reality.</p> <p>The academy is an on-site learning institute for MSMEs which integrates business development services at the local and national levels. Business modules in the early stages of an enterprise's journey in starting, growing and exporting will be developed, tailor-fitted to the requirements of local entrepreneurs. These accelerated training</p>

	modules are designed to assist entrepreneurs in making meaningful progress towards business success and sustain business growth.
Pondo sa Pagbabago (P3)	Pondo sa Pagbabago at Pag-asenso or P3 is a funding program to provide micro entrepreneurs an alternative source of financing that is easy to access and made available at a reasonable cost. This program gives a boost to the development of the MSME sector, particularly the microenterprises that comprise about 90% of registered enterprises in the country.
Kapatid Mentor ME (KMME)	<p>Kapatid Mentor ME (KMME) aims to strengthen the mentorship program for micro and small entrepreneurs and link them to the value chain of medium and large corporations through inclusive business models.</p> <p>KMME started in the last quarter of 2016 wherein 10 regions and 11 provinces were identified as roll out areas. The pioneer batch determined the viability and effectiveness of the program.</p> <p>In the successful and positive conduct of all roll-out in 2016, the program is now set to be steered in 5 cities of Manila and all 80 provinces of the Philippines starting with the first launch in Samar on 8 March 2017. All the mentees selected will graduate after the completion and attendance to 10 modules and 2 activities, the last graduation day will be held on 13 December 2017 in Cagayan de Oro. All mentors from module 1 to activity 12 were prudently and proficiently selected from all regions to ensure excellence of mentees graduated.</p>
Livelihood Seeding Program	Provision of livelihood assistance, entrepreneurial trainings & starter kits for MSMEs in disaster affected areas.
OTOP Next Gen	<p>The OTOP Next Generation project offers a comprehensive assistance package, empowering MSMEs through product development, online marketing, standards compliance, and training through the convergence of services of our regional operations, Design Center, Negosyo Centers, and Tindahan Pinoy.</p> <p>The OTOP: Next Generation project shall have various components that address multiple issues. The ultimate goal of the project is to alleviate poverty through the promotion of profitable goods and services, thereby developing MSMEs, creating jobs and stimulating both local and international trade.</p>
Bamboo Project	<p>The project's goals and objectives are aligned to the priorities and goals of the 2017 Budget Priorities Framework and DTI's Objectives which are as follows:</p> <ol style="list-style-type: none"> 1. Poverty Reduction and Inclusive Growth 2. Foster an enabling business environment that is responsive to new ways in which goods and services are produced and delivered and that promotes inclusiveness, especially for MSMEs 3. Build sustainable and disaster-resilient economies and communities 4. Value chain management <p>The bamboo industry cluster is one of the major industry sectors being developed and promoted by almost all the regions in the country. Various programs and activities have been implemented in the different regions to enhance the competitiveness of the bamboo industry.</p>
Strike Team Program for IPs	This is a project intended to help the Indigenous People and those Micro-entrepreneurs who do not have access to existing Negosyo Centers in the 30 Poorest Provinces enhance their products by assisting them in the field of product design and development, introduction of their products to local and international markets and providing them capability training to be effective entrepreneurs. Also, this project will help in encouraging informal business players turn into formal business enterprises.

	<p>In order to provide the needed interventions to micro entrepreneurs and IP beneficiaries, a Strike Team composed of coaches/experts in the areas of Entrepreneurship, Product Design and Development, Business and Financial Management, among others is hereby proposed.</p> <p>Coaches will be deployed by DTI-ROs/POs in the remote areas. They will provide/conduct one-on-one learning/coaching sessions and/or mini-lectures for at least 2-4 hrs per week in their field of expertise.</p> <p>For 2017, this project will be piloted in the poorest provinces in Mindanao Regions.</p>
Project Entrep In Bottom 10 Provinces	<p>A project that aims to provide assistance in the 10 areas with the highest poverty incidence per family based on PSA's 2015 data and where there is evidence of lack of business and employment opportunities.</p> <p>Under this project, DTI will be providing focused development interventions with emphasis on entrepreneurial development targeted on the so called "bottom of the pyramid".</p>
Great Women 2 Project (GW2P)	<p>GREAT 2 focus is still women micro entrepreneurs and will establish linkages with selected SMEs for markets and technical partnership with value chain development approaches. It endeavors to build the capacity of more public and private sector development institutions to address specific barriers that keep women from growing their businesses in specific industry clusters. To complement this objective, the project will facilitate the same groups to advocate necessary regulatory or policy reforms to institutionalize WEE.</p>
Acceleration of Green Economic Development (AccGED)	<p>Due to the fact that DTI provinces and regions notably intend to replicate the GED processes to other areas, this project provides a comprehensive Toolbox that includes all the tools developed during GIZ ProGED project for further Acceleration of Green Economic Development in the Philippines (AccGED.PH)</p> <p>Event procedures, workshop materials, presentations, videos, monitoring documents, learning methods, experts lists, results definition, just everything that made GIZ ProGED project a success.</p>

Consumer Protection Program

Programs and Projects	Description/Objective
Price Monitoring	DTI conducts regular price monitoring for basic necessities and prime commodities under RA 7581, or "An act providing protection to consumers by stabilizing the prices of basic necessities and prime commodities and by prescribing measures against undue price increases during emergency situations and like occasions." Regular dialogues with suppliers, retailer associations, and major establishments, coupled with aggressive monitoring and media campaign initiatives are done to guarantee stable supply and prices. To ensure that prices remain stable, the DTI has published Suggested Retail Prices of basic necessities and prime commodities. Guide prices are regularly posted in the DTI website and published in the newspapers for proper information dissemination to the public.
Resolution of Consumer Complaints	The protection of the rights of the consumers necessitates that avenues for redress are available for the consumers. To resolve complaints received by the department, the DTI either endorses, mediates or even adjudicates consumer complaints.
Business Registration and Licensing	Doing business in the Philippines, either as single proprietorship, partnership or corporation, calls for licenses or permits from government. An investor or businessman needs to obtain a business license in the locality where he will establish his business, as well as register his business with the Department of Trade and

	Industry in case of sole proprietorship, or with the Securities and Exchange Commission in the case of partnerships and corporations. The Department aims to achieve 100% of applications for permits, registrations, accreditation, certificates, authorities processed within prescribed time. As of March, 2016, 97.25% of applications processed within prescribed time.
Development of Philippine National Standards (PNS)	This project aims to develop and harmonize Philippine National Standards on priority products and those covered under regional and international commitments.
Product Testing	DTI ensures that appropriate tests are conducted on products under the PS/ICC Certification based on PNS and other relevant International Standards.
1-DTI Hotline	This is an effort of the DTI to ensure the protection of consumers against unlawful trades, among others.
Alternative Dispute Resolution (ADR) Program	The Alternative Dispute Resolution (ADR) Program was introduced in handling consumer complaints by way of mediation. The ADR system was institutionalized and implemented since June 2007.
Expansion of the coverage of the Product Certification Scheme and upgrade of the Product Certification Information Management System (PCIMS)	The expansion of the coverage of the mandatory product certification schemes translates to better protected consumers. The PCIMS facilitates ease in applying for the ICC/PS license certificates resulting to enhanced business and trade regulation services.

Consumer Education and Advocacy Program

Programs and Projects	Description/Objective
Diskwento Caravan	The Diskwento Caravan Project has been a regular undertaking of the Department since 2008 when it was launched as a non-wage benefit for wage earners and employees. Since then, the Caravan has evolved to cater to the needs of all consumers through the conduct of the Food Caravan, Balik Eskwela and Holiday Caravan editions to ease the burden of rising prices of prime & basic commodities affecting the consumers' purchasing power. The program offers basic and prime commodities such as noodles, milk, coffee, and sardines with a minimum of 10% discount on the retail price. It is a public service conducted by DTI in partnership with big manufacturer and/or distributors. It is also an act of public service by the manufacturers and distributors as most of them do not make money on their Diskwento Caravan Activities.
Nationwide Implementation of DTI-Presyo	The Online Price Monitoring System (OPMS) of the DTI where consumers can check the prevailing prices of basic necessities and prime commodities that are being monitored by the DTI. It serves as a price guide for consumers in doing their grocery shopping which in turn ensures "value for money."
DTI Bagwis Program	The DTI Bagwis Program (formerly known as the DTI - Certified Business Establishment Program) was launched on 26 July 2006. The program aims to give due recognition to establishments that uphold the rights of consumers and practice responsible business where consumers get value for money.
Consumer Advocacy through Quad-Media	This project addresses the need to heighten the awareness of the consumers in terms of their rights, responsibilities, and avenues for their grievances. In heightening consumers' knowledge and awareness on their rights, responsibilities and protection under the law, DTI develops and disseminates Information, Education and Communication materials for the consuming public. The Department intends to optimize the use of Quad-media for mass communication to ensure that messages are conveyed and transmitted to consumers across all areas of the country. This project will also include the development of new IEC materials such as radio plugs, infomercials, modernized posters, flyers and other print sources

<p>Konsumer at iba Pa (KATBP).</p>	<p>The KATBP is a radio program that provides a stronger campaign vehicle for the Department's programs, and activities for the other government offices, industries, business, academe, consumer groups and the general public. Through KATBP, the department enjoins the industry to strictly comply with the requirements of the relevant PNS. This program also develops vigilant consumers that monitor the reliability, safety and prices of basic products and services in their communities and their homes. KATBP also ensures a venue for consumer queries and complaints on their rights and responsibilities; on product price, supply performance and safety.</p>
<p>Promotion and Mainstreaming of Product Standards</p>	<p>Involves the conduct of information dissemination / awareness and capability building on PNS and BPS relevant matters. Tracks growth rate of subscribers to social media (unique visitors to the Standards and Conformance Portal including weekly TBT Notification among others) as a result of awareness and capability building programs conducted.</p>