



TRABAHO

Investment Growth | Industry Development | Trade/Market Access | Digitalization | E-Commerce | Innovation

Investment Approval



P718.13B
BOI-PEZA* approved investments
77,520
expected jobs to be generated
**PEZA data as of November 2021*

The total BOI-approved investments since the effectivity of CREATE reached a total of **P468B**

Foreign Direct Investments

2021 Q1-Q3 Net FDI at **\$7.3B**, or **43.8%** higher versus the same period in 2020; Averaging **4th rank** in ASEAN for the last 5 years

Strategic Investment Priority Plan



Corporate Recovery and Tax Incentives Law (CREATE) was enacted and **Fiscal Incentives Review Board (FIRB)** adopted the 2020 BOI Investment Priorities Plan as the Interim SIPP. **P110.466B** projects approved by the FIRB under CREATE

Trade Agreements

Regional Comprehensive Economic Partnership (RCEP) agreement signed and ratified after 8 years of negotiation
Philippines and South Korea concluded 2-year FTA negotiations

Export Recovery

US\$64.5B

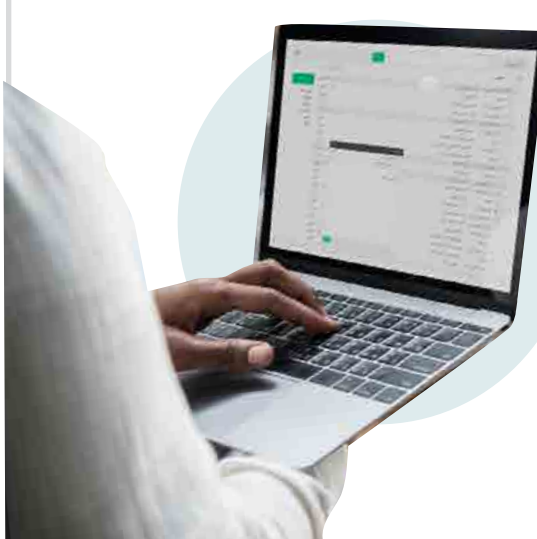
grew by **16.1%** in Jan-Oct 2021 compared to same period last year, **5.7%** higher than the pre-pandemic average of same period from 2017 to 2019

Digitalization of Business



E-Commerce 2022 PH Roadmap launched to drive industry growth by ensuring it is easy, simple, and fast.

PH cited as the **fastest-growing internet economy** in Southeast Asia fueled by e-commerce and food delivery services in 2021



CTRL+BIZ: REBOOT NOW!

To support and accelerate the digital shift **187,010** doing e-commerce were assisted and **217** ecommerce learning sessions were conducted with **42,892** participants

118K

Business Names registered related to Online Business for 2020-2021

	PSIC 47913	outside 47913
2019*	1,663	1,227
2020	88,575	1,856
2021	25,770	2,457
TOTAL	116,008	5,540

*July to December 2019 data | PSIC data introduced in May 2019

COVID-19 INITIATIVE



33

EMPOWER PH

local manufacturers of Personal Protective Equipment set-up/assisted

Libreng Mask Para Sa Masa Project

47M washable face masks produced locally and distributed to poor communities



Gearing up the Philippines as an AI Center of Excellence

Launched **Artificial Intelligence (AI) Roadmap** that will establish the private sector-led Center for AI Research (CAIR)

Regional Inclusive Innovation Centers

RIICs established in Cebu, Davao, CDO, Bicol, Tuguegarao, Zamboanga, Central Luzon, and CALABARZON
100 MSMEs assisted in collaboration with more than **20** higher education institutions, initiated over **80** industry-academe R&D projects

Philippine Skills Framework

305 Skills Maps and Functional Skills & Competencies defined for Supply Chain and Logistics, Digital Animation, and Game Development

NEGOSYO

MSME Development | Trade Promotion | Startups

More businesses registered and renewed

TOTAL BUSINESS REGISTRATIONS AND RENEWAL INCREASED from 1.5M in 2019 to 1.7M in 2020 and 2M as of August 2021 based on DILG consolidated report from the LGUs.

Business Name Registrations

859,772

BUSINESS NAME REGISTRATIONS (Sole Proprietorship)

90%

775,746
NEW

10%

84,026
RENEWAL

53,494

Barangay Micro-Business Enterprises (BMBE) registered



71%

of 859,772 business name registrations processed within 15 minutes.

“Ensuring inclusive growth and addressing income inequality, DTI's 7Ms empower MSMEs with the right mindset and know-hows of sustaining Filipino entrepreneurial revolution.”

MINDSET, MASTERY, MENTORING



Negosyo Center (NC)

156 new Negosyo Centers established bringing the total number of NCs to **1,317**
888,986 clients assisted including **442,818** MSMEs

Negosyo Center Online Portal launched with live chat and **11** mentors available; linked to **451** LGUs

Kapatid Mentor ME Money Market Encounter (KMME-MME) Online

1,736 of **1,828** mentees graduated
37 total batches conducted in **101** provinces and cities
32 additional certified mentors



COVID-19 INITIATIVE

MONEY



P6.16B

approved loans under the **COVID-19 Assistance to Restart Enterprises (CARES) Program** for **37,224** borrowers

CARES for Tourism Rehabilitation and Vitalization of Enterprises and Livelihood

P264.92M

13th Month Pay Loan

P107.04M

Helping the Economy Recover through OFW Enterprise Start-ups

P49.02M

Sustaining Trade Access to Primary Food and Link to Enterprises

P1.90M



Pondo sa Pagbabago at Pag-asenso

P8.71B loans released
226,280 MSME borrowers
467 partner microfinance institutions

MODELS OF NEGOSYO



Negosyo Serbisyo sa Barangay (NSB)

5,935 barangays reached
365,637 individuals provided livelihood trainings; **80,179** MSMEs assisted
33,451 livelihood kits provided



Bangon Marawi

Completed the distribution of **50,090** livelihood starter kits, **30** pedicabs, **18** power tools, and **8** mobile rice mills to IDPs



Launched P250M Startup Venture Fund

and supported more than **100** early & growth stage local startups to help them grow and scale up

MARKET ACCESS



Go Lokal!

155 Go Lokal! stores nationwide
849 MSMEs assisted
P428M sales generated



OTOP Next Gen

19,039 MSMEs assisted
7,488 products; **1,214** brands developed
P2.09B sales generated
20 new OTOP Hubs established



OTOP Trade Fairs

451 trade fairs conducted
8,930 MSMEs assisted
P268.50M sales generated



CITEM Signature Events

970 exhibitors
1,782 trade buyers
US\$1.58M export sales generated



Virtual National Trade Fair

111 MSME exhibitors
5,580 visitors/buyers
P8.9M generated sales

MACHINE



Shared Service Facilities (SSF)

303 new SSFs worth **P267.01M** established, including **5** Fabrication Laboratories worth **P34.84M**
32,025 MSMEs and **26,240** other users assisted; **36,754** employment generated
79,327 prototypes and **10,135** innovation solutions developed by FabLabs

KONSYUMER

Consumer Protection

Ensuring compliance to Fair Trade Laws



10,678 firms monitored
P2.10M total fines collected
P3.49M worth of confiscated products
103 show cause orders and
95 notices of violations issued

Philippine National Standards

549 New PNS were developed on several products/services to contribute to the attainment of the United Nations Sustainable Development Goals and national policies

Facilitating fair business conduct

1,797 Business Licences and Accreditations
25,620 Sales Promotion Permits
12,472 Certificate of Authority to Import

Consumer Care Webinar Series



141 Webinars Conducted
46,447 Participants

Consumer Hotline 1-384

3,581

Queries Received and Processed

Bagwis Awards

730

Bagwis Awardees Nationwide for the year 2021



Presyong Risonable Dapat

3 Retail Chain Partners
113 Participating Retail Outlets
30 Weekend Pop-up Stores

Fight against Fakes

Pirated content and other IP concerns **declined by 40%** as compared to 2020
Increased the apprehension of counterfeit goods and other infringement by **59%** as compared to 2020

COVID-19 INITIATIVE

Diskwento Caravans

478 Diskwento Caravan runs
3,030 barangays served
162,923 households benefitted
3,598 participating manufacturers, distributors, and exhibitors
P114.17M sales generated

Safety Seal and MPHS Monitoring

18,543 establishments inspected for compliance with minimum public health standards
Safety Seal Certification Program launched by DTI, DOLE, DILG, DOH, and DOT
4,960 Safety Seals issued



Keeping consumers safe

1,461

Philippine Standard Mark

1,038

Product Testing

28,622

Import Commodity Clearance

Protecting E-Consumers

27,693 consumer complaints received as of Q3 2021 covering both offline and online transactions, down by **35%** over the same period in 2020
8,472 processed thru Mediation with a resolution rate of **99.73%**
47 processed thru adjudication with a resolution rate of **98.25%**