



Regional Operations Group - Region 3
Calendar of Events
 Period : September and October 2022

Inclusive Dates	Event	Venue	Agency	DTI Initiated activity (yes/no)	Level*	PMS Category **	Brief Description
2022							
SEPTEMBER							
Aug 22- Sep 02	Digital Computer Numerical Control (CNC) Programming and Machine Operations: 5-Axis	DHVSU Main Campus, Bacolor, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	2022 Pampanga FabLab Innovation Center's Technology Training Programs on Innovation and Digitalization
August 22 to Sept. 21	Galing! Bataan Trade Fair	SM Olongapo City	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To promote Bataan products
August 31 to Sept. 6	Taas Noo Novo Ecijano Trade Fair	NE Pacific Mall, Cabanatuan City	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	a local trade fair featuring products made by SMEs assisted by DTI as SSF, OTOP NxGen, Great Women and others.
September 1	Sibul Business Plan Webinar Series: Modules 1 and 2 Entrepreneurial and Innovation Mind-setting Marketing Plan	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for In-School Youth on Business Plan Formulation
September 1 to 2	Skills Training on Wine Making	Brgy. Galintuja, Ma. Aurora, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for Galintuja ARBs Cooperative as requested.
September 2	PPG Awarding of Livelihood Kits	San Simon, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Awarding of PPG Livelihood Kits for 125 beneficiaries
September 2	KMME Batch 2 Graduation	Online	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	Culmination activity for mentoring program for R3 MSMEs (Youth Sector)
September 3	Skills training on Finishing Techniques	San Jose, Tarlac	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	CARP Skills Training for Agro Coop
September 5	Skills Training - Food Processing	Pulilan, Bulacan	DTI-Bulacan	Yes	Bureau/ Agency Level	DTI's regular and annual activities	To give business idea on food processing.
September 5	Training Program in Digital Woodcarving (Basic to Advance Module)	DHVSU Main Campus, Bacolor, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	2022 Pampanga FabLab Innovation Center's Technology Training Programs on Innovation and Digitalization
September 5	Skills Training on Food Processing	Victoria, Tarlac	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	CARP Skills Training for Palayamanan Coop
Week 2	LPCC Briefing	Dingalan & San Luis Aurora	DTI-Aurora	yes	Bureau	DTI's regular and annual activities	Holding of LPCC Briefing to instill awareness among the newly elected officials re: Price Act Implementation
Week 2	Pasikatan Phase 3	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Online marketing course for SMEs
Week 2	Manyali Tamu Trade Fair	SM Telebastagan	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Local trade fair showcasing the best products of Pampanga
September 6	Coconut Industry Assessment cum Action planning	1BNC, The Bunker, Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	The activity aims to further understand the industry situation in the province and lead the Coconut Industry players in the development of action plans for its future growth opportunities



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September 6	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
September 6	PPG Awarding of Livelihood Kits	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	provision of livelihood packages to beneficiaries (Arts & Crafts, Frozen Meat Products)
September 6 to 7	Basic Technology Training on Digital and Hands-On Workshops on Upholstery Making and Furniture Carpentry (Phase 1)	DHVSU Main Campus, Bacolor, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	2022 Pampanga FabLab Innovation Center's Technology Training Programs on Innovation and Digitalization
September 7	Financial Literacy	Orani, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To teach the participants on the financial aspects on their business operation
September 7	Kenyo-Konsyumer Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
September 7	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
September 8	Cacao Industry Luzon Consultative Congress	zoom	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Island-wide consultative congress to discuss the suitability and sustainability of Cacao.
September 8	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
September 8	Let's Start a Business!	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 8	Sibul Business Plan Webinar Series: Modules 3 and 4 Operations Plan Human Resources/Organizational Plan	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for In-School Youth on Business Plan Formulation
September 8	PPG Awarding	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	provision of livelihood packages to beneficiaries (Bakery, Food Processing, Chicken Meat Vending, Pork Meat Vending)
September 8 to 9	Skills Training on Wine Processing	Maria Aurora, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for the members of Galintuja Agrarian Reform Beneficiaries
September 9	Provincial SMEDC Meeting cum Kapihan	TBA	DTI-Aurora & PSMEDC Members	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of Kapihan and convening the Provincial Small and Medium Enterprise Development Council to solicit the contribution of their respective agencies/offices to the Aurora Business Sector. Part of the agenda is the presentation of the RIIC as well as gather info on the on going researches and matured technology of partner SUCs.
September 9	How to Apply for FDA LTO	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 9	PPG Awarding of Livelihood Kits	Sta. Ana, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Awarding of PPG Livelihood Kits for 87 beneficiaries



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September 9 to 10	Diskwento Caravan	Carranglan, NE	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Special Event - Diskwento Caravan in Carranglan with 30 MSMEs invited exhibitors
September 12	CARES	Univ. of Nueva Caseres, Dinalupihan, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To orient the students of the University of Nueva Caseres, Dinalupihan Campus on the consumer rights and responsibilities
September 12 to 17	Opening of Bamboo Month Celebration: Bamboo Jamboree	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	activities under the bamboo industry development
	Bamboo Planting at PRMSU and NW Farm		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	together with the national & local agencies, people's organizations and stakeholders
	Bamboo Propagation Training		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	skills training for bamboo stakeholders in Botolan, Candelaria
	Training on Bamboo Souvenir		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	skills training for young entrepreneurs engage in bamboo
	Training on Bamboo Lampshades		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	skills training for bamboo stakeholders in Botolan, Candelaria
	Training on Bamboo Cottage Making		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	skills training for bamboo stakeholders in Botolan, Candelaria, Cawag Subic
	Bamboo Innovative Ideas		DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	contest open to all bamboo stakeholders (academe, MSMEs, people's organizations)
September 13	YEP Seminar on Viable Business Ventures to enhance sustainable food production with eFarm Academy.	EFarm Academy, CLSU, Science City of Munoz	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	CLSU BSBA students will be invited
September 13	Digital Productivity through Innovation: Awareness Webinar on Intellectual Property Rights	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	2022 Pampanga FabLab Innovation Center's Technology Training Programs on Innovation and Digitalization
September 14	Kenyo-Konsyumer Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
September 14	Delivering Great Customer Service	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 14	BIR Tax Rules Webinar	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 14	Branding & Publicity Webinar	Online	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	Capacity building sessions for MSMEs conducted in coord with PTTC
September 15	Financing Forum cum Basic Bookkeeping for MSMEs	Negosyo Center San Luis Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	To capacitate MSMEs in basic bookkeeping and to provide financing information and build network with Financing Institutions to support growth of MSMEs.



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September 15	Business Law	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 15	Sibul Business Plan Webinar Series: Modules 5 and 6 Financial Plan Legal & Regulatory Requirements for Setting Up a Business	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for In-School Youth on Business Plan Formulation
September 15	PPG Awarding of Livelihood Kits	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	provision of livelihood packages to beneficiaries (Souvenir Package)
September 16	Skills Training on Resin Novelty Items Making	Dingalan, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct Skills Training on Resin Novelty Items Making to develop a new skillset of 20 existing and potential young entrepreneurs of Dingalan, Aurora that would help them generate extra income from the said products. (Target pax: 20)
September 16	Effective Negotiation and Selling Techniques	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 16	Financial Management	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 16	YEP Webinar on Technology and Innovation for Modern Business	via Zoom	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	All NE SCUs and YEP members will be invited
September 16	CARES	Carranglan, NE	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of CARES to Senior HS
September 16	Consumer Organizations' regular meeting	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	regular conduct of meeting
September 16	Talakawayanan with National Agencies & People's Organization	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	conduct of interview and round table discussion for bamboo stakeholders for advocacy dissemination
September 16 to 17	31st North Luzon Area Business Conference Trade Fair	Clark	PCCI	No	Bureau/Agency Level	DTI's regular and annual activities	Trade fair organized upon invitation of PCCI
September 19	Skills Training on Banana Chips and Coco-based Products Making	Casiguran, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for twenty-five (25) existing and potential entrepreneurs
September 19	SSF Launching on Dairy Processing	Dinalupihan, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To award the SSF on dairy processing to MADMC
Week 4	Q3 2022 PABLO Meeting	TBA	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Third Quarter Meeting of the Pampanga Association of Business Permit and Licensing Officers
September 20	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.



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September 20	Seminar on Importance of Ecommerce	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Seminar for YEP students
September 20	Webinar on OCGEMPC Programs and Services	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	webinar for consumers
September 21	Seminar on Financial Literacy & Marketing Strategy	Via zoom	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To teach the participants on the financial and marketing strategy
September 21	Kenyo-Konsyumer Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
September 21	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
September 21	Entrepreneurship Development Seminar	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 21	Seminar on How To Negotiate with Buyers	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Seminar for YEP students
September 21	PPG Awarding of Livelihood Kits	Moncada, Tarlac	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Distribution of sari sari store packages to 50 beneficiaries
September 21	Sustainable Management Webinar	Online	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	Capacity building sessions for MSMEs conducted in coord with PTTC
September 21 to 22	Skills Training on Cocoshell Handicrafts	Paleg, Dinalungan, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for the 25 woodworkers in Dinalungan, Aurora
September 22	Q3 2022 Regional Coffee Meeting	Via zoom	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To present the past accomplishments of the agency members as well as the upcoming activities
September 22	Accounting for Non-Accountant	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 22	Financial Literacy	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 22	Sibul Business Plan Webinar Series: Module 7 Business Plan Formulation	via zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for In-School Youth on Business Plan Formulation
September 22	PPG Awarding of Livelihood Kits	La Paz, Tarlac	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Distribution of sari sari store packages to 41 beneficiaries
September 22	Seminar on Vlog/Blog Creation	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Seminar for YEP students
September 22	PPG Awarding of Livelihood Kits	Zambales	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	provision of livelihood packages to beneficiaries (Bigasan, Sari-Sari Store Package, Vulcanizing Shop, Welding Shop)
September 22 to 23	Skills training on Sabutan Weaving	Baler	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	For 20 existing souvenir owners in Baler.



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September 22 to 23	Bamboo NC II Assessment	La Union	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	Visit to R2's training and assessment center for Bamboo NC II
September 23	Capacity Building Seminar for the Consumer Organizations	Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To capacitate the officers and members of the consumer organizations in the province
September 23	Q3 2022 Kapihan with Media Partners	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI Regular Activity	Quarterly Kapihan with Media Partners
September 23	Delivering Great Customer Service	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
September 23	CARES	Carranglan, NE	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of CARES to Senior HS
September 23	Workshop on PRODEV and Branding	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Seminar for YEP students
September 24	Skills Training on Bread and Pastry Making	Masagana, Dilasag, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training on Bread and Pastry Making will help the twenty-five (25) potential young entrepreneur to improve their livelihood. This type of activity can help them to generate extra income from the said product.
September 23 to 27	Siempre Aurora Trade Fair	NE Pacific Mall, Cabanatuan City, Nueva Ecija	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of Aurora Entrepreneurs Tradefair at Nueva Ecija in partnership with DTI NE and Provincial Government of Aurora.
September 27	Skills Training on Coco-based Products Processing	Dilaguidi, Dilasag, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training on Coco-based Processing aims to teach existing and potential MSMEs to improve their knowledge in making bukayo. This type of activity will help them to generate extra income from the said products.
September 27	RIIC Orientation	1BNC, The Bunker, Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To orient the municipal and city planning development officers on the RIIC program
September 27	Skills Training on Delicacies Making	Angat	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Skills Training for Existing and Potential MSMEs
September 27	Basic Technology Training On Digital and Hands-On Workshop on AutoCAD or (Computer Aided-Design) to Sketchup Using Photo Match with Photoshop	DHVSU Main Campus, Bacolor, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	2022 Pampanga FabLab Innovation Center's Technology Training Programs on Innovation and Digitalization
September 27	PPG Awarding of Livelihood Kits	San Jose, Tarlac	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Distribution of sari sari store packages to 9 rebel returness/beneficiaries
September 28	PPG Awarding of Livelihood Kits	Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Provision of livelihood kits (sari-sari store package)
September 28	Kenyo-Konyumer Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities



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September 28	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
September 28 to 30	SME Caravan	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of trade fair, seminars/trainings of SMEDC
September 29	Pampanga SME Devt.Council Meeting	CSFP	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Monthly Core Group Meeting of the Pampanga SMED Council
September 29 to 30	Understanding Financial Statements	Online	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	Capacity building sessions for MSMEs conducted in coord with HAU
September 30	Q3 2022 Provincial SMEDC meeting	1BNC, The Bunker, Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To present the past accomplishments of the agency members as well as the upcoming activities
September 30	Q3 2022 Provincial Bamboo Industry Development Council meeting	1BNC, The Bunker, Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To present the past accomplishments of the agency members as well as the upcoming activities
September 30	Second Phase: OTOP Product Development - Prototype/ Label Designs Presentation	via Zoom	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Product Development activity
September 30	Assessment and Planning of Trade Fair Exhibitors	via zoom	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Assessment of the recently conducted trade fair re: risks for improvements
OCTOBER							
Whole Month	CWM Celebration (Quiz Bee, Poster Making, Vlogging Contest, CARES, Webinars)	Tarlac Province	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Virtual and Actual Activities
October 3	Kwentuhan with CPD: Consumer Welfare Month Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
October 3	Psychological Application on Customer and Employee Relationship	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 3	Consumer Welfare Month Kick-Off : Regional Bagwis Consumers Choice Award on Sustainable Consumption and Production	SACOP Ephatha Development Center, Maimpis , CSFP	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	Awarding of Regional Bagwis Consumers Choice Award on Sustainable Consumption and Production; with presentation on Sustainable Consumption and Production for business establishments
October 4	Radio Trivia Contest	via Sonshine Radio	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Culminating of CWM celebration
October 4	SSF Planning and Assessment	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Assessment and preparation of Plan for 2023 of SSF cooperators
October 5	Psychological Application on Customer and Employee Relationship	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 6	Accounting for Non-Accountants	via ZOOM	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To inform MSMEs of proper handling in Accounting related.



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October 6	Sibul: Digitalization Track - Digital Marketing 101 and Digital Marketing Landscape and Trends	via Zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for Digitalization
October 7	Delivering Great Customer Service	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 10	Seminar on Product Standards	Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To present updates on the product standards to hardware establishment owners and staff
October 10	Kwentuhan with CPD: Consumer Welfare Month Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
Week 2	Skills Training on Citronella-based Products Processing	Maria Aurora, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for Maria Aurora Citronella Farmers Association
Week 2	CWM Consumer Quiz Bee	Baler, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Provincial Consumer Quiz Bee for the student sector as part of CWM Celebrations
Week 2	Consumer Welfare Month Celebration	Olongapo	DTI-Zambales	Yes	Bureau/ Agency	DTI's regular and annual activities	conduct of activities for the celebration of Consumer Welfare Month
Week 2	Kapihan sa DTI	Olongapo	DTI-Zambales	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of quarterly Kapihan - press briefing on programs and services of DTI
October 11	Radio Trivia Contest	via Sonshine Radio	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Culminating of CWM celebration
October 12	PPG Awarding of Livelihood Kits	Bagac, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Provision of livelihood kits to ELCAC beneficiaries
October 12	Psychological Application on Customer and Employee Relationship	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 13	Sibul: Digitalization Track -Content Creation	via Zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for Digitalization
October 14	Cybersecurity for Small Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 14	Product Labelling and Packaging	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 14	Consumer Organization Meeting	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Strengthening of Consumer Organization as partner in the Agency's Consumer Protection Program
October 14	Opening of Pop Up Stores for Tarlac MSMEs	Tarlac City	DTI-Tarlac	Yes	Bureau/Agency Level	DTI's regular and annual activities	Selling stores for Tarlac Products



Regional Operations Group - Region 3
Calendar of Events
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Inclusive Dates	Event	Venue	Agency	DTI Initiated activity (yes/no)	Level*	PMS Category **	Brief Description
October 14	Webinar on Philippine National Standards (National Standards Week)	Online	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	In celebration of the National Standards Week, resource persons from the Bureau of Philippine Standards are to be invited to present on the subject of PNS
October 15 to 19	Cooperative Month Trade Fair	NE Pacific MALL	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	All MSME assisted as coop members will be invited to showcase their products
October 17	Kwentuhan with CPD: Consumer Welfare Month Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
October 17	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 18	Delivering Great Customer Service	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 18	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 18	Radio Trivia Contest	via Sonshine Radio	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Culminating of CWM celebration
Week 3	Skills Training on Root Crops Processing cum Social Media Advertising	Diamanen, Dipaculao	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Capability-building on root crops processing for the 25 members of RIC Diamanen
Week 3	Benchmarking to Bamboo Engraving of SSF on Bamboo Handicrafts Making	Tarlac and Bamboo Eco Park in Lubao	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	To conduct benchmarking activities for the Bamboo Processors of Aurora to gain new ideas and designs from the province of Tarlac and Pampanga.
Week 3	Skills Training on Turmeric Production and Processing cum Social Media Advertising	Casiguran, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Skills Training for twenty-five (25) existing and potential entrepreneurs
Week 3	CWM Celebrations	Baler, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	CWM Annual Celebrations and recognition of compliant firms
October 19	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 20	Financial Management	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 20	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 20	CARES	Rizal, Nueva Ecija	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of CARES to Senior HS
October 20	Sibul: Digitalization Track - Online Selling	via Zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for Digitalization
October 21	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.



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October 21	CWM 2022 Activity: Regional Consumer Quiz Bee	DTI-3 Conference Room	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	As part of CWM celebration, a regional quizbee within the topic of consumerism for highschool students is organized
October 21 to 22	Skills Training on Virgin Coconut Oil and Coco-based Products Processing	Dingalan, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	To conduct SMERA Skills Training on Virgin Coconut Oil and Coc-based Products Processing to 25 potential and existing MSMEs in Dingalan, Aurora
October 22	Skills Training on Delicacies Making	Angat, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Skills Training for Existing and Potential MSMEs
October 22	YEP Summit	Wesleyan University	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	All YEP members will be invited in the Summit for update and forum
October 24	Kwentuhan with CPD: Consumer Welfare Month Seminar/Webinar Series	Via ZOOM/ City of Malolos, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A consumer advocacy initiative to educate and inform consumers of their rights and responsibilities
October 24	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 24-28	Consumer Month Celebration	Balanga City, Bataan	DTI-Bataan	Yes	Bureau/Agency Level	DTI Regular and Annual Activity	Consumer Month Celebration
Week 4	Presentation of Final Design and Prototype for OTOP Product Development Activity	NC San Luis, San Luis, Aurora	DTI-Aurora	Yes	Bureau/Agency Level	DTI's regular and annual activities	Presentation of Designs for New OTOPRENEURS.
Week 4	Consumer Welfare Month	Around Pampanga	DTI-Pampanga	Yes	Bureau/ Agency Level	DTI's Regular and Annual Activity	Consumer Welfare Month
October 25	How to Franchise your Business	via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	To inform MSMEs in expanding their business.
October 25	LABEL-UP! Innovating Labels, Innovating Business	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	A label improvement program of DTI Negosyo Center Bulacan that aims to level-up the products of MSME beneficiaries.
October 25	Radio Trivia Contest	via Sonshine Radio	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Culminating of CWM celebration
October 26-30	24th Likha ng Central Luzon	SM Mega Mall in Mandaluyong City	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	major annaul marketing event of DTI – Region 3 that promotes the best products and crafts of Central Luzon MSMEs
October 27	Digital Marketing Webinar	Via Zoom	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Seminar for Existing and Potential MSMEs
October 27	CARES	Rizal, Nueva Ecija	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Conduct of CARES to Senior HS
October 27	Sibul: Digitalization Track -Walkthrough on Online Platforms (Facebook, Shopee, Lazada)	via Zoom	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	YEP Webinar Series for Digitalization
October 27	Pampanga SME Devt.Council Meeting	City of San Fernand, Pampanga	DTI-Pampanga	Yes	Bureau/Agency Level	DTI's regular and annual activities	Monthly Core Group Meeting of the Pampanga SMED Council



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Inclusive Dates	Event	Venue	Agency	DTI Initiated activity (yes/no)	Level*	PMS Category **	Brief Description
October 28	Celebration of CWM/Awarding of Pinakamaringal/Zumba contest	Cabanatuan City	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	Celebration of CWM/Awarding of Pinakamaringal/Zumba contest
October 28	Kapihan with Media	Cabanatuan City	DTI-Nueva Ecija	Yes	Bureau/Agency Level	DTI's regular and annual activities	CWM Celebration cum Kapihan with Media
October 28	CWM 2022 Activity: Regional Consumer Vlogging Contest 2.0	DTI-3 Conference Room	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	As part of CWM celebration, a regional consumer vlogging contest for highschool students is organized
October 28	CWM 2022 Activity: Regional E-Poster Making Contest	DTI-3 Conference Room	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	As part of CWM celebration, a regional e-poster making contest for highschool students is organized
October 29	Skills Training on Delicacies Making	Angat, Bulacan	DTI-Bulacan	Yes	Bureau/Agency Level	DTI's regular and annual activities	Negosyo Center Skills Training for Existing and Potential MSMEs
October 31	CWM 2022 Culminating Activity	Waltermart, San Agustin, CSFP	DTI-Region 3	Yes	Bureau/Agency Level	DTI's regular and annual activities	A regionwide celebration of the Consumer Welfare Month 2022 with various activities lined up for the day such as awarding of winners of CWM contests, (quizbee, eposter making contest, vlogging, contests) , awarding of Bagwis seals, Spoken Petry contests, etc.

Legend:

*** Level (refer to level of participation):**

- Bureau/Agency Level
- U/Sec Level and
- Secretary Level


**** PMS Category:**

- Philippine President's presence requested
- Nationwide Celebration/Activity, e.g. Consumer Welfare Month
- DTI's regular and annual activities
- Meetings/Conferences of National importance, e.g. WTO, ASEAN, APEC Meeting

Note:

1. Please indicate exact date when event will transpire (if not possible, at least specify what week)
2. Please include (1) paragraph description including significance and legal basis as applicable

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