Defining Philippine Micro, Small and Medium Enterprises (MSMEs)

The Philippines employs two criteria in operationally defining MSMEs, namely employment and asset size. The Philippines Statistics Authority classifies an enterprise as a micro enterprise if it has less than 10 employees, small if it has 10-99 employees, medium with 100-199 employees, and large if it has 200 or more employees. On the other hand, the Small and Medium Enterprise Development Council (SMEDC) uses asset size as its basis for classification.

Size	By Employment	By Asset Size
Micro	1-9 employees	Up to P3,000,000
Small	10-99 employees	P3,000,001 – P15,000,000
Medium	100-199 employees	P15,000,001 - P100,000,000
Large	200 and above employees	P100,000,001 and above

2023 Philippine MSME Statistics in Brief

DECION		Numb	oer of Estab	lishments by Re	gion and Emp	oloyment Gr	ouping		Total Employment by Region and Employment Grouping								
REGION	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL	
Philippines	1,127,058	109,912	4,763	1,241,733	99.63%	4,640	0.37%	1,246,373	3,219,402	2,490,210	641,854	6,351,466	66.97%	3,132,499	33.03%	9,483,965	
NCR	188,295	31,941	1,657	221,893	99.19%	1,812	0.81%	223,705	575,723	764,819	224,953	1,565,495	53.68%	1,350,957	46.32%	2,916,452	
CAR	28,045	1,697	56	29,798	99.84%	48	0.16%	29,846	70,481	33,878	7,575	111,934	79.25%	29,307	20.75%	141,241	
I - Ilocos Region	60,448	4,087	107	64,642	99.89%	68	0.11%	64,710	167,530	86,185	14,551	268,266	89.95%	29,977	10.05%	298,243	
II - Cagayan Valley	38,696	2,417	72	41,185	99.89%	45	0.11%	41,230	107,344	49,320	9,600	166,264	89.51%	19,490	10.49%	185,754	
III - Central Luzon	143,544	11,660	504	155,708	99.75%	383	0.25%	156,091	398,961	261,281	66,046	726,288	75.74%	232,605	24.26%	958,893	
IVA - CALABARZON	173,452	15,443	767	189,662	99.57%	818	0.43%	190,480	491,608	360,957	103,278	955,843	61.88%	588,919	38.12%	1,544,762	
MIMAROPA	25,117	1,852	44	27,013	99.89%	30	0.11%	27,043	68,990	39,242	5,770	114,002	91.81%	10,173	8.19%	124,175	
V - Bicol Region	46,921	3,652	114	50,687	99.83%	85	0.17%	50,772	132,508	78,196	15,751	226,455	86.22%	36,183	13.78%	262,638	
VI - Western Visayas	78,391	6,791	239	85,421	99.74%	223	0.26%	85,644	226,573	146,564	32,546	405,683	76.52%	124,511	23.48%	530,194	
VII - Central Visayas	78,443	9,106	437	87,986	99.46%	482	0.54%	88,468	228,108	210,973	58,693	497,774	59.96%	332,421	40.04%	830,195	
VIII - Eastern Visayas	43,464	2,962	67	46,493	99.92%	36	0.08%	46,529	123,854	61,037	8,810	193,701	93.14%	14,260	6.86%	207,961	
IX - Zamboanga Peninsula	34,727	2,659	87	37,473	99.83%	65	0.17%	37,538	96,289	55,759	11,526	163,574	83.41%	32,525	16.59%	196,099	
X - Northern Mindanao	43,475	4,264	146	47,885	99.70%	145	0.30%	48,030	126,742	92,375	19,851	238,968	75.93%	75,753	24.07%	314,721	
XI - Davao Region	62,008	5,442	241	67,691	99.67%	227	0.33%	67,918	174,749	122,836	32,770	330,355	70.36%	139,167	29.64%	469,522	
XII - SOCCSKSARGEN	46,404	3,204	133	49,741	99.78%	112	0.22%	49,853	130,578	68,297	17,671	216,546	71.88%	84,726	28.12%	301,272	
Caraga	25,240	1,914	71	27,225	99.82%	50	0.18%	27,275	70,046	40,848	9,820	120,714	81.25%	27,856	18.75%	148,570	
BARMM	10,388	821	21	11,230	99.90%	11	0.10%	11,241	29,318	17,643	2,643	49,604	93.11%	3,669	6.89%	53,273	

SIZE	NO. OF ESTABLISHMENTS	% SHARE	TOTAL EMPLOYMENT	% SHARE
MICRO	1,127,058	90.43%	3,219,402	33.94%
SMALL	109,912	8.82%	2,490,210	26.26%
MEDIUM	4,763	0.38%	641,854	6.77%
LARGE	4,640	0.37%	3,132,499	33.03%
TOTAL	1,246,373	100%	9,483,965	100%
MSME	1,241,733	99.63%	6,351,466	66.97%

Source: Philippine Statistics Authority, 2023 List of Establishments

Industry Sector				ishments by Indເ	istry and Emp	loyment Gr	ouping		Total Employment by Industry and Employment Grouping							
Philippines	MICRO 1,127,058	SMALL 109,912	MEDIUM 4,763	Total MSMEs 1,241,733	% Share 99.63%	LARGE 4.640	% Share 0.37%	TOTAL 1,246,373	MICRO 3,219,402	SMALL 2,490,210	MEDIUM 641,854	Total MSMEs 6,351,466	% Share 66.97%	LARGE 3,132,499	% Share 33.03%	TOTAL 9,483,965
	1,127,056	109,912	4,703	1,241,733	99.03%	4,040	0.37%	1,240,373	3,219,402	2,490,210	041,054	0,331,400	00.97%	3,132,499	33.03%	9,403,903
A - Agriculture, Forestry, and Fishing	6,911	3,064	184	10,159	98.48%	157	1.52%	10,316	26,014	78,596	24,995	129,605	55.23%	105,069	44.77%	234,674
B - Mining and Quarrying	516	273	28	817	95.56%	38	4.44%	855	2,020	7,835	3,914	13,769	31.52%	29,919	68.48%	43,688
C - Manufacturing	127,581	11,621	978	140,180	99.23%	1,086	0.77%	141,266	368,942	312,720	133,205	814,867	50.73%	791,285	49.27%	1,606,152
D - Electricity, Gas, Steam, and Air Conditioning Supply	534	714	97	1,345	94.19%	83	5.81%	1,428	2,206	20,132	13,972	36,310	53.74%	31,260	46.26%	67,570
E - Water Supply; Sewerage, Waste Management and Remediation Activities	837	788	52	1,677	98.53%	25	1.47%	1,702	3,890	22,186	7,005	33,081	74.22%	11,488	25.78%	44,569
F - Construction	3,262	2,386	218	5,866	95.51%	276	4.49%	6,142	12,956	68,321	29,291	110,568	38.19%	178,961	61.81%	289,529
G - Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	568,045	35,212	1,056	604,313	99.93%	445	0.07%	604,758	1,525,615	727,304	140,736	2,393,655	93.20%	174,576	6.80%	2,568,231
H - Transport and Storage	8,725	4,722	297	13,744	98.59%	197	1.41%	13,941	32,755	123,628	39,195	195,578	63.61%	111,881	36.39%	307,459
I - Accommodation and Food Service Activities	172,629	17,994	276	190,899	99.97%	66	0.03%	190,965	529,167	383,778	34,408	947,353	97.06%	28,685	2.94%	976,038
J - Information and Communication	9,119	1,829	155	11,103	98.72%	144	1.28%	11,247	23,014	50,561	21,330	94,905	54.42%	79,490	45.58%	174,395
K - Financial and Insurance Activities	44,643	8,150	131	52,924	99.73%	142	0.27%	53,066	172,458	145,539	18,164	336,161	76.83%	101,380	23.17%	437,541
L - Real Estate Activities	15,642	2,535	120	18,297	99.63%	68	0.37%	18,365	44,088	60,740	16,069	120,897	74.02%	42,436	25.98%	163,333
M - Professional, Scientific and Technical Activities	14,720	2,299	98	17,117	99.42%	100	0.58%	17,217	46,816	54,487	13,383	114,686	64.28%	63,726	35.72%	178,412
N - Administrative and Support Service Activities	13,625	3,320	456	17,401	93.25%	1,260	6.75%	18,661	39,706	95,685	62,970	198,361	14.89%	1,133,572	85.11%	1,331,933
P - Education	7,534	7,086	366	14,986	98.38%	247	1.62%	15,233	33,700	181,943	48,552	264,195	71.92%	103,154	28.08%	367,349
Q - Human Health and Social Work Activities	29,364	2,814	200	32,378	99.18%	268	0.82%	32,646	81,276	70,107	28,116	179,499	60.47%	117,317	39.53%	296,816
R - Arts, Entertainment, and Recreation	19,377	1,906	47	21,330	99.83%	37	0.17%	21,367	54,328	36,834	5,993	97,155	77.59%	28,068	22.41%	125,223
S - Other Service Activities	83,994	3,199	4	87,197	100.00%	1	0.00%	87,198	220,451	49,814	556	270,821	99.91%	232	0.09%	271,053

PHILIPPINES

			NUI	MBER OF ES	TABLISHM	ENTS				MSME EMPLOYMENT DISTRIBUTION										
Year*	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL Establishments	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	Total Employment				
2023	1,127,058	109,912	4,763	1,241,733	99.63%	4,640	0.37%	1,246,373	3,219,402	2,490,210	641,854	6,351,466	66.97%	3,132,499	33.03%	9,483,965				
2022	1,004,195	96,464	4,484	1,105,143	99.59%	4,541	0.41%	1,109,684	2,816,091	2,183,667	607,990	5,607,748	65.10%	3,006,821	34.90%	8,614,569				
2021	978,612	93,230	4,437	1,076,279	99.58%	4,531	0.42%	1,080,810	2,741,741	2,118,519	601,471	5,461,731	64.67%	2,983,847	35.33%	8,445,578				
2020	850,127	98,126	4,716	952,969	99.51%	4,651	0.49%	957,620	2,522,662	2,213,654	644,499	5,380,815	62.66%	3,206,011	37.34%	8,586,826				
2019	891,044	99,936	4,761	995,741	99.52%	4,765	0.48%	1,000,506	2,631,165	2,228,204	651,391	5,510,760	62.44%	3,315,575	37.56%	8,826,335				
2018	887,272	106,175	4,895	998,342	99.52%	4,769	0.48%	1,003,111	2,610,221	2,445,111	658,930	5,714,262	63.19%	3,328,801	36.81%	9,043,063				
2017	828,436	88,412	3,829	920,677	99.56%	4,044	0.44%	924,721	2,369,748	2,024,470	528,033	4,922,251	62.85%	2,909,838	37.15%	7,832,089				
2016	820,795	86,955	4,018	911,768	99.57%	3,958	0.43%	915,726	2,345,992	1,981,316	551,871	4,879,179	63.28%	2,831,729	36.72%	7,710,908				
2015	806,609	86,367	3,863	896,839	99.55%	4,075	0.45%	900,914	2,285,634	1,968,452	530,784	4,784,870	61.61%	2,981,819	38.39%	7,766,689				
2014	851,756	87,283	3,886	942,925	99.57%	4,063	0.43%	946,988	2,372,678	1,986,823	532,335	4,891,836	62.80%	2,897,421	37.20%	7,789,257				
2013	846,817	86,762	3,748	937,327	99.59%	3,847	0.41%	941,174	2,326,509	1,932,857	511,079	4,770,445	63.61%	2,719,166	36.39%	7,489,611				
2012	844,764	92,027	4,095	940,886	99.58%	4,011	0.42%	944,897	2,340,499	2,106,413	556,576	5,003,488	64.71%	2,728,856	35.29%	7,732,344				
2011	743,250	70,222	3,287	816,759	99.57%	3,496	0.43%	820,255	1,778,353	1,642,492	451,561	3,872,406	61.02%	2,473,336	38.98%	6,345,742				
2010	709,899	61,979	2,786	774,664	99.61%	3,023	0.39%	777,687	1,729,100	1,417,672	386,163	3,532,935	62.32%	2,136,362	37.68%	5,669,297				
2009	710,863	63,555	3,007	777,425	99.61%	3,080	0.39%	780,505	1,731,247	1,449,927	415,821	3,596,995	63.40%	2,076,295	36.60%	5,673,290				
2008	697,077	58,292	3,067	758,436	99.61%	2,973	0.39%	761,409	1,663,382	1,314,065	418,058	3,395,505	61.24%	2,149,085	38.76%	5,544,590				
2007	720,084	58,198	2,919	781,201	99.66%	2,668	0.34%	783,869	1,661,884	1,297,792	396,066	3,355,742	64.69%	1,832,051	35.31%	5,187,793				
2006	720,191	57,439	2,839	780,469	99.67%	2,596	0.33%	783,065	1,667,824	1,279,018	381,013	3,327,855	66.76%	1,657,028	33.24%	4,984,883				
2005	714,675	62,811	2,851	780,337	99.66%	2,643	0.34%	782,980	2,057,388	1,363,007	384,295	3,804,690	69.44%	1,674,607	30.56%	5,479,297				
2004	713,566	64,501	2,980	781,047	99.63%	2,876	0.37%	783,923	2,075,005	1,428,455	403,069	3,906,529	69.23%	1,736,658	30.77%	5,643,187				

^{*}Annual PSA Reports



