

**Philippine Quality Award
Promotional Materials**

1. PQA Gift Box 1

Material	Hard box, premium paper cover
Inclusion	Custom gift box inserts, Tumbler, Enamel Pin, Polo Shirt with drawstring pouch (See designs for each item on Pages 4-5)
Color	Matte Midnight blue with Gold PQA logo
Logo	PQA Logo (Gold), 2x2 inches
Size	12 x 7 x 3 inches
Quantity	120 pcs.



2. PQA Gift Box 2

Material	Hard box, premium paper cover
Inclusion	Custom gift box inserts, Tumbler, Enamel Pin, Umbrella (See designs on Pages 4-5)
Color	Matte Midnight blue with Gold PQA logo
Logo	PQA Logo (Gold), 2x2 inches
Size	12 x 7 x 3 inches
Quantity	50 pcs.



3. PQA Tote bag with zipper

Material	Polycanvas
Color	Midnight blue
Size	At least 14x15x4 inches
Artwork	PQA Logo and DTI Logo (White), 3x3 inches
Quantity	250 pcs.



4. PQA Face mask with plastic packaging per piece

Material	Minimum 3 layers of woven, knitted or non-woven cloth. Elastic cord for the ear band washable/reusable. Breathable and comfortable with nose bridge. Inner layer must be made of hydrophilic material, outermost layer must be made of hydrophobic material, and middle layer can either be nonwoven or cotton layer
Size	8 x 4.5 inches
Color	Midnight blue and white
Logo size	1.5 x 1.5 inches
Quantity	350 pieces per design (Total: 700)



5. PQA Jacket

Item	Corporate Jacket (Reversible)
Material	Microfiber, Cotton Twill Zipper, corporate style
Color	Midnight blue (Side A), Gold and Midnight blue (Side B)
Design	<p>Side A: 3-inch width embroidered PQA logo (White) on the left chest 2-inch embroidered PQA logo and 7-inch width embroidered text "PHILIPPINE QUALITY AWARD" and "#TeamQuality" below back collar</p> <p>Side B: 3-inch width embroidered PQA logo on the left chest; 2-inch embroidered PQA logo and 7-inch width embroidered text "PHILIPPINE QUALITY AWARD" below back collar</p>
Quantity	90; <i>[Signature]</i>



6. PQA Tumbler

Material	Stainless steel. Two-layer protection. Preserve hot and cold water for 6-8 hours. At least 500ml capacity
Color	Matte Midnight blue with Gold PQA logo
Artwork	PQA Logo and QR code, 2x2 inches, Gold
Quantity	50 pcs.



7. PQA Umbrella with sleeve

Material	Steel
Design	Automatic three-folding umbrella. High-density impact. Windproof and sun protection,
Color	Matte Midnight blue with Gold PQA logo
Artwork	PQA Logo (Gold) and DTI Logo (White), 3x3 inches, Gold
Quantity	50 pcs.



8. PQA Enamel pin with card holder

Material	High quality brass with enamel for pin; Butterfly clutch for backing; Matte finish cardboard for pin holder
Artwork	PQA Logo, Embossed
Size and Quantity	1-inch diameter; at least 1.2mm thick; 50 pcs.




9. PQA Polo shirt with drawstring pouch

Item	Polo shirt with drawstring pouch	
Material	Quality honeycomb fabric	
Color	Matte Midnight blue with Gold accent	
Artwork	3-inch width embroidered PQA logo on the left chest; 2-inch embroidered PQA logo and 7-inch width embroidered text "PHILIPPINE QUALITY AWARD" below back collar	
Quantity	<i>50</i>	50 pcs. S



5. DoBid 3 Layers Cloth Face Mask



Material	<p>Minimum 3 layers of woven; knitted or non-woven cloth. Elastic cord for the ear band washable/reusable.</p> <p>Breathable and comfortable with nose bridge. Inner layer must be made of hydrophilic material, outermost layer must be made of hydrophobic material, water repellent fabric, and middle layer should be water absorbent made from either nonwoven or cotton layer</p>
Color	<ul style="list-style-type: none"> Midnight Blue mask; Black elastic cords; Yellow text "Prefer Lokal" logo
Design	<ul style="list-style-type: none"> Printed on the left side: Prefer Lokal Logo
Logo and text	Prefer Lokal: 4 cm x 2 cm
Size and Quantity	 150 pcs



Note: Must include 'Made in the Philippines' tag

**PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE
DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU**

ANNEX A

Lot 1: CMCI Promotional Materials

1. CMCI Polo Shirt

Sample Layout

Front



Option 5

Back



**PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE
DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU**

Material	Cotton
Color	White Polo Shirt
Color Codes	Red (df354a); Blue-Green (0f7b77)
Design	<p>Stitch type of the customized design: Edging / Sedging /</p> <ul style="list-style-type: none"> • Blue Green Collar, Placket, and Sleeves Cuff in cotton fabric • (2) Colored Sleeve Cuffs (<i>Left and Right</i>) Blue-Green color cotton fabric sewn sleeves cuff (<i>Left and Right</i>). Red triangular color cotton fabric sewn sleeves cuff (<i>Left and Right</i>). <p><i>Please refer to color codes provided</i></p>
Logo and text	<p>DTI: 2-inch width vinyl back of Polo Shirt CMCI: 3-inch width stump print vinyl on the left chest</p> <p>Text on Sleeves: Right Sleeve: Competitiveness Bureau Left Sleeve: www.cmci.dti.gov.ph Font Style: Calibri Body Font Size: 6mm Font Color: Black</p>
	200 pcs
	<i>"see attached sample/layout/design for details"</i>

<p>Official Logo (DTI)</p> 	<p>Official Logo (CMCI)</p> 
<p><i>*High-resolution graphics will be sent to the winning bidder</i></p>	

PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU

2. CMCI Pocket Size Power Bank (20000mAh)

Sample Layout

Power Bank 20000mAh

**Support Apple Lightning/Android Micro USB
Android Type-C input**

Adequate Power



- | | | | |
|-------------------|--------------------|----------------------------|----------------------------------|
| Input | 1. Apple Lightning | Output | 4. All other Qi wireless devices |
| 2. Micro USB | | 5. All Qi wireless devices | |
| 3. Android Type-C | | | |



**PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE
DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU**

Specification	<ul style="list-style-type: none"> • Capacity: 20000mAh (74Wh) • Rate Capacity: (0 mAh - 12580 mAh) (3.7V - 5V/1A) • Rated Power: (0 - 74WH / 3.7V – 5V) • Features (3) Three Input Ports • Input: <ul style="list-style-type: none"> - 5V 2.1A (Lightning) - 5V 2A or 9V 2A (Micro USB) - 5V 2A or 9V 2A (Type-C Fit charge) • Output <ul style="list-style-type: none"> - 5V 2.1A (Micro USB) - 5V 3A or 9V 2A or 12V 1.5A USB (Micro USB Fit Charge) - 5V 2A or 9V 2A (Type C Fit Charge)
Item Color	White
Logo and text	Logo Size: 1-inch Color code guide: <ul style="list-style-type: none"> - Red (df354a); - Blue-Green (0f7b77); - Dark Blue (232e65)
Dimension	L168.5MM x W81.2MM x H23.8MM
Weight	463g
Quantity	110 pcs
<i>"see attached sample/layout/design for details"</i>	

Official Logo (DTI)	Official Logo (CMCI)
	
<i>*High-resolution graphics will be sent to the winning bidder</i>	

PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU

3. CMCI Double Layer Digital Pouch Travel Organizer

Sample Layout



**PROCUREMENT OF PROMOTIONAL MATERIALS FOR VARIOUS PROGRAMS OF THE
DEPARTMENT OF TRADE AND INDUSTRY-COMPETITIVENESS BUREAU**

Material	Oxford Fabric
Color and	Black
Shape	Cube
Design	Function: Seal and Water Resistant Storage scene: Travel Storage Scope of application: Digital Products
Logo and text	CMCI white
Size,	27.3 x 20.3 x 3.4cm
Weight	258g
Quantity	110 pcs
	<i>"see attached sample/layout/design for details".</i>

Official Logo (DTI)	Official Logo (CMCI) White
	
<p><i>*High-resolution graphics will be sent to the winning bidder</i></p>	

ANNEX B

Lot 2: DoBid Promotional Materials

1. DoBid Baseball Cap



Material	Polyester
Color	<ul style="list-style-type: none"> Midnight Blue cap; Yellow text "Prefer Lokal"; White text "DTI" logo
Design	<ul style="list-style-type: none"> Prefer Lokal logo in the front lower-left corner and DTI logo in the mid-lower right side. Medium pre-curved brim; adjustable back strap (Tuck strap with snap buckle) Embroidered logos
Logo and text	DTI Competitiveness Bureau: 1 in x 1 in (white) Prefer Lokal: 2.5 in (width) x 1.5 in (height)
Size and Quantity	Adult size; 250 pcs

Official Logo (DTI)	Program Logo (DoBid)
<p><i>*High-resolution graphics will be sent to the winning bidder</i></p>	

2. DoBid Pouch




Material	Canvas Fabric
Color	<ul style="list-style-type: none"> Midnight Blue pouch; Blue zipper; Yellow text "Prefer Lokal"; White icons
Design	<ul style="list-style-type: none"> Printed in front: Prefer Lokal Logo
Logo and text	DTI Competitiveness Bureau: 2.6 cm (width) x 1.3 cm (height) Prefer Lokal: 3 in (width) x 1.5 cm (height)
Size and Quantity	7 in (width) x 4 in (height); 120 pcs



Official Logo (DTI)	Program Logo (DoBid)
<p><i>*High-resolution graphics will be sent to the winning bidder</i></p>	

3. DoBid T-shirt



Material	Polyester; Cotton
Color	<ul style="list-style-type: none"> White t-shirt; Yellow text "Prefer Lokal"



Design	<ul style="list-style-type: none"> Printed in front: Prefer Lokal and DTI Competitiveness Bureau Logo Round neck
Logo and text	DTI Competitiveness Bureau: 5.1 cm (width) x 4.5 cm (height) Prefer Lokal: 6 in (width) x 3 in (height)
Quantity	250 pcs 




Official Logo (DTI)	Program Logo (DoBid)
	
<i>*High-resolution graphics will be sent to the winning bidder</i>	



4. DoBid Tote Bag



Material	Canvas Fabric
Color	<ul style="list-style-type: none"> White tote bag; Midnight Blue handles; Yellow text "Prefer Lokal"; Blue icons
Design	<ul style="list-style-type: none"> Printed in front: Prefer Lokal Logo
Logo and text	DTI Competitiveness Bureau: 5.1 cm (width) x 4.5 cm (height) Prefer Lokal: 6 in (width) x 5 in (height)
Size and Quantity	14 in (width) x 12 in (height); 250 pcs

Official Logo (DTI)	Program Logo (DoBid)
	
<i>*High-resolution graphics will be sent to the winning bidder</i>	

PQA LOGO (ORIGINAL)	WHITE TEXT	GOLD
		

DTI LOGO (WHITE)	QR CODE
	

*High-resolution graphics shall be sent to the winning bidder

Reference for T-shirt Sizes

1. DoBid T-Shirt - 255

T-Shirt Size Chart

Size Specification						
Size	XS	S	M	L	XL	2XL
Quantity	20	35	70	70	35	20
Width	18 ½"	19 ½"	20 1/2"	21 ½"	22 ½"	24"
Length	24 3/4"	26"	27 ¼"	28 ½"	30"	31"

2. PQA Polo Shirt - 50

Size Specification: MEN						
Size	XS	S	M	L	XL	2XL
Quantity	5	10	25	20	15	5
Width	18	19	20	21	22	24
Length	26 ½"	27 ½"	28 ½"	29 ½"	30 ½"	31 ½"

Size Specification: WOMEN						
Size	M	L	XL	2XL	3XL	4XL
Quantity	15	20	20	15	10	10
Width	16	17	18	19	20	21
Length	24 ½"	25 ½"	26 ½"	27 ½"	28 ½"	29 ½"

3. PQA Jacket - 20

Size Specification: UNISEX						
Size	XS	S	M	L	XL	2XL
Quantity	10	25	25	10	10	10
Width	19	20	21	22	23	24
Length	24	27	28	29	30	31

4. CMCI Polo Shirt - 700

Size Specification: MEN							
Size	XS	S	M	L	XL	2XL	3XL
Quantity	10	10	20	20	20	10	10
Width	18 ½"	19½"	20 ½"	21½"	22½"	24"	25"
Length	24 ¾"	26"	27 ¼"	28 ½"	30"	31"	32"

Size Specification: WOMEN							
Size	M	L	XL	2XL	3XL	4XL	
Quantity	20	25	20	15	10	10	
Width	15 ½"	16 ½"	17 ½"	18 ½"	19 ½"	21"	
Length	20"	21 ¼"	22 ¼"	23 ½"	25"	25"	