

Bid Bulletin No. 2

**Consulting Service for the Development of System for Bagong Pilipinas e-Marketplace  
Bidding No. 24-034**

October 1, 2024

This Bid Bulletin No. 2 is hereby issued to modify or amend the Bidding Documents.

**Schedule of Proceedings**

<b>Activity</b>	<b>Schedule</b>
<p>Submission of Technical and Financial Documents</p> <p>and</p> <p>Opening of Technical Documents</p>	<p>09 October 2024, 9:00 AM, for the Submission of Technical and Financial Documents, and 9:30 AM for the Opening of Technical Documents through video conference with the following details:</p> <p><a href="https://zoom.us/j/98224885123?pwd=HHOBxu6OxJi09y2yNUDH4SaFQNcqpE.1">https://zoom.us/j/98224885123?pwd=HHOBxu6OxJi09y2yNUDH4SaFQNcqpE.1</a></p> <p>Meeting ID: 982 2488 5123 Passcode: BAC2024</p>
<p>Technical Presentation</p>	<p>09 October 2024, 01:30 P.M., for a Face-to-Face Technical Presentation.</p> <p>Venue: ISMS Conference Room, 5<sup>th</sup> Floor, Trade &amp; Industry Bldg., 361 Sen. Gil Puyat Ave., Makati City.</p> <p>Maximum of 1-hour (including Q&amp;A).</p> <p>Contact Person: Dir. Rolando Medrano, Jr.</p>
<p>Opening of Financial Documents</p>	<p>14 October 2024, 9:30 AM, for the Opening of Financial Documents through zoom video conference with the following details:</p> <p><a href="https://zoom.us/j/97836156517?pwd=Q4hM9uN0rwlM8FicVRYm1fV6cOC0uF.1">https://zoom.us/j/97836156517?pwd=Q4hM9uN0rwlM8FicVRYm1fV6cOC0uF.1</a></p> <p>Meeting ID: 978 3615 6517 Passcode: BAC2024</p>

**Terms of Reference**

<b>FROM</b>	<b>TO</b>
Title of the Project:	Title of the Project:

Consulting Service for the Development of System for Bagong Pilipinas e-Marketplace	Consulting Service for the Development of System for Bagong Pilipinas Marketplace
<p><b>3.1.2 Website Features:</b></p> <ul style="list-style-type: none"> <li>• Landing Page:                             <ul style="list-style-type: none"> <li>✓ Design an attractive and informative landing page showcasing DTI Marketplace's mission, vision, and featured products.</li> <li>✓ Include a prominent banner highlighting current campaigns, promotions, or seasonal offers.</li> </ul> </li> </ul>	<p><b>3.1.2 Website Features:</b></p> <ul style="list-style-type: none"> <li>• Landing Page:                             <ul style="list-style-type: none"> <li>✓ Design an attractive and informative landing page showcasing DTI Bagong Pilipinas Marketplace's mission, vision, and featured products.</li> <li>✓ Include a prominent banner highlighting current campaigns, promotions, or seasonal offers.</li> <li>✓ Include a banner featuring DTI's events and activities</li> <li>✓ Include OTOP Stores Location</li> <li>✓ Include City, Provincial, and Regional segmentation of MSMEs and OTOP Stores</li> </ul> </li> </ul>
<p><b>3.1.3 Product Management:</b></p> <ul style="list-style-type: none"> <li>• Product Listings:                             <ul style="list-style-type: none"> <li>✓ Implement a searchable product list, organized by shop and region for easy discovery.</li> </ul> </li> </ul>	<p><b>3.1.4 Product Management:</b></p> <ul style="list-style-type: none"> <li>• Product Listings:                             <ul style="list-style-type: none"> <li>✓ Implement a searchable product list, organized by shop, city, province, and region for easy discovery.</li> </ul> </li> </ul>

**Technical Criteria**

**1. Experience and Track Record (10%)**

- ✓ Company Minimum Experience: Minimum [5] years of experience in managing web-based/system platforms involving cloud services.
- ✓ Documented Experience: Provide detailed case studies and documentation of past projects involving web-based/system platforms involving cloud services.
- ✓ Compliance Certifications: Certification or evidence of adherence to relevant data protection regulations.
- ✓ Relevant Projects (enumerate related projects): Successful completion of similar projects with documented outcomes.
- ✓ Project Outcomes: Evidence of successful project completions.
- ✓ Previous Government Projects: Demonstrated experience working with government agencies or similar organizations.
- ✓ Integration Capabilities: Ability to integrate with third-party services and systems

**2. Support Team and Resources (10%)**

- ✓ Team Composition: Profiles and qualifications of the support team, including developers, security experts, and customer service personnel.
- ✓ Capacity: Ability to scale resources and manage project requirements effectively.

### **3. System Functionality for Proof of Concept (80%)**

#### **a. Product Listings**

- A searchable list of products categorized by shop and region.
- Each product listing should include images, descriptions, prices, and links to respective shop pages.

#### **b. Category Product Catalog**

- Categorized product catalog for easy navigation.
- Categories may include food and beverages, handicrafts, textiles, etc., based on OTOP product classifications.

#### **c. User Interface & Experience**

##### **Landing Page**

- Design an attractive and informative landing page showcasing DTI-OTOP's mission, vision, and featured products.
- Include a prominent banner highlighting current campaigns, promotions, or seasonal offers.
  - Design & Layout: Intuitive, clean design tailored for business users.
  - Ease of Use: Simple, efficient navigation and workflows for B2B transactions.

#### **d. Security & Data Privacy**

- Transaction Security: Secure financial transactions, fraud prevention, and encryption.
- Data Privacy & Compliance: Adherence to data protection regulations (GDPR, CCPA) and secure handling of sensitive business information.

#### **e. Scalability & Performance**

- Scalability: Ability to scale with increasing business users and transactions.
- Performance: Fast and reliable system performance under high transaction loads.

#### **f. Integration & Compatibility**

- Device Compatibility: Cross-browser and cross-device compatibility.

#### **g. User Management**

- User Roles & Permissions: Management of user roles, permissions, and access controls.

#### **h. Back Office**

- Secure back-office system for administrators to manage website content, product listings, and user interactions.
- Functionalities for adding new products, updating information, and monitoring website analytics.
- MSME Account Creation

- Approval, Decline, Cancel and resubmit application
- Onboarding & Account Management: Streamlined user onboarding and account management.

**i. Contact Us**

- Create a contact page with a form for inquiries, feedback, and business partnerships.
- Include contact details such as email addresses and phone numbers of relevant DTI-OTOP offices.
- About Us
- Provide a detailed section explaining the history, goals, and achievements of DTI-OTOP.
- Include information about the initiative's impact on local economies and communities.
- FAQ (Frequently Asked Questions)
- FAQ section addressing common inquiries about DTI-OTOP, its products, and participating businesses.
- Organize questions into categories for easy navigation and user convenience.

Technical Components – 85%

Financial Components – 15%

For the guidance and information of all concerned.

*SGD.*

**KRISTIAN R. ABLAN**

*Assistant Secretary*

Chairperson, DTI Bids and Awards Committee

Conforme:

\_\_\_\_\_  
Name and Signature of  
Authorized Representative  
Date: \_\_\_\_\_