

Bid Bulletin No. 3

**“Consulting Service for the Creation of Accelerating Development, Valuation, and Corporate Entrepreneurship (ADVance) Program”  
(Bidding No. 23-026)**

September 29, 2023

This Bid Bulletin No. 3 is hereby issued to modify or amend the Bidding Documents.

**Terms of Reference**

Questions	Responses
Are there specific target key performance indicators (KPIs) that the bidders shall be required for the Program?	<p>KPIs used in the first cohort of the Program will be used. These are mostly Market Readiness Level (MRL) and Technology Readiness Level (TRL).</p> <p>Since this Program targets growth-stage startups, sustaining and expansion of traction can be included in the KPIs.</p>
Can the end-user share the previous ADVance Program for basis of the bidders?	See attached executive summary of IDEA Cohort 1 Project Closure Report.
Since the Program targets the Creative Industry, does DTI have any expectations for interdepartmental or inter-organizational collaboration with other agencies?	Not exactly, but this will depend on the needs of the beneficiaries. If the requirement arises based on the need’s assessment, DTI will facilitate the needed collaboration.
Will DTI be strict with the beneficiaries in creatives sectors only or it can be Startups that enable the creative sectors?	Yes. Startups that enable the creative sector are allowed.
<p>Who will short list or select the beneficiaries for the Acceleration Phase? Will the criteria come from the DTI or the winning bidder?</p> <p>Is the program strict with the number of beneficiaries (5) who will go through the acceleration program?</p>	<p>The criteria for the short listing will be crafted jointly by the DTI and the winning bidder.</p> <p>The minimum number of beneficiaries is 5. This number may expand depending on the availability of resources and agreement between the DTI and the winning bidder.</p>
What is the difference between the courses in the Pre-Acceleration and Acceleration Phase?	<p>In the pre-acceleration phase, the initially selected beneficiaries will undergo core courses or “major” subjects.</p> <p>Core courses will continue in the acceleration phase. In addition to this, tailor-fitted masterclasses or “elective” subjects will be provided to the final 5</p>

**BIDS AND AWARDS COMMITTEE**

**Consulting Service for the Development of Incubation, Development, and Entrepreneurial Assistance (IDEA)  
(Bidding No. 23-018)**

24 August 2023

Questions	Responses
	beneficiaries based on the results of the needs assessment.
What is the end goal of DTI for this Program?	<p>DTI is looking for startups that are already established, in the phase of transitioning for expansion, and are looking to scale their operations on a wider scope.</p> <p>The concentration is on building more possible revenue streams and refining their operations to produce more products and cater to a bigger market.</p> <p>Ideally, the target beneficiaries must be DTI- and SEC-registered businesses (plus points to the selection process).</p>

**Other notes:**

1. Initially, the Program aims to focus on three priority creative domains. Considering that the application of creative technologies cuts across various sectors, the Program will cover all nine (9) creative domains (Audiovisual Media, Digital Interactive Media, Creative Services, Design, Publishing and Printed Media, Performing Arts, Visual Arts, Traditional Cultural Expressions, and Cultural Sites) as long as the startups are tech-based and in the growth stage.
2. The oral presentation of the technical proposal is scheduled on 09 October 2023, 1:30 PM, at DTI Competitiveness Bureau Office (395 HPGV Building, Jupiter St., Makati City). The bidders are advised to prepare a 15-minute presentation summarizing the important points from their respective technical proposals. The order of presentation will be based on the date and time of bid submission.

For the guidance and information of all concerned.

SGD.

**ATTY. AGATON TEODORO O. UVERO**

*Assistant Secretary*

Chairperson, DTI Bids and Awards Committee



Conforme:

\_\_\_\_\_  
Name and Signature of  
Authorized Representative

Date: \_\_\_\_\_