

Bid Bulletin No. 2

**“Consulting Service for the Development of an Information, Education and Awareness Campaign to Achieve Goals of the e-Commerce Roadmap”
Bidding No. 21-013**

July 5, 2021

This Bid Bulletin No. 2 is hereby issued to modify or amend the Bidding Documents.

1. Schedule of Proceedings

Activity	Schedule
<p>Submission of Technical and Financial Bids</p> <p>and</p> <p>Opening of Technical Bids</p>	<p>July 13, 2021, 9:00 AM for the Submission of Technical and Financial Documents, and 9:30 AM for the Opening of Technical Documents through video conference with the following details:</p> <p>Zoom Meeting:</p> <p>https://zoom.us/j/97054965657?pwd=aFZFTE5mNmZBVW5HK2FaVzh5M2VRQT09</p> <p>Meeting ID: 970 5496 5657 Passcode: 262885</p>
<p>Opening of Financial Bids</p>	<p>July 19, 2021, 9:30 AM for the Opening of Financial Documents through video conference with the following details:</p> <p>Zoom Meeting:</p> <p>https://zoom.us/j/97878910587?pwd=em9yVUphN09mSjJvdjJvTTJqb0JkUT09</p> <p>Meeting ID: 978 7891 0587 Passcode: 949282</p>

2. Section VI. Terms of Reference

a. SCOPE OF WORK AND DELIVERABLES

I. Communications Plan Development

1. Overall Development of Campaign Messaging and Strategy

BIDS AND AWARDS COMMITTEE

Additional: The bidders are required to come up with a communication plan which includes listings of possible suppliers/service providers with comparative plans or rates.

2. Campaign Identity and Branding

The bidder may submit additional proposal and/or recommendations for the most effective tools in branding to be part of the basis for the evaluation.

For the guidance and information of all concerned.

SGD.

MARY JEAN T. PACHECO

Assistant Secretary

Chairperson, DTI Bids and Awards Committee