

06 September 2024

MS. CARLA MONICA Y. ALIPIT
Associate Research Director
Organic Intelligence Consulting, Inc.
Blk 19 Lot 6 Downhill St., Hilltop Subd.
Brgy. Dolores, Taytay, Rizal

Notice of Award

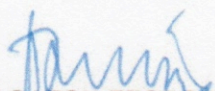
Dear **Ms. Alipit**:

This is to inform you that your bid which was opened on 05 August 2024 for the **Consulting Service for the Design, Conceptualization, and Production of Audio-Visual Presentation and Explainer Videos, and Social Media Management, for the Promotion of Creative Industries (Bidding No. 24-015)** for the amount of **One Million Six Hundred Eighty Thousand Pesos (PhP1,680,000.00)**, is hereby accepted, subject to the approval of your contract. You may coordinate with **Undersecretary Rafaelita M. Aldaba** of the Competitiveness and Innovation Group (CIG) of this Department for the implementation of this project.

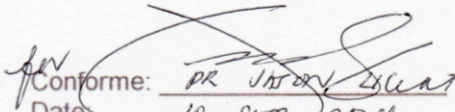
You are hereby required to provide within ten (10) days from receipt hereof the performance security in the form and in the amount prescribed by Section 39 of Republic Act No. 9184, otherwise known as the "Government Procurement Reform Act", and its implementing rules and regulations, as well as enter into a contract with DTI. Failure to provide the performance security or to enter into contract shall constitute sufficient ground for cancellation of the award and forfeiture of the bid security. You must submit the performance bond to the DTI-BAC Secretariat at G/F Trade and Industry Building, 361 Sen. Gil Puyat Avenue, Makati City.

Congratulations, and we look forward to a mutually beneficial working relationship with **Organic Intelligence Consulting, Inc.**

Very truly yours,



ATTY. AGATON TEODORO O. UVERO
Assistant Secretary
Head of Procuring Entity

Conforme: 
Date: 10 SEP 2024

BIDS AND AWARDS COMMITTEE

GF Trade and Industry Building, 361 Senator Gil Puyat
Avenue, Makati City

7791-3200/3201
www.dti.gov.ph
BACSecretariat@dti.gov.ph

BIDS AND AWARDS COMMITTEE

RESOLUTION NO. 168, s. 2024

A RESOLUTION RECOMMENDING AWARD TO ORGANIC INTELLIGENCE CONSULTING, INC. FOR THE CONSULTING SERVICE FOR THE DESIGN, CONCEPTUALIZATION, AND PRODUCTION OF AUDIO-VISUAL PRESENTATION AND EXPLAINER VIDEOS, AND SOCIAL MEDIA MANAGEMENT, FOR THE PROMOTION OF CREATIVE INDUSTRIES (BIDDING NO. 24-015)

WHEREAS, the Department of Trade and Industry – Bids and Awards Committee (DTI-BAC) conducted a public bidding for the **Consulting Service for the Design, Conceptualization, and Production of Audio-Visual Presentation and Explainer Videos, and Social Media Management, for the Promotion of Creative Industries**, pursuant to the Implementing Rules and Regulations (IRR) of Republic Act No. 9184 (Government Procurement Reform Act), with an Approved Budget for the Contract of **One Million Eight Hundred Thousand Pesos (PhP1,800,000.00)** with Purchase Request No. 73738;

WHEREAS, the DTI-BAC caused the mandatory publication/posting of the invitation to bid for the said project on the following channels as prescribed by the IRR of RA 9184: PhilGEPS website, DTI website as well as in conspicuous places within and outside DTI premises;

A copy of the PhilGEPS posting is hereto attached, marked as Annex “A”, and made an integral part hereof;

WHEREAS, three (3) sets of eligibility documents were submitted before the deadline on 10 June 2024 by the following bidders:

1. **CESC.AB TALISMAN Inc.;**
2. **Organic Intelligence Consulting Inc.;** and
3. **Carbon Digital Inc.;**

WHEREAS, the DTI-BAC opened the bid on 10 June 2024 via Zoom, using the mandatory principle of “pass/fail” or the presence/absence of eligibility documents, the DTI-BAC provisionally declared **CESC.AB TALISMAN Inc.** and **Organic Intelligence Consulting Inc.** as **eligible** for submitting complete eligibility documents subject for evaluation of the Technical Working Group (TWG), while **Carbon Digital Inc.** as **ineligible** for failure to submit an updated filing of Audited Financial Statement (AFS) under PhilGEPS Certificate of Platinum Registration and Membership;

A copy of the minutes of the meeting is hereto attached, marked as Annex "B", and made an integral part hereof;

WHEREAS, in a letter dated 12 June 2024 which was received by the DTI-BAC Secretariat on 13 June 2024, Mr. Jay Anthony G. Chiu, President and General Manager of Carbon Digital Inc., sought reconsideration of the DTI-BAC's decision declaring them as ineligible due to the above-mentioned reason which was then denied by the DTI-BAC pursuant to BAC Resolution No. 97, s. 2024;

The copies of Motion for Reconsideration (MR), BAC Resolution, and Reply are hereto attached, marked as Annex "C", "D", and "E", and made an integral part hereof;

WHEREAS, the DTI-BAC issued Bid Bulletin Nos. 1 and 2 to announce amendment in the bidding documents prior to the Pre-bidding Conference;

The copies of Bid Bulletin Nos. 1 and 2 are hereto attached, marked as Annex "F", and made an integral part hereof;

WHEREAS, the TWG that was created for the project reported to the DTI-BAC on 21 June 2024 the results of the short listing that it conducted as follows:

1. CESC.AB TALISMAN Inc.	-	98.10%
2. Organic Intelligence Consulting Inc.	-	70.80%

WHEREAS, the cut-off score for inclusion in the short list is seventy percent (70%);

A copy of the evaluation is hereto attached, marked as Annex "G" and made an integral part hereof;

WHEREAS, the short-listed bidders were approved pursuant to BAC Resolution No. 112, s. 2024, and Notices of Eligibility and Short Listing was sent *via* electronic mail on 01 July 2024 to **CESC.AB TALISMAN Inc.** and **Organic Intelligence Consulting Inc.**;

The copies of the BAC Resolution, and Notices, are hereto attached, marked as Annex "H", and "I", and made an integral part hereof;

WHEREAS, the DTI-BAC issued Bid Bulletin No. 3 to announce amendment in the bidding documents prior to the Pre-Bidding;

A copy of Bid Bulletin No. 3 is hereto attached, marked as Annex "J", and made an integral part hereof;

WHEREAS, the DTI-BAC conducted a Pre-bidding Conference on 08 July 2024, using the Zoom video conferencing platform, pursuant to GPPB Resolution 09-2020, and participated by the following short-listed bidders:

1. **CESC.AB TALISMAN Inc.**; and
2. **Organic Intelligence Consulting Inc.**;

A copy of the Minutes of the Meeting is hereto attached, marked as Annex "K", and made an integral part hereof;

WHEREAS, the DTI-BAC issued Bid Bulletin No. 4 to announce amendment in the bidding documents prior to the Opening of Technical Documents;

A copy of Bid Bulletin No. 4 is hereto attached, marked as Annex "K", and made an integral part hereof;

WHEREAS, the DTI-BAC conducted the mandatory Opening of Technical Documents on 22 July 2024, using the Zoom video conferencing platform, pursuant to GPPB Resolution 09-2020 which was participated by the following short-listed bidders:

1. **CESC.AB TALISMAN Inc.;** and
2. **Organic Intelligence Consulting Inc.;**

WHEREAS, the DTI-BAC opened the bid on 22 July 2024, using the mandatory principle of "pass/fail" or the presence/absence of technical documents, the DTI-BAC provisionally declared **all bidders** as **eligible** for submitting complete technical proposal and subject for evaluation of the Technical Working Group;

A copy of the Minutes of the Meeting is hereto attached, marked as Annex "L", and made an integral part hereof;

WHEREAS, the DTI-BAC issued Bid Bulletin No. 5 to announce amendment in the bidding documents prior to the Opening of Financial Documents;

A copy of Bid Bulletin No. 5 is hereto attached, marked as Annex "M", and made an integral part hereof;

WHEREAS, the TWG that was created for the project reported to the DTI-BAC on 01 August 2024 the results of the technical evaluation that it conducted as follows:

- | | | |
|--|---|---------------|
| 1. CESC.AB TALISMAN Inc. | - | 63.60% |
| 2. Organic Intelligence Consulting Inc. | - | 91.24% |

WHEREAS, the cut-off score for the technical proposal is seventy percent (70%);

A copy of the evaluation is hereto attached, marked as Annex "N", and made an integral part hereof;

WHEREAS, on 05 August 2024, the DTI-BAC presented the result of the technical evaluation, followed by the opening of the financial envelopes with a weight of 0.20, and calculated as follows:

NAME OF BIDDER	Financial Proposal	Financial Score
Organic Intelligence Consulting Inc.	PhP1,680,000.00	100.00

WHEREAS, total weighted technical and financial scores were calculated as follows:

NAME OF BIDDER	Technical	Financial	Total
Organic Intelligence Consulting Inc.	72.99	20.00	92.99

The copies of the Minutes of the Meeting and Score Sheet/Abstract of Bids are hereto attached, marked as Annex "O" and "P", and made an integral part hereof;

WHEREAS, pursuant to Sec. 34.2 of the Revised Implementing Rules and Regulations of RA 9184, and in order to conduct the Post Qualification, a "Notice of Single Rated Bid" was sent on 07 August 2024, and received on 08 August 2024 by **Organic Intelligence Consulting Inc.**;

A copy of the Notice is hereto attached, marked as Annex "Q", and made an integral part hereof;

WHEREAS, an on-site post-qualification was conducted to **Organic Intelligence Consulting Inc.** at their company office in Quezon City on 12 August 2024;


A copy of the post-qualification report is hereto attached, marked as Annex "R", and made an integral part hereof;

WHEREAS, upon careful examination, validation and verification of the following: (1) eligibility documents, (2) technical and financial proposals, (3) evaluation of the TWG, and (4) evaluation of the company site, the bid submitted by **Organic Intelligence Consulting Inc.**, was found to be responsive and compliant.

NOW, THEREFORE, we the Members of the Bids and Awards Committee **RESOLVE**, as it is hereby **RESOLVED**:

- 1) To declare **Organic Intelligence Consulting Inc.** as the bidder with the **Single Rated and Responsive Bid** for the "**Consulting Service for the Design, Conceptualization, and Production of Audio-Visual Presentation and Explainer Videos, and Social Media Management, for the Promotion of Creative Industries**"; and
- 2) To recommend to the Head of Procuring Entity (HOPE) to award the contract for the **Consulting Service for the Design, Conceptualization, and Production of Audio-Visual Presentation and Explainer Videos, and Social Media Management, for the Promotion of Creative Industries** for a total contract price **One Million Six Hundred Eighty Thousand Pesos (PhP1,680,000.00)** to **Organic Intelligence Consulting Inc.**

RESOLVED at Makati City this 15th day of August 2024.


KRISTIAN R. ABLAN
 Assistant Secretary
 Chairperson



Digitally
signed by
Cruz Joel
Reyes

JOEL R. CRUZ
Director
Vice-Chairperson



Digitally
signed by
Maria
Asuncion
Cruzada

MARIA ASUNCION H. CRUZADA
Director
Member



ROBERT ALVIN T. ARCEO
Director
Member



NEIL P. CATAJAY
Director
Member

Catajay Neil
Pinuela

Approved by:



ATTY. AGATON TEODORO O. UVERO
Assistant Secretary
Head of Procuring Entity