

**MEMORANDUM CIRCULAR NO. 21-29**

*Series of 2021*

**TO : All Manufacturers and Importers of Ceramic Tiles Covered by  
DAO 20-09, Series of 2020 and Others Concerned**

**SUBJECT : Supplemental Guidelines for the Implementation of DAO 20-09, Series  
of 2020**

**WHEREAS**, the Department Administrative Order (DAO) 20-09, Series of 2020 took effect on 12 January 2021, the objective of which is to strictly ensure that ceramic tiles comply with the specified quality requirements as prescribed therein;

**WHEREAS**, considering the request from the ceramic tile industry and the impact of the ongoing COVID-19 pandemic and the recent calamities to the local industry and consumers, the department issued the Memorandum Circular (MC) No. 21-12, Series of 2021 on 16 April 2021 providing additional transitory provisions for shipments of ceramic tiles arriving on or before 12 July 2021;

**WHEREAS**, after the issuance of MC 21-12, Series of 2021, a meeting with Philippine Ceramic Products Importer's Association, Inc. was conducted to discuss issues concerning some of the provisions and implementation of DAO 20-09, Series of 2020 particularly on the existing inventories of ceramic tiles currently in the possession of manufacturers, importers, traders and retailers and the cost of testing fee for ceramic tiles with several sizes but of similar properties;

**WHEREAS**, pursuant to Rule 23 of DAO 20-09, Series of 2020 BPS may issue such procedural guidelines as may be necessary in the implementation of this Order;

**WHEREAS**, consistent with Good Regulatory Practice, the Department is committed to continuously review its Technical Regulations in order to balance the interest of the stakeholders without compromising the safety of the consumers;

**WHEREFORE**, foregoing premises considered, this Memorandum Circular is hereby issued for the guidance of all concerned.

**1. Sampling Requirements**

1.1 For ceramic tiles manufactured by the same company, having the same properties, as enumerated below, two (2) sets of samples properly labeled as first set and second set may be drawn as the representative sample of all sizes:

- 1.1.1 Water Absorption Range;
- 1.1.2 Method of Shaping;
- 1.1.3 Group and subgroup based on absorption range;
- 1.1.4 Nature of Surface;
- 1.1.5 Intended Use; and
- 1.1.6 Reference to the appropriate annex of the applicable standard;

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**OFFICE OF THE SECRETARY**

## 2. Product Testing for Import Commodity Clearance (ICC) Application

- 2.1. For all shipments of ceramic tiles arriving on **12 October 2021** onwards mandatory product testing shall be conducted and all provisions of DAO 20-09, Series of 2020 shall apply;
- 2.2. For all shipments of ceramic tiles arriving on or before **11 October 2021**, all provisions of **MC 21-12**, Series of 2021 shall apply.

## 3. Market Monitoring and Enforcement

Market monitoring and enforcement shall commence on **01 January 2022** to ensure that all ceramic tiles products covered by DAO 20-09, Series of 2020 in the local market bear Philippine Standard (PS) License Mark or Import Commodity Clearance (ICC) sticker. All non-compliant products by this time shall be subject to the following:

- a. First Offense – Notice of Violation shall be issued but retailers/distributors shall only be advised to pull-out the items from the selling area.
- b. Second Offense onwards – Notice of Violation shall be issued subject to the regular adjudication process.

## 4. Repealing Clause

All other orders or parts thereof which are inconsistent with the provisions of this Circular are hereby repealed or amended accordingly.

This Memorandum Circular shall be effective immediately after its publication in a newspaper of general circulation, a copy of which shall be submitted to the UP Office of National Administrative Register.

For the information and guidance of all concerned.

Done in the City of Makati this 21st day of July in the year 2021.

Recommended by:



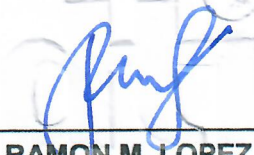
**NEIL P. CATAJAY**  
Director, BPS



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by Castelo Ruth  
Bernardino

**ATTY. RUTH B. CASTELO**  
Undersecretary, CPG

Approved by:



**RAMON M. LOPEZ**  
Secretary