



The search is on for the

2025 Presidential Recognition for Outstanding Development Partners

An initiative to recognize development partners and cite programs and services that best serve the MSME sector.

RECOGNITION CATEGORIES

Outstanding development partners implementing programs under the following categories shall be recognized:

- **Strengthening MSME Ecosystem** - This category refers to development partners that create a conducive business environment for MSMEs through policies, regulatory reforms, incentives, and ease of doing business initiatives.
- **Increasing Financing Prospects** - This category refers to development partners that improve MSME access to funding, credit, or investment opportunities.
- **Upscaling Knowledge and Skills** - This category refers to development partners that provide training, mentorship, or education for MSME capacity building.
- **Accelerating Technology and Innovation** - This category refers to development partners that promote and facilitate MSME adoption of new technologies and innovative solutions.
- **Optimizing Domestic Markets** - This category refers to development partners that help MSMEs expand within local markets and strengthen market linkages.
- **Penetrating Global Markets** - This category refers to development partners that support MSMEs in entering and competing in international markets.

ELIGIBILITY/QUALIFYING CRITERIA

- The Nominee must be a government agency, including local government units (LGUs), government instrumentalities, and government-owned and controlled corporations (GOCCs), non-government organizations, academic institutions, civil society organizations, and private sector with excellent programs and services that must have a national scope— except for Local Government Units (LGUs), which may be nominated regardless of their coverage. (Note: For context, 'national scope' refers to having a presence in at least one region per island group.
- Development partners that have previously received any Presidential Awards/ Recognition (at the time of nomination), regardless of the awards category, may no longer be nominated.
- The development partner's program/ project must fall under any of the enumerated categories above. The nominee shall be evaluated solely on the strategic area/ category for which they are nominated. Each nomination must specify one (1) category, and no nominee shall be considered for multiple areas.
- The development partner must be registered with or accredited by the appropriate government agency based on its nature (except for government agencies).
- The program must have been recently implemented and in operation for at least three (3) years.
- The program must have verifiable and significant results.

NOMINATIONS

Who may nominate:

- Government agencies, including local government units (LGUs), government instrumentalities, and government-owned and controlled corporations (GOCCs), private organizations (e.g. industry associations, chambers of commerce and industry, business organizations like cooperatives), academic institutions, civil society organizations, and non-government organizations. Such entities may nominate their partner agencies involved in implementing programs and services for MSME development.
- MSMEs may nominate government agencies, private institutions, civil society organizations, academic institutions, and/or non-government organizations for programs they have significantly benefited from.
- Self-nomination may be accepted.

Where to submit nominations:

Cover letter, Nomination Forms, and supporting documents must be submitted by the Nominating Entity or the development partner (if self-nominated) on or before 16 May 2025 to the following:

Presidential Awards and Recognition Secretariat

PresidentialAwards@dti.gov.ph

Department of Trade and Industry-Bureau of Small and Medium Enterprise Development
8F Filinvest Building, 387 Sen. Gil J. Puyat Avenue, 1200 Makati City

Download nomination forms (with list of supporting documents) and awards briefer here:

<https://tinyurl.com/2025PresAwardsNomination>

CONFIRMATION: July 2025