

The search is on for the

2025 Presidential Awards for Outstanding MSMEs

An initiative to honor the trailblazers of the MSME sector whose outstanding efforts have enabled them to meet challenging standards of excellence and consistently show their commitment to growth, competitiveness, innovation, sustainability, and digital transformation in the country.

AWARD CATEGORIES

1. **Outstanding Micro Enterprise Category** – One (1) awardee that has demonstrated remarkable achievements in business management and financial performance, showcasing resilience and ingenuity while fostering growth of their community and industry.
2. **Outstanding Small Enterprise Category** – One (1) awardee that has demonstrated remarkable business milestones, demonstrating leadership in their industries through financial success and contributions to national development, and
3. **Outstanding Medium Enterprise Category** – One (1) awardee that has demonstrated visionary leadership and transformative impact, setting benchmarks for excellence and advancing the nation's economic and social objectives.

ELIGIBILITY/ QUALIFYING CRITERIA

- The Nominee must be a recipient of national or international MSME award/s for the past five (5) years.
- Enterprises that have previously received Presidential Awards (at the time of nomination), regardless of the award category, are ineligible for re-nomination. Additionally, previous finalists of this Presidential Awards who have not transitioned to a higher category (e.g., micro to small, small to medium, micro to medium) within the past two (2) years are also ineligible to be nominated in the same category.
- The Nominee must have an asset size of not exceeding PHP3,000,000 for Micro Enterprise Category, PHP3,000,001 up to PHP15,000,000 for the Small Enterprise Category, and PHP15,000,001 up to PHP100,000,000 for the Medium Enterprise Category at the time of nomination.
- The Nominee must be engaged in business activity or enterprise within the industry, agribusiness and/or service sectors, whether operating as a single proprietorship, cooperative, partnership or corporation.
- The Nominee must be 100% Filipino-owned and duly registered with appropriate government agencies.
- The nominee must have been in operation for at least three (3) years and has shown profitability for the last two (2) years at the time of nomination.
- The Nominee must have no unresolved derogatory records or existing adverse credit records. Resolved criminal, civil, and administrative charges will be duly noted during the evaluation process.

NOMINATIONS

Who may nominate:

- Government agencies including local government units (LGUs), government instrumentalities, and government-owned and controlled corporations (GOCCs), private organizations (industry associations, chambers of commerce and industry, business organizations e.g. cooperatives, financial service providers, etc.), academic institutions, civil society organizations, and/or non-government organizations, referred to as the "Nominating Entity," may nominate MSMEs.
- Self-nominations by MSMEs are also welcome.

Where to submit nominations:

Cover letter, Nomination Forms, and supporting documents must be submitted by the Nominating Entity or the MSME (if self-nominated) on or before 16 May 2025 to the following:

Presidential Awards and Recognition Secretariat

PresidentialAwards@dti.gov.ph

Department of Trade and Industry-Bureau of Small and Medium Enterprise Development
8F Filinvest Building, 387 Sen. Gil J. Puyat Avenue, 1200 Makati City

Download nomination forms (with list of supporting documents) and awards briefers here:

<https://tinyurl.com/2025PresAwardsNomination>

CONFIRMATION: July 2025