

Defining Philippine Micro, Small and Medium Enterprises (MSMEs)

The Philippines employs two criteria in operationally defining MSMEs, namely employment and asset size. The Philippines Statistics Authority classifies an enterprise as a micro enterprise if it has less than 10 employees, small if it has 10-99 employees, medium with 100-199 employees, and large if it has 200 or more employees. On the other hand, the Small and Medium Enterprise Development Council (SMEDC) uses asset size as its basis for classification.

Size	By Employment	By Asset Size
Micro	1-9 employees	Up to P3,000,000
Small	10-99 employees	P3,000,001 – P15,000,000
Medium	100-199 employees	P15,000,001 – P100,000,000
Large	200 and above employees	P100,000,001 and above

2020 Philippine MSME Statistics in Brief

REGION	Number of Establishments by Region and Employment Grouping								Total Employment by Region and Employment Grouping							
	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL
Philippines	850,127	98,126	4,716	952,969	99.51%	4,651	0.49%	957,620	2,522,662	2,213,654	644,499	5,380,815	62.66%	3,206,011	37.34%	8,586,826
NCR	167,385	31,975	1,763	201,123	99.04%	1,947	0.96%	203,070	531,496	758,912	240,848	1,531,256	50.56%	1,497,319	49.44%	3,028,575
CAR	17,717	1,448	44	19,209	99.75%	49	0.25%	19,258	46,858	30,013	6,265	83,136	72.59%	31,387	27.41%	114,523
I - Ilocos Region	46,331	3,810	127	50,268	99.88%	62	0.12%	50,330	133,940	80,767	17,119	231,826	90.33%	24,828	9.67%	256,654
II - Cagayan Valley	26,590	1,938	53	28,581	99.86%	40	0.14%	28,621	78,882	39,909	7,179	125,970	88.27%	16,733	11.73%	142,703
III - Central Luzon	100,827	9,980	455	111,262	99.67%	368	0.33%	111,630	294,278	219,162	61,269	574,709	69.43%	253,008	30.57%	827,717
IVA - CALABARZON	125,870	12,747	746	139,363	99.46%	756	0.54%	140,119	374,768	296,104	102,796	773,668	57.48%	572,407	42.52%	1,346,075
IVB - MIMAROPA	20,595	1,764	38	22,397	99.88%	27	0.12%	22,424	59,825	37,387	5,315	102,527	92.06%	8,842	7.94%	111,369
V - Bicol Region	34,913	2,995	122	38,030	99.82%	69	0.18%	38,099	102,022	65,191	16,762	183,975	87.27%	26,838	12.73%	210,813
VI - Western Visayas	51,875	5,398	196	57,469	99.65%	199	0.35%	57,668	151,049	116,257	26,527	293,833	74.15%	102,441	25.85%	396,274
VII - Central Visayas	57,271	7,974	437	65,682	99.25%	497	0.75%	66,179	171,767	184,047	59,459	415,273	55.44%	333,791	44.56%	749,064
VIII - Eastern Visayas	26,824	2,219	62	29,105	99.88%	35	0.12%	29,140	79,395	46,022	8,229	133,646	90.59%	13,881	9.41%	147,527
IX - Zamboanga Peninsula	29,884	2,045	69	31,998	99.80%	65	0.20%	32,063	80,290	43,013	9,656	132,959	82.55%	28,101	17.45%	161,060
X - Northern Mindanao	31,103	3,773	158	35,034	99.62%	133	0.38%	35,167	92,702	80,343	21,511	194,556	73.94%	68,577	26.06%	263,133
XI - Davao Region	48,746	5,259	246	54,251	99.56%	241	0.44%	54,492	145,320	114,735	34,136	294,191	68.50%	135,312	31.50%	429,503
XII - SOCCSKSARGEN	39,642	2,894	126	42,662	99.76%	102	0.24%	42,764	107,637	61,691	17,080	186,408	73.81%	66,156	26.19%	252,564
Caraga	16,977	1,546	65	18,588	99.73%	51	0.27%	18,639	50,811	32,771	9,113	92,695	79.89%	23,329	20.11%	116,024
ARMM	7,577	361	9	7,947	99.87%	10	0.13%	7,957	21,622	7,330	1,235	30,187	90.79%	3,061	9.21%	33,248

SIZE	NO. OF ESTABLISHMENTS	% SHARE	TOTAL EMPLOYMENT	% SHARE
MICRO	850,127	88.77%	2,522,662	29.38%
SMALL	98,126	10.25%	2,213,654	25.78%
MEDIUM	4,716	0.49%	644,499	7.50%
LARGE	4,651	0.49%	3,206,011	37.34%
TOTAL	957,620	100%	8,586,826	100%
MSME	952,969	99.51%	5,380,815	62.66%

Source: 2020, List of Establishments, Philippine Statistics Authority

Industry Sector	Number of Establishments by Industry and Employment Grouping								Total Employment by Industry and Employment Grouping							
	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL
Philippines	850,127	98,126	4,716	952,969	99.51%	4,651	0.49%	957,620	2,522,662	2,213,654	644,499	5,380,815	62.66%	3,206,011	37.34%	8,586,826
Agriculture, Forestry, and Fishing	5,817	2,292	165	8,274	98.18%	153	1.82%	8,427	21,451	58,655	21,899	102,005	53.81%	87,548	46.19%	189,553
Mining and Quarrying	462	214	22	698	95.49%	33	4.51%	731	1,837	6,577	3,053	11,467	27.83%	29,744	72.17%	41,211
Manufacturing	99,176	10,696	1,044	110,916	99.04%	1,072	0.96%	111,988	301,099	284,736	146,195	732,030	46.83%	831,058	53.17%	1,563,088
Electricity, Gas, Steam, and Air Conditioning Supply	464	622	109	1,195	93.07%	89	6.93%	1,284	2,104	17,779	16,152	36,035	51.34%	34,157	48.66%	70,192
Water Supply; Sewerage, Waste Management and Remediation Activities	680	693	45	1,418	97.46%	37	2.54%	1,455	3,212	18,870	6,030	28,112	65.49%	14,813	34.51%	42,925
Construction	2,024	1,651	221	3,896	91.91%	343	8.09%	4,239	8,316	51,700	29,838	89,854	27.99%	231,166	72.01%	321,020
Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	412,504	31,908	974	445,386	99.88%	550	0.12%	445,936	1,167,093	641,924	132,098	1,941,115	90.06%	214,222	9.94%	2,155,337
Transport and Storage	6,815	3,152	241	10,208	98.02%	206	1.98%	10,414	25,947	83,625	32,188	141,760	53.21%	124,632	46.79%	266,392
Accommodation and Food Service Activities	117,483	16,267	296	134,046	99.94%	77	0.06%	134,123	381,299	356,935	36,886	775,120	96.02%	32,163	3.98%	807,283
Information and Communication	24,886	1,759	164	26,809	99.47%	143	0.53%	26,952	51,064	47,606	22,637	121,307	52.53%	109,639	47.47%	230,946
Financial and Insurance Activities	37,714	7,683	161	45,558	99.59%	188	0.41%	45,746	145,803	138,482	21,998	306,283	66.64%	153,322	33.36%	459,605
Real Estate Activities	9,861	1,984	72	11,917	99.44%	67	0.56%	11,984	29,702	47,511	9,435	86,648	75.66%	27,870	24.34%	114,518
Professional, Scientific and Technical Activities	13,173	1,926	115	15,214	99.38%	95	0.62%	15,309	41,875	47,971	16,224	106,070	63.62%	60,666	36.38%	166,736
Administrative and Support Service Activities	13,124	2,814	436	16,374	93.97%	1,051	6.03%	17,425	39,846	80,675	59,810	180,331	15.31%	997,695	84.69%	1,178,026
Education	8,605	7,902	402	16,909	98.43%	270	1.57%	17,179	38,054	202,448	55,287	295,789	72.50%	112,197	27.50%	407,986
Human Health and Social Work Activities	25,137	2,177	205	27,519	99.17%	231	0.83%	27,750	65,337	57,764	28,863	151,964	59.13%	105,021	40.87%	256,985
Arts, Entertainment, and Recreation	12,889	1,335	32	14,256	99.71%	41	0.29%	14,297	34,717	24,443	4,364	63,524	61.97%	38,983	38.03%	102,507
Other Service Activities	59,313	3,051	12	62,376	99.99%	5	0.01%	62,381	163,906	45,953	1,542	211,401	99.48%	1,115	0.52%	212,516