



**BID BULLETIN # 1**  
**Overseas Procurement on the Hiring of UAE-based Marketing Communications Agency for Filipino and Business Communities in the MENASA AND GCC Regions for FY 2022 of the Philippines Pavilion at Expo 2020 Dubai**

This Bid Bulletin No. 1 is hereby issued to answer all the clarifications raised by the Tenderers:

CLARIFICATIONS	RESPONSE																								
<p>The invitation bid says 4 months. However, the TOR says 3 months. Can you clarify this?</p>	<p><b>In Page 3: Terms of Reference – UAE-based Marketing Communications Agency for Filipino and Business Communities in the MENASA and GCC Regions</b></p> <p>Under Section V. Scope of Work, Deliverables and Budget Allocation :</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="4" style="text-align: center; font-size: small;">DELIVERABLES AND TERMS OF PAYMENT</th> </tr> <tr> <th style="width: 15%;">PAYMENT TRANCHE/S</th> <th style="width: 45%;">DELIVERABLE/S</th> <th style="width: 15%;">AMOUNT (in AED)</th> <th style="width: 25%;">AMOUNT (₱/Php14.00)</th> </tr> </thead> <tbody> <tr> <td style="font-size: x-small;">1st Payment January 01 – January 31, 2022</td> <td style="font-size: x-small;"> <b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b>                      A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).   <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments                 </td> <td style="text-align: center;">23,000.00</td> <td style="text-align: center;">322,000.00</td> </tr> <tr> <td style="font-size: x-small;">2nd Payment February 01 – February 28, 2022</td> <td style="font-size: x-small;"> <b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b>                      A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).   <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments                 </td> <td style="text-align: center;">23,000.00</td> <td style="text-align: center;">322,000.00</td> </tr> <tr> <td style="font-size: x-small;">3rd Payment March 01 – March 31, 2022</td> <td style="font-size: x-small;"> <b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b>                      A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).   <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments                 </td> <td style="text-align: center;">23,000.00</td> <td style="text-align: center;">322,000.00</td> </tr> <tr> <td colspan="2" style="text-align: right; font-size: x-small;"><b>TOTAL</b></td> <td style="text-align: center; font-size: x-small;"><b>AED 69,000.00</b></td> <td style="text-align: center; font-size: x-small;"><b>PHP966,000.00</b></td> </tr> </tbody> </table> <p>Therefore, the engagement period of the project is from <b>January 01, 2022 to March 31, 2022 or a total of three (3) months.</b></p>	DELIVERABLES AND TERMS OF PAYMENT				PAYMENT TRANCHE/S	DELIVERABLE/S	AMOUNT (in AED)	AMOUNT (₱/Php14.00)	1st Payment January 01 – January 31, 2022	<b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b> A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).  <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments	23,000.00	322,000.00	2nd Payment February 01 – February 28, 2022	<b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b> A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).  <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments	23,000.00	322,000.00	3rd Payment March 01 – March 31, 2022	<b>FOR PRINT/ONLINE MEDIA and PUBLICATION</b> A minimum of four (4) media activities in print or online media every month (Press release, features, community announcement, media interviews, Op-Ed, to include hosting when necessary).  <b>One (1) monthly report</b> containing media monitoring report and Activity Accomplishments	23,000.00	322,000.00	<b>TOTAL</b>		<b>AED 69,000.00</b>	<b>PHP966,000.00</b>
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<p>Submission of Bid Documents – Do you need both hard and soft copy?</p>	<p><b>Yes, two (2) sets of hardcopies and 1 soft copy via email</b></p>																								

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