



## INVITATION TO BID/EXPRESSION OF INTEREST Hiring of an Events Management Company for In-Store Promotions during Expo 2020 Dubai

1. The *Department of Trade and Industry (DTI), Philippine Trade and Investment Center - Dubai* intends to apply the sum of **PHP 6,300,000.00 or AED 452,985.91** being the Approved Budget for the Contract (ABC) for the Hiring of an Events Management Company that will conduct in-store promotions during Expo 2020 Dubai.  
*Note: Exchange rate used AED1.00 = PhP13.91 but prevailing exchange rate on the date of the opening of bids will be used.*
2. Bids received in excess of the ABC shall be automatically rejected at the Bid opening.
3. The *Department of Trade and Industry (DTI), Philippine Trade and Investment Center - Dubai* now calls for the submission of bid proposals for the **hiring of an Events Management Company** for the staging of in-store promotions in various supermarkets during Expo 2020 Dubai.
4. The Eligibility documents, Technical and Financial proposals of interested bidders must be duly received by the Authorized Representative in Dubai for the Philippine Bids and Awards Committee on or before **26 January 2022** addressed to:

**CHARMAINE MIGNON S. YALONG**

Commercial Attaché

Philippine Trade and Investment Center

Room 3712, 37th Floor, Churchill Executive Tower

Business Bay, Dubai, United Arab Emirates

Email: [CharmaineMignonYalong@dti.gov.ph](mailto:CharmaineMignonYalong@dti.gov.ph) ; [Dubai@dti.gov.ph](mailto:Dubai@dti.gov.ph)

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5. This shall undergo the Overseas Procurement procedure as specified in the **Resolution No. 28- 2017** (Approving Guidelines for the Procurement of Goods and Services, Infrastructure Projects, and Consulting Services to be procured and performed overseas) and will undergo an evaluation of the submitted work portfolio to be conducted by the Authorized Representative in Dubai for Philippine Bids and Awards Committee.
6. Bidding is open to all interested bidders registered in Dubai, UAE subject to the conditions for eligibility as contained in the attached Terms of Reference.
7. The contract duration will be from 01 February to 30 April 2022.

8. The *Department of Trade and Industry, Philippine Trade and Investment Center-Dubai* reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
9. Upon evaluation of the bids, the winning bidder will be notified.
10. For further information, contact the undersigned in the address indicated above.

12 January 2022



**CHARMAINE MIGNON S. YALONG**

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