



STATE OF THE NATION ADDRESS

# The DUTERTE Legacy for MSMEs Trade and Industry

July 2016 - June 2021

Salamat Mr. President, sa Senate at Congress, partner agencies at private sector associations!

## TRABAHO

Investment Growth | Industry Development | Trade/Market Access | Competitive and Ease of Doing Business

### Investment Approval



**P5.17T** BOI-PEZA approved investments  
**804,041** jobs generated  
**Historic highs of BOI approved Investments Php1T** each in 2019 & 2020 despite pandemic; expected to generate **766,244** jobs

**MAKE IT HAPPEN**

**Make It Happen in the Philippines (MIHP)** investment global branding



**Regional Comprehensive Economic Partnership (RCEP)** agreement signed after 8 years of negotiation

### Upgraded Services AI Research, BPO, Creative Industries

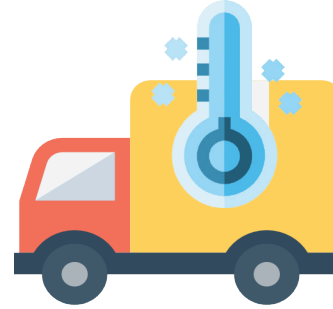


Created jobs for more than **1.3M** Filipinos through IT-BPM sector between 2021 and 2022  
Generated **\$26.7B** in revenues  
Launching of **Artificial Intelligence (AI) Roadmap**

### Export Recovery and Agri-industrialization



**US\$351B** total exports (2016-May 2021)  
Export growth of **72%** in April 2021 and **29%** in May 2021



Launched the **Philippine Cold Chain Industry Roadmap**  
Established a platform linking cold storage operators with the **DELIVER-E platform**

### Strategic Investment Priorities Plan



**Corporate Recovery and Tax Incentives for Enterprises or CREATE Law** enacted

### Ease of Doing Business Digitalization



**Central Business Portal** launched **1,937** users **158** approved registrations  
Rolled out **DTI Business Name Registration System Next Generation (BNRS Next Gen)**  
Registration process done **within 8 minutes**

### Digitalization of Business



Updated the PH e-commerce roadmap 2016-2020 and launched the **e-Commerce Philippines 2022 Roadmap** last January 2021



**PSIC 47913 Retail Sale** via Internet  
**101,971** business names related to online retail reached from 2020 to June 2021

Launched **Reboot Package for MSMEs** in April 2020 to assist MSMEs need to expand their business from offline to online during the pandemic

**CTRL+BIZ: REBOOT NOW!**

**Trade, Tourism, Logistics**  
**75** sessions; **28,193** participants  
**90** eCommerce Doing Business Online topics



## NEGOSYO

MSME Development | Trade Promotion



**BUSINESS REGISTRATIONS**  
**900,000** businesses registered in 2015  
**1.9M** in 2021

### MINDSET, MASTERY, MENTORING



**Negosyo Center**  
**965** Negosyo Centers established since 2016  
**1,212** Negosyo Centers (2014-2021)  
**4.3M** clients assisted; **2.1M** of which are MSMEs (cumulative)  
**Negosyo Center Online Portal Project** launched



**Kapatid Mentor ME (KMME)**  
**9,399** total mentees graduated  
KMME Money Market Encounter (MME) Online **2,062** of **2,626** mentees already graduated during the pandemic



**PTTC-Global MSME Academy (GMEA)**  
**300** trade training modules delivered  
**500,000** trained entrepreneurs



**E-Taas ang Pinay MSMEs Program**  
**348** women entrepreneurs trained  
**P36M** sales generated

### MONEY



**Pondo sa Pagbabago at Pag-asenso**  
**P8.81B** loans released  
**222,950** microenterprise borrowers



**COVID-19 Assistance to Restart Enterprises (CARES) Program**  
**P4.93B** approved loans for **32,130** applicants, including **P192.63M** for **444** applicants under **CARES for TRAVEL** and **P37.75M** for **668** applicants under **Helping the Economy Recover thru OFW Enterprise Start-ups (HEROES) Program**



Watch DTI 2020 Annual Report  
YouTube: DTI Philippines

### MACHINE



**Shared Services Facilities (SSF)**  
**886** SSFs established since 2016  
**2,894** SSFs (2013-2021)  
**208,894** MSMEs assisted  
**196,931** employment generated



**Fabrication Laboratories**  
**29** FabLabs established  
**81,119** faceshields, **59,026** face masks and **253** aerosol boxes produced and distributed to **1,390** frontline institutions

### MARKET ACCESS



**Go Lokal!**  
**137** Go Lokal! stores nationwide  
**788** MSMEs assisted  
**P381M** generated sales



**OTOP Next Gen**  
**62** OTOP hubs nationwide  
**50,323** MSME OTOPreneurs assisted  
**26,369** products developed  
**P5.54B** sales generated



**DTI Bagsakan**  
**49** bagsakan events conducted  
**290** MSMEs assisted  
**P24.M** sales generated



**Virtual National Trade Fair**  
**111** MSME exhibitors  
**5,580** visitors/buyers  
**P8.9M** generated sales

### FAME+

**FAME+ International Trade Fair**  
**242** exhibitors onboarded  
**945** trade buyers



### Digitalization of MSMEs



Partnership w/ ECFulfill onboarded **81** exporters to Amazon, eBay, and Etsy; Business matching sessions resulted in **US\$3.01M**



The DTI has helped onboard **829** MSMEs in online marketplaces

### MODELS OF NEGOSYO



**Pangkabuhayan sa Pagbangon at Ginhawa**  
**3,593** trainings conducted  
**26,869** clients assisted  
**23,882** livelihood kits provided



**Negosyo Serbisyo sa Barangay**  
**13,303** barangays reached  
**147,493** MSMEs assisted  
**33,818** livelihood kits provided



**Bangon Marawi**  
**50,090** IDPs provided with **50,011** livelihood starter kits  
**11** selling platforms established generating **P2.23M** sales



**NTF-ELCAC**  
**8,755** beneficiaries assisted in **618** barangays nationwide



**KIA-WIA**  
Under P3 program, provision of priority loans amounting to **Php34.37M** to **453** beneficiaries of Marawi soldiers



**Livelihood Crafts for Indigenous People (IP) Communities**  
**10,764** indigenous people assisted  
**141** IP organizations nationwide  
**30,614** livelihood kits provided

## KONSYUMER

Consumer Protection



**Implementation of Fair Trade Law**  
**543,430** firms monitored  
**P66M** total fines collected  
**P78.7M** confiscated products  
Implemented the **Product Certification Information Management System (PCIMS)**

**More products in mandatory compliance**  
Established **BPS Testing Centers** & launched new facilities  
Price stability with regard to **Suggested Retail Price (SRP) for Basic Necessities & Prime Commodities (BNPC)**



**79% Consumer Awareness Level**  
**108** Consumer Care webinars conducted with almost **37,056** participants



**Diskwento Caravan**  
**2,073** Diskwento Caravan runs  
**6,651** barangays served  
**895,144** households benefitted

## PANDEMIC INITIATIVES



**Averted Food Shortage**  
Issuance of **MC No. 20-07 S. 2020** and **MC. Mo. 20-10 S. 2020**  
Monitored the inventory levels of manufactured basic necessities and prime commodities to ensure food availability amended



**Ensured unhampered movement of cargo and continued operation of essential sectors** such as agriculture, manufacturing of food and essential products, medicine and medical supplies, and retail

### Bought Inflation to Manageable Levels



**Automatic price freeze** on basic necessities and prime commodities (BNPC) and **released anti-panic buying and hoarding measure** to temper the demand of consumers during the height of pandemic

### Repurposing Manufacturing



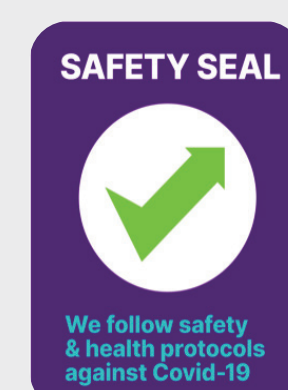
**EMPOWER PH**  
Produced per month: **9.481M** pieces of coveralls, **768,000** pieces of isolation gowns, **7.57M** pieces of N95 masks, **56.94M** pieces of N88 masks, **5,000** units of ventilators

**Libreng Mask Para Sa Masa Project** - produced & distributed **40.51M** locally-manufactured washable cloth face masks for poor communities

### Measures to Provide Relief and Support to MSMEs



**30-day grace period on commercial and residential rent** implemented  
**421** Complaints received  
**421** Lessors issued with Demand Letters



DTI-DOLE-DILG-DOH-DOT launched **Safety Seal Certification Program**  
**2,275** Safety Seals issued by DTI  
**33,088** business establishments monitored



Launch of **Revitalizing Businesses, Investments, Livelihoods, and Domestic Demand** (or REBUILD) PH Economic recovery plan

Launched **National Employment Recovery Strategy (NERS)** plan (Inter-agency, co-chaired with DOLE and TESDA)

For more info on DTI COVID-19 initiatives and issuances visit:

[www.dti.gov.ph/covid19](http://www.dti.gov.ph/covid19)