

# PRICE FREEZE OF BASIC NECESSITIES IN QUEZON CITY

In view of the Quezon City Council Resolution No. SP-9832 series of 2024 declaring a State of Calamity in Quezon City due to severe tropical storm "Kristine" effective October 25, 2024.



The Department of Trade and Industry (DTI) informs all consumers and retailers that based on Section 6 of the Republic Act 7581 or the Price Act, prices in an area or under a state of calamity or under an emergency shall be automatically frozen at their prevailing prices under automatic price control for a period of 60 days unless sooner lifted

Product Name	Unit	Price Freeze (Supermarkets and Groceries)
<b>CANNED SARDINES IN TOMATO SAUCE</b>		
555 BONUS Pack Sardines	155g	18.75
555 Sardines (Easy Open Can)	155g	24.00
ATAMI Sardines (Easy Open Can)	155g	21.25
ATAMI Sardines Regular Lid	155g	20.50
FAMILY'S Budget Pack Plain Sardines	130g	15.25
HAKONE Canned Sardines Regular	155g	13.40
KING Cup Sardines (Regular Lid)	155g	18.00
LIGO Sardines (Easy Open Can)	155g	29.70
LUCKY 7 Sardines	155g	18.75
MARIKO Sardines Regular Lid	155g	18.00
Master Sardines (Easy Open Can)	155g	25.50
MEGA Sardines (Easy Open Can)	155g	23.75
MIKADO Sardines (Easy Open Can)	155g	21.25
MIKADO Sardines Regular Lid	155g	20.50
SABA Philippine Sardines	155g	17.25
SALLENAS Sardines Regular Lid	155g	18.50
TOYO Sardines (Easy Open Can)	155g	19.58
TOYO Sardines Regular Lid	155g	18.72
UNI-PAK Premium Sardines (Easy Open Can)	155g	24.00
YOUNG'S TOWN Bonus Sardines	155g	13.25
Young's Town Sardines (Easy Open Can)	155g	23.25
<b>PROCESSED MILK</b>		
<b>CONDENSED MILK</b>		
ALASKA Classic Sweetened Filled Milk	160ml	49.00
ALASKA Classic Sweetened Filled Milk	377g	70.25
COW BELL Condensarap Sweetened Condensed Creamer	374g	45.75
JERSEY Sweetened Condensed Creamer	390g	44.50
NESTLE Carnation Condensada (Sweetened Condensed Creamer)	300ml	78.00
<b>CONDENSADA</b>		
ALASKA Condensada (Sweetened Condensed Creamer)	160ml	36.00
ALASKA Condensada (Sweetened Condensed Creamer)	370g	55.00
ANGEL Condensada	380g	57.50
JOLLY COW Condensada	390ml	50.75
<b>EVAPORATED</b>		
Alaska Classic Evaporated Filled Milk	140ml	31.00
Alaska Classic Evaporated Filled Milk	360ml	56.25
ALPINE Reconstituted Evaporated Full Cream Milk	140ml	41.00
ALPINE Reconstituted Evaporated Full Cream Milk	360ml	71.00
ANGEL Filled Milk	410ml	44.00
COW BELL Evapsarap Evaporated Creamer	360ml	31.00
<b>EVAPORADA</b>		
ALASKA Evaporada	140ml	19.00
ALASKA Evaporada	360ml	35.25
ANGEL Evaporada (Evaporated Liquid Creamer)	410ml	33.75
ANGEL Evaporada (Evaporated Liquid Creamer)	360ml	31.50
JERSEY Evaporada	370ml	31.75
<b>POWDERED MILK</b>		
ALASKA Fortified Powdered Milk Drink	300g	95.00
ANCHOR Full Cream Powder Milk	150g	73.00
BEAR BRAND Fortified Powdered Milk Drink	135g	50.30
BEAR BRAND Fortified Powdered Milk Drink	300g	108.00
BIRCH TREE Full Cream Milk	150g	70.75
BIRCH TREE Full Cream Milk	300g	149.50
JERSEY Fortified Instant Powdered Milk	300g	96.25
<b>COFFEE 3-IN-1</b>		
KOPIKO Black Coffee 3-in-1 Original	30g	8.00
NESCAFE Original 3-in-1	26g	7.75
BLEND 45 3-in-1 Coffee Mix	18g	4.10
CAFE PURO 3-in-1 Instant Coffee Mix	17g	4.70
GREAT TASTE Original 3-in-1 Coffee Mix - Twin Pack	33g	8.25
SAN MIG Super Coffee 3-in-1 Original	20g	6.50
<b>COFFEE (REFILL)</b>		
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	25g	21.00
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	50g	38.75
GREAT TASTE Granules Strong (Concentrated Coffee Powder)	100g	79.00
GREAT TASTE Premium Classic (Coffee Powder)	25g	19.75
GREAT TASTE Premium Classic (Coffee Powder)	50g	38.50
GREAT TASTE Premium Classic (Coffee Powder)	100g	81.85
NESCAFE Classic	23g	22.00
NESCAFE Classic	46g	46.00
NESCAFE Classic	92g	90.00
BLEND 45 (Soluble Coffee)	100g	73.25
BLEND 45 (Soluble Coffee)	25g	18.50
CAFE PURO (100% Pure Instant Coffee)	25g	22.00
CAFE PURO (100% Pure Instant Coffee)	50g	42.00
CAFE PURO (100% Pure Instant Coffee)	100g	82.25
<b>SALT (IODIZED SALT)</b>		
FIDEL Coarse (RED)	500g	21.25
FIDEL Free Flowing (GREEN)	250g	12.75
FIDEL Free Flowing (GREEN)	500g	25.00
FIDEL Refined (BLUE)	250g	11.75
FIDEL Refined (BLUE)	500g	23.00
LASAP Iodized Salt	100g	4.50
LASAP Iodized Salt	1kg	28.50
LASAP Iodized Salt	250g	9.00
LASAP Iodized Salt	500g	16.00
Mc CORMICK Salt	500g	31.00
<b>SALT (IODIZED ROCK SALT)</b>		
FIDEL Coarse (RED)	250g	11.00
LASAP Iodized Rock Salt	1kg	23.00
LASAP Iodized Rock Salt	250g	7.00
LASAP Iodized Rock Salt	500g	12.50
<b>BREAD - LOAF</b>		
GARDENIA Classic	400g	58.50
GARDENIA Classic (Regular/Thick Slice)	600g	85.00
MARBY JOHN Pullman Special Pinoy Loaf	450g	55.75
MARBY Super Loaf	600g	79.75
PINOY Tasty	450g	40.50

Product Name	Unit	Price Freeze (Supermarkets and Groceries)
<b>BREAD - PANDESAL</b>		
PINOY Pandesal (10pcs./pack)	250g	25.00
<b>INSTANT NOODLES - CHICKEN</b>		
HO-MI Instant Mami Noodles - Chicken & Garlic	55g	8.50
LUCKY ME! Instant Mami - Chicken na Chicken	55g	8.75
PAYLESS Instant Mami - Chicken Espesyal	55g	7.00
QUICK CHOW Instant Mami Chicken	55g	7.75
<b>INSTANT NOODLES - BEEF</b>		
HO-MI Instant Mami Noodles - Beef Brisket	55g	8.50
LUCKY ME! Instant Mami - Beef na Beef	55g	8.75
NISSIN RAMEN Instant Noodles - Beef	55g	12.00
PAYLESS Instant Mami - Beef Paborito	55g	7.00
QUICK CHOW Instant Mami Beef	55g	7.75
<b>DETERGENT/LAUNDRY SOAP</b>		
BONUX Bar Flower Fiesta	380g	21.00
BONUX Kalamansi Zest	380g	21.00
CHAMPION Bar Citrus Fresh	370g	23.00
CHAMPION Bar Supra Clean	370g	23.00
CHAMPION Supra Power Blue Original	370g	24.25
SURF Active Clean Kalamansi 360g	360g	23.00
TIDE Bar Original Scent	380g	24.00
<b>BOTTLED WATER</b>		
<b>DISTILLED WATER</b>		
ABSOLUTE PURE Distilled Drinking Water	350ml	12.00
ABSOLUTE PURE Distilled Drinking Water	500ml	16.25
ABSOLUTE PURE Distilled Drinking Water	1L	25.00
ABSOLUTE PURE Distilled Drinking Water	6L	82.00
SM BONUS Distilled Drinking Water	325ml	6.00
SM BONUS Distilled Drinking Water	500ml	8.00
WILKINS Distilled	330ml	12.00
WILKINS Distilled	500ml	17.00
WILKINS Distilled	1L	25.00
WILKINS Distilled	7L	83.00
<b>PURIFIED WATER</b>		
MAGNOLIA Pure Purified Water	355ml	8.50
MAGNOLIA Pure Purified Water	500ml	10.50
MAGNOLIA Pure Purified Water	1L	19.50
NATURES SPRING Drinking Water - Purified	500ml	9.90
NATURES SPRING Drinking Water - Purified	1L	15.40
REFRESH Purified Water	500ml	6.75
SM BONUS Purified Water	300ml	5.00
WILKINS Pure Purified Water	500ml	11.00
WILKINS Pure Purified Water	1L	18.00
<b>MINERALIZED WATER</b>		
HIDDEN Spring Mineral Water	330ml	8.80
HIDDEN Spring Mineral Water	500ml	12.10
REFRESH Mineral Water	350ml	6.00
REFRESH Mineral Water	500ml	8.25
ROBINSONS Mall Mineral Water	500ml	10.45
ROBINSONS SUPERSAVERS NATURE'S Pure Mineral Water	330ml	7.15
ROBINSONS SUPERSAVERS NATURE'S Pure Mineral Water	500ml	8.70
SUMMIT Natural Drinking Water	350ml	11.00
SUMMIT Natural Drinking Water	500ml	14.50
SUMMIT Natural Drinking Water	1L	18.50
SUMMIT Natural Drinking Water	6L	68.00
VIVA Mineral Water	330ml	10.00
VIVA Mineral Water	500ml	13.00
VIVA Mineral Water	1L	19.00
<b>CANDLES</b>		
5-STAR Esperma (White) #6	25pcs./pack	106.10
5-STAR Esperma (White) #8	5pcs./pack	137.93
5-STAR Esperma (White) #14	40pcs./pack	33.42
5-STAR Esperma (White) #22	2pcs./pack	108.22
5-STAR Esperma (White) #3	20pcs./pack	49.83
EXPORT Candles & Esperma (White) # 03	20pcs./pack	39.00
EXPORT Candles & Esperma (White) # 06	20pcs./pack	85.00
EXPORT Candles & Esperma (White) # 12	10pcs./pack	72.75
EXPORT Candles & Esperma (White) # 14	8pcs./pack	72.75
EXPORT Candles & Esperma (White) # 16	4pcs./pack	36.25
EXPORT Candles & Esperma (White) # 18	4pcs./pack	48.50
EXPORT Candles & Esperma (White) # 19	4pcs./pack	97.00
EXPORT Candles & Esperma (White) # 20 x 2	2pcs./pack	66.75
EXPORT Candles & Esperma (White) # 20 x 4	4pcs./pack	121.50
EXPORT Candles White # 05	20pcs./pack	60.50
EXPORT Candles White # 08	12pcs./pack	60.50
EXPORT Candles White # 10	10pcs./pack	72.75
EXPORT Vigil Candles # 01 White	12pcs./pack	60.50
EXPORT Vigil Candles # 01 Yellow	12pcs./pack	60.50
EXPORT Vigil Candles # 2 x 4 White	4pcs./pack	54.50
EXPORT Vigil Candles # 2 x 4 Yellow	4pcs./pack	54.50
EXPORT Vigil Candles # 2 x 6 White	6pcs./pack	85.00
EXPORT Vigil Candles # 2 x 6 Yellow	6pcs./pack	85.00
LIWANAG Esperma #03 - White	20pcs./pack	65.78
LIWANAG Esperma #05 - White	20pcs./pack	86.75
LIWANAG Esperma #16 - White	4pcs./pack	46.42
LIWANAG Esperma #18 - White	4pcs./pack	76.13
LIWANAG Esperma #24 - White	2pcs./pack	175.00
MANILA WAX Sperma #02 - White	10 pcs./pack	54.11
MANILA WAX Sperma #03 - White	20pcs./pack	64.72
MANILA WAX Sperma #04 - White	20pcs./pack	47.74
MANILA WAX Sperma #14 - White	4pcs./pack	54.10
MANILA WAX Sperma #16 - White	2pcs./pack	59.41
MANILA WAX Votive #01 - White	6 pcs./pack	82.76
MANILA WAX Votive #01 - Yellow	6 pcs./pack	82.76
MANILA WAX Votive #02 - White	6 pcs./pack	71.09
MANILA WAX Votive #02 - Yellow	6 pcs./pack	71.09
MANILA WAX Votive #03 - White	6 pcs./pack	59.41
MANILA WAX Votive #03 - Yellow	6 pcs./pack	59.41

The DTI enjoins consumers to report retailers that sell basic necessities more than the specified prices to DTI - Fair Trade Enforcement Bureau. The Price Act provides that any retailers found selling more than the listed prevailing prices shall be imposed with an administrative fine up to One Million Pesos (P1,000,000.00) and/or a maximum of 10-year imprisonment.

For more information, you may call Consumer Care hotline at 1-DTI (1-384) or (+639) 17.8343330, email us at [consumer@dti.gov.ph](mailto:consumer@dti.gov.ph), or visit us at [www.fairtrade.dti.gov.ph](http://www.fairtrade.dti.gov.ph).

