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2 **DTI-DA-DOE JOINT ADMINISTRATIVE ORDER NO. _____**
3 **Series of 2024**

4
5
6 Subject : **2024 REVISED RULES ON GRANTING SPECIAL DISCOUNTS TO SENIOR**
7 **CITIZENS AND PERSONS WITH DISABILITY ON PURCHASE OF BASIC**
8 **NECESSITIES AND PRIME COMMODITIES**
9

10
11 **WHEREAS**, pursuant to Republic Act No. 9994 (RA9994), or the Expanded Senior Citizens Act
12 of 2010, amending Republic Act Nos. 7432 and 9257, and Republic Act No. 10754 (RA10754),
13 or An Act Expanding the Benefits and Privileges of Persons with Disability (PWD), amending
14 Republic Act Nos. 7277, 9442 (RA9442), and 10070, the government may grant special
15 discounts in special programs for Senior Citizens (SC) and PWDs on their purchase of basic
16 commodities;

17
18 **WHEREAS**, the foregoing special discount granted to SCs and PWDs on their purchase of
19 basic commodities is separate and distinct from the twenty percent (20%) discount provided
20 under RA9994 and RA10754;

21
22 **WHEREAS**, Republic Act No. 7581 (RA7581), or the Price Act, as amended, expanded the
23 definition of basic necessities and prime commodities (BNPC);

24
25 **WHEREAS**, Republic Act No. 8792, or the Electronic Commerce Act, declares that information
26 shall not be denied validity or enforceability solely on the ground that it is in the form of an
27 electronic data message purporting to give rise to such legal effect, or that it is merely
28 incorporated by reference in that electronic data message. Moreover, electronic documents
29 shall have the legal effect, validity or enforceability as any other document or legal writing;

30
31 **WHEREAS**, given the current inflation rate, it is relevant that the special discounts to SCs and
32 PWDs on their purchase of BNPCs shall be for a maximum of One Hundred Twenty-Five Pesos
33 (PHP125.00) per week without carryover of the unused amount;

34
35 **NOW, THEREFORE**, pursuant to the foregoing laws, rules and regulations, this Order is hereby
36 prescribed for the information, guidance, and compliance of all concerned.

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38 **Section 1. Scope and Coverage.** This Order shall be for the benefit of covered SCs and
39 PWDs, and shall apply to all business establishments selling BNPCs mentioned under Section
40 2 hereof. Establishments registered under Republic Act No. 9178 (RA9178), or the Barangay
41 Micro Business Enterprises (BMBEs) Act of 2002, are exempted from the coverage of this
42 Order.

43
44 **Section 2. Definition of Terms.** For purposes of this Order, the following terms are defined as
45 follows:
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- 47 a. **Basic Necessities** – Goods that are vital to the needs of consumers for their sustenance
48 and existence. This includes:
49
- 50 1. All kinds and variants of rice (except imported specialty rice):
 - 51 2. All kinds and variants of corn
 - 52 3. All kinds of locally produced bread
 - 53 4. All locally produced fresh, dried, and canned fish, and other marine products
54 (including those frozen, and in various modes of packaging)
 - 55 5. All locally produced fresh pork, beef, and poultry meat (except premium grade)
 - 56 6. All fresh chicken and duck eggs
 - 57 7. Locally manufactured potable water in bottles and containers regardless of size
 - 58 8. Fresh and processed milk (excluding foods for special medical purposes)
 - 59 9. Fresh vegetables including root crops
 - 60 10. Fresh Fruits
 - 61 11. Locally manufactured instant noodles
 - 62 12. Locally produced coffee (only whole beans, ground beans, instant up to three (3)
63 main ingredients)
 - 64 13. Sugar (only muscovado, brown, washed, and refined)
 - 65 14. Cooking oil (only coconut oil, palm oil, soybean oil, canola oil, and vegetable oil)
 - 66 15. Locally sourced and manufactured salt
 - 67 16. Locally manufactured laundry and detergent soap
 - 68 17. Locally produced firewood
 - 69 18. Locally manufactured charcoal
 - 70 19. All kinds of candles (except scented)
 - 71 20. Household liquefied petroleum gas (LPG) with a net content of not more than
72 eleven (11) kilograms (only once every five (5) months) bought from LPG dealers
 - 73 21. Kerosene, not more than two (2) liters per month.
- 74
- 75 b. **Prime Commodities** – Goods that are not considered as basic necessities but are essential
76 to consumers. This includes:
77
- 78 1. All kinds of flour
 - 79 2. All locally manufactured dried, processed, and canned pork, beef, and poultry meat
 - 80 3. All kinds of locally manufactured dairy products not falling under Section 2(a)(8) of
81 this Order
 - 82 4. All kinds of onions and garlic
 - 83 5. Locally manufactured vinegar, patis, and soy sauce (except spiced)
 - 84 6. All kinds of toilet or bath soap
 - 85 7. Fertilizer
 - 86 8. Pesticides
 - 87 9. Herbicides
 - 88 10. Poultry feeds, livestock feeds, and fishery feeds
 - 89 11. Veterinary products
 - 90 12. Paper, school supplies
 - 91 13. Nipa shingle
 - 92 14. Sawali
 - 93 15. Cement, Clinker, GI sheets
 - 94 16. Hollow Blocks
 - 95 17. Plywood
 - 96 18. Plyboard
 - 97 19. Construction nails
 - 98 20. Batteries (excluding for mobile, laptop, and automotive)

- 99 21. Electrical supplies and light bulbs
100 22. Steel wires
101
- 102 c. **Bread** – Bread is mostly lean and consists mainly of flour, water, yeast, and salt. It may be
103 enriched with milk, sugar, butter, cheese or other flavorings. It requires kneading to develop
104 the gluten in the flour, which provides lift and structure to the dough.
105
- 106 d. **Electrical Supply** – Those intended to maintain the operation of essential electrical
107 installation and equipment (1) for the health and safety of persons and livestock, and/or (2)
108 to avoid damage to the environment and to other equipment. This includes the source and
109 the electric circuits up to the terminals of electric equipment. In certain cases, it may also
110 include the equipment.
111
- 112 e. **LPG dealers** – Any person engaged in the business of selling or trading of LPG in cylinders
113 to consumers or retail outlets, under contract with an oil company or marketer who owns a
114 brand, and with qualified service men in its employ.
115
- 116 f. **Foods for Special Medical Purposes** – refers to category of foods for special dietary uses
117 which are specially processed or formulated and presented for the dietary management of
118 patients and may be used only under medical supervision. They are intended for the
119 exclusive or partial feeding of patients with limited or impaired capacity to take, digest,
120 absorb or metabolize ordinary foodstuffs or certain nutrients contained therein, or who have
121 other special medically determined nutrient requirements, whose dietary management
122 cannot be achieved only by modification of the normal diet, by other foods for special dietary
123 uses, or by a combination of the two.
124
- 125 g. **Restaurant** – Any business establishment that prepares and sells food or beverages to
126 retail customers for immediate consumption, regardless of whether the food or beverages
127 are consumed within the business premises. However, a restaurant does not include a
128 business that primarily sells pre-packaged (canned, bottles, containers, sachet, wrap, etc.)
129 food or beverages that are not for immediate consumption, such as a retail or wholesale
130 grocery store; specialty food store; beer, wine, or liquor store; drug store; convenience
131 store; newsstand; or a vending machine. Establishments such as kiosks/food carts and the
132 like that are registered as BMBEs under RA9178 are excluded.
133
- 134 h. **Specialty Rice** – Rice variety (traditional or modern) possessing any special quality such
135 as glutinous, aromatic, pigmented, japonica, and micronutrient-dense rice. It includes those
136 varieties with excellent eating and nutritive quality (BAFS-DA, 2019).
137
- 138 i. **Steel Wire** – A steel wire of circular cross-section, produced from wire rods conforming to
139 Philippine National Standard (PNS) 77/Adm. 01 that has been drawn and thus, cold worked.
140 As per PNS 77/Amd. 01, low carbon steel wire rods are carbon steel wire rods of grades
141 1005 to 1023. It can be classified into three types such as follows:
142
- 143 1. Plain low carbon steel wire – an ordinary low carbon steel wire of circular cross-
144 section with smooth surface;
145
 - 146 2. Annealed low carbon steel wire – an ordinary low carbon steel wire that has been
147 annealed after cold working; and
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 - 149 3. Zinc-coated low carbon steel wire – an ordinary low carbon steel wire annealed and
150 coated with zinc either by hot-dipped or electrolytic galvanizing.

151
152 **Section 3. Special Discount.** Every SC or PWD shall enjoy a special discount of five percent
153 (5%) of the regular retail price of BNPCs listed under Section 2 (a) and (b) of this Order, without
154 exemption from the value-added tax (VAT). The total amount of special discount on their BNPC
155 purchase shall not exceed One Hundred Twenty-Five Pesos (PHP125.00) per week, without
156 carryover of the unused amount.

157
158 This special discount total amount shall be reviewed every five (5) years by the concerned
159 agencies accounting for inflation, among others.

160
161 **Section 4. General Guidelines for Availment.** In the availment of the discount:

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163 a. The SC must present his/her senior citizen identification card (ID) duly issued by an Office
164 of the Senior Citizens Affairs (OSCA), or any government-issued ID, that reflects the name,
165 picture, and date of birth of the SC.
166
167 b. The PWD must present the Person with Disability ID, duly issued by a Persons with
168 Disability Affairs Office (PDAO) or the City/Municipal Social Welfare and Development
169 Office (C/MSWDO), or the National Council on Disability Affairs (NCDA).
170
171 c. If a purchaser is both an SC and a PWD, the purchaser shall only be allowed to avail of
172 either the special discount for the SC or the special discount for the PWD.
173
174 d. If the PWD is a minor, the parents shall have full authority to purchase the covered BNPC
175 subject to the provisions of this Order.
176

177 **Section 5. Purchase Booklet.** A purchase booklet provided by the concerned office shall be
178 presented to the retailer each time a BNPC is purchased, *Provided*, that the purchase booklet
179 may be in electronic form.
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181 **Section 6. Purchases through a Representative.** An SC or PWD can authorize a person to
182 purchase goods on her/his behalf by issuing a signed authorization letter. The authorized
183 representative at the time of purchase shall present (1) his/her Identification Card (ID), (2) SC
184 or PWD ID, whichever is applicable, (3) purchase booklet, (4) authorization letter, and (5)
185 medical prescription, if applicable. The absence of any of the required documents when
186 purchasing is a ground for the non-grant of the discount.
187

188 **Section 7. Purchases through Online/E-Commerce.** Business establishments selling
189 through online/e-commerce shall grant the special discount provided in this Order. They should
190 ensure clear and accurate display of price tags, labels, or markings, and bear the same price
191 of their products available if sold or offered for sale in a physical store. Resolving any pricing
192 inconsistencies in favor of the lowest displayed price is necessary to ensure equitable treatment
193 for all purchasers.
194

195 **Section 8. Effect on Other Discount or Promotions.** The following rules shall apply in cases
196 of other discounts or promotions:

- 197
198 a. If the establishment is mandated by RA9994 and RA10754 to grant a twenty percent (20%)
199 discount to SCs and PWDs on purchases for the exclusive use and enjoyment of the SCs
200 and PWDs, then the SC or PWD shall likewise enjoy the special discount provided by this
201 Order if the products purchased belong to the BNPC list provided in this Order. In case of
202 group or bulk order and there is a need to determine the personal consumption of the SC

203 or PWD, the National Coordinating and Monitoring Board Resolution No. 3-2009, Series of
204 2009 or the “Resolution Clarifying the Availment of the 20% Senior Citizens Discount in
205 Restaurants and other Food Establishments” shall be applied.
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- 207 b. The special discount can be enjoyed on promotional offers of establishments covered by
208 this Order regardless of whether or not the promotion requires a permit from the concerned
209 government agency.
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211 **Section 9. Exceptions.** The special discount shall not be applicable during instances of
212 Automatic Price Controls and Mandated Price Ceilings under Sections 6 and 7, respectively, of
213 RA7581, as amended.
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215 An automatic price control shall be immediately in effect upon the due declaration of state of
216 disaster or calamity, emergency, martial law, rebellion, or war, or when the privilege of the writ
217 of habeas corpus is suspended in the concerned area. The automatic price control shall be in
218 effect for not more than sixty (60) days unless sooner lifted by the President.
219

220 **Section 10. Complaints Handling.** All complaints pertaining to violation of this Order, shall be
221 directed to the concerned OSCA, PDAO or C/MSWDO, as applicable.
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223 **Section 11. Penalties.** Failure, refusal or delay in providing the special discount shall be
224 penalized in accordance with RA9994 or RA9442, as applicable.
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226 **Section 12. Separability Clause.** In the event that certain provisions of this Order are declared
227 unconstitutional, the validity of the other provisions shall not be affected by such declaration.
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229 **Section 13. Repealing Clause.** All issuances which are inconsistent with this Order are
230 hereby repealed or modified accordingly.
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232 **Section 14. Publication and Effectivity.** This Order shall take effect immediately upon its
233 publication in a newspaper of general circulation. Three (3) copies of this Order shall be sent
234 to the National Administrative Register at the University of the Philippines Law Center and the
235 Official Gazette.
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238 Issued this ____ day of _____ 2024 in Makati City, Philippines.
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243

ALFREDO E. PASCUAL
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