

DDB THEME SONGWRITING CONTEST

Echo Your Voice. Inspire Change.

Let music strengthen our collective effort against illegal drugs! Calling all singers/composers to submit original entries that echo the spirit of International Day Against Drugs and Illicit Trafficking (IDADAIT): Working towards healthy and safe communities.

The deadline of submission of entries is on or before JUNE 15, 2025 (Friday). One (1) winner will be declared and awarded on June 24, 2025.

See Contest Mechanics to know more.

CONTEST MECHANICS

Eligibility

- 1. The competition is open to all singers/composers
- 2. Participants may join as individuals or as a group (maximum of five members).
- 3. Each participant or group may submit only one entry.

Awards & Recognition

- 1. One (1) winning entry will receive PHP 50,000.00
- The winning song will be launched during the IDADAIT 2025 opening ceremonies and in various DDB programs, projects, and activities

Song Requirements

- 1. The song must reflect the general theme of drug abuse prevention and control echoing the spirit of IDADAIT.
- 2. The lyrics may be in English, Filipino, or a mix of both
- 3. The entry must be an original composition. It should not have been published, performed, or submitted to any other competition.
- 4. The song must be within 3 to 4 minutes long.
- 5. The song can be of any genre suitable for a high-energy anthem (e.g., pop, rock, hiphop, or fusion) and should be dynamic and uplifting.
- 6. The song must have positive and inspiring lyrics that encourages self-awareness, determination, empathy, life skills, and shared destiny. The use of derogatory, vulgar, homophobic and sexist languages will automatically disqualify an entry.



OFFICE OF THE PRESIDENT

DANGEROUS DRUGS BOARD

Submission Requirements

- 1. A full recording of the song (demo or final version) in MP3 or WAV format. (Professional studio recording is not required, but clarity is essential.)
- 2. A typed lyric sheet in PDF or Word format.
- 3. A short composer's statement (100–150 words) explaining the inspiration behind the song and how it embodies the theme.
- 4. A duly accomplished entry form with the participant's full name(s) and contact details.
- 5. All submissions must be sent via email to [opetid@ddb.gov.ph] with the subject line: DDB Theme Song [Composer's/Group Name].

Deadline for Submission

- 1. Entries must be submitted via the official competition email or online portal
- 2. All entries must be submitted on or before JUNE 15, 2025. Late entries will not be accepted.

Judging Criteria

Entries will be evaluated based on the following criteria:

- 1. Relevance to Theme (30%):
 - How well the song captures the essence of *Drug Abuse Prevention and Control*.
- 2. Musicality (30%):
 - Melody, harmony, rhythm, and overall musical arrangement.
- 3. Lyrics (20%):
 - Depth, creativity, and clarity of the lyrics.
- 4. Originality (10%):
 - Uniqueness and creativity in composition.
- 5. Emotional Impact (10%):
 - Ability to evoke emotions and connect with the audience.

Additional Guidelines

- 1. All entries become the property of the DDB and may be used for promotional purposes.
- 2. By joining, participants grant the DDB the right to use their names, likeness, and entries for publicity and documentation.
- 3. Plagiarism or infringement of intellectual property rights will result in disqualification.
- 4. The decision of the board of judges is final and irrevocable.